

Union Square
3819 Union Deposit Rd, Harrisburg, PA 17109-5920
Ring: 1, 3, 5 Miles

Latitude: 40.277622
Longitude: -76.825768
Ring: 1 mile radius **Ring: 3 miles radius** **Ring: 5 miles radius**



2000 Total Population	10,823	86,538	168,968
2000 Group Quarters	599	3,812	4,999
2010 Total Population	10,653	86,178	171,058
2015 Total Population	10,648	86,468	172,870
2010 - 2015 Annual Rate	-0.01%	0.07%	0.21%



2000 Households	4,922	35,168	70,875
2000 Average Household Size	2.08	2.35	2.31
2010 Households	4,869	35,333	72,515
2010 Average Household Size	2.07	2.34	2.29
2015 Households	4,868	35,509	73,455
2015 Average Household Size	2.07	2.33	2.29
2010 - 2015 Annual Rate	0.00%	0.10%	0.26%
2000 Families	2,696	21,683	42,932
2000 Average Family Size	2.77	2.98	2.97
2010 Families	2,553	21,003	42,447
2010 Average Family Size	2.79	2.99	2.97
2015 Families	2,517	20,855	42,521
2015 Average Family Size	2.80	2.99	2.97
2010 - 2015 Annual Rate	-0.28%	-0.14%	0.03%



2000 Housing Units	5,315	38,404	77,364
Owner Occupied Housing Units	48.2%	52.2%	55.6%
Renter Occupied Housing Units	44.9%	39.2%	36.1%
Vacant Housing Units	6.9%	8.6%	8.4%
2010 Housing Units	5,400	39,528	80,706
Owner Occupied Housing Units	45.8%	50.2%	53.7%
Renter Occupied Housing Units	44.4%	39.2%	36.1%
Vacant Housing Units	9.8%	10.6%	10.1%
2015 Housing Units	5,449	40,106	82,489
Owner Occupied Housing Units	45.6%	49.7%	53.2%
Renter Occupied Housing Units	43.7%	38.9%	35.8%
Vacant Housing Units	10.7%	11.5%	11.0%

Median Household Income

2000	\$39,548	\$36,517	\$39,539
2010	\$51,051	\$47,710	\$51,851
2015	\$58,950	\$55,090	\$59,178

Median Home Value

2000	\$98,808	\$89,794	\$96,780
2010	\$157,213	\$141,213	\$154,188
2015	\$196,099	\$177,177	\$193,326

Per Capita Income

2000	\$22,661	\$19,048	\$21,835
2010	\$27,938	\$23,781	\$27,259
2015	\$31,654	\$27,076	\$31,038

Median Age

2000	40.9	36.1	37.2
2010	42.6	38.0	39.7
2015	42.9	38.1	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

[Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

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2000 Households by Income

Household Income Base	5 Miles	3 Miles	1 Mile
< \$15,000	9.6%	16.3%	15.0%
\$15,000 - \$24,999	16.3%	15.4%	14.4%
\$25,000 - \$34,999	16.1%	16.1%	15.0%
\$35,000 - \$49,999	21.5%	18.4%	17.8%
\$50,000 - \$74,999	22.1%	19.0%	19.3%
\$75,000 - \$99,999	7.7%	8.3%	9.5%
\$100,000 - \$149,999	5.1%	4.9%	6.0%
\$150,000 - \$199,999	0.7%	0.8%	1.5%
\$200,000 +	0.8%	0.8%	1.6%
Average Household Income	\$47,403	\$45,664	\$51,015

2010 Households by Income

Household Income Base	5 Miles	3 Miles	1 Mile
< \$15,000	6.2%	11.1%	10.2%
\$15,000 - \$24,999	11.3%	11.8%	10.7%
\$25,000 - \$34,999	12.6%	12.9%	11.3%
\$35,000 - \$49,999	18.8%	16.7%	15.7%
\$50,000 - \$74,999	22.7%	21.5%	21.3%
\$75,000 - \$99,999	18.6%	16.2%	17.0%
\$100,000 - \$149,999	7.1%	7.1%	9.2%
\$150,000 - \$199,999	1.6%	1.3%	2.1%
\$200,000 +	1.1%	1.3%	2.3%
Average Household Income	\$59,723	\$56,779	\$63,677

2015 Households by Income

Household Income Base	5 Miles	3 Miles	1 Mile
< \$15,000	5.2%	9.8%	8.9%
\$15,000 - \$24,999	9.2%	9.7%	8.8%
\$25,000 - \$34,999	9.9%	10.3%	8.8%
\$35,000 - \$49,999	15.0%	13.4%	12.3%
\$50,000 - \$74,999	24.1%	23.2%	22.6%
\$75,000 - \$99,999	21.0%	18.3%	18.6%
\$100,000 - \$149,999	11.6%	11.5%	14.0%
\$150,000 - \$199,999	2.4%	2.0%	3.1%
\$200,000 +	1.6%	1.7%	2.9%
Average Household Income	\$67,674	\$64,530	\$72,366

2000 Owner Occupied Housing Units by Value

Total	5 Miles	3 Miles	1 Mile
< \$50,000	2.1%	14.0%	11.6%
\$50,000 - \$99,999	49.7%	47.8%	42.0%
\$100,000 - \$149,999	39.0%	29.7%	29.9%
\$150,000 - \$199,999	7.8%	6.3%	9.7%
\$200,000 - \$299,999	0.6%	1.5%	4.6%
\$300,000 - \$499,999	0.7%	0.6%	1.7%
\$500,000 - \$999,999	0.0%	0.1%	0.4%
\$1,000,000+	0.2%	0.1%	0.1%
Average Home Value	\$107,296	\$95,481	\$111,189

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	5 Miles	3 Miles	1 Mile
With Cash Rent	99.9%	97.8%	97.7%
No Cash Rent	0.1%	2.2%	2.3%
Median Rent	\$548	\$489	\$476
Average Rent	\$532	\$465	\$460

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

[Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

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2000 Population by Age

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Total	10,825	86,536	168,965
Age 0 - 4	5.3%	7.0%	6.4%
Age 5 - 9	5.3%	7.2%	7.0%
Age 10 - 14	4.9%	7.0%	7.0%
Age 15 - 19	4.6%	6.1%	5.9%
Age 20 - 24	5.9%	6.2%	5.6%
Age 25 - 34	15.4%	14.8%	14.4%
Age 35 - 44	14.5%	15.8%	16.4%
Age 45 - 54	13.6%	13.5%	14.7%
Age 55 - 64	8.8%	8.1%	8.5%
Age 65 - 74	8.8%	7.3%	7.3%
Age 75 - 84	8.8%	5.3%	5.1%
Age 85+	4.0%	1.8%	1.6%
Age 18+	81.8%	75.1%	75.8%

2010 Population by Age

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Total	10,658	86,176	171,059
Age 0 - 4	5.1%	6.8%	6.3%
Age 5 - 9	4.8%	6.6%	6.2%
Age 10 - 14	4.7%	6.3%	6.1%
Age 15 - 19	5.1%	6.5%	6.4%
Age 20 - 24	7.1%	6.8%	6.4%
Age 25 - 34	13.7%	12.8%	12.4%
Age 35 - 44	12.6%	13.4%	13.6%
Age 45 - 54	13.6%	14.4%	15.3%
Age 55 - 64	12.6%	11.8%	12.9%
Age 65 - 74	7.8%	6.8%	7.1%
Age 75 - 84	8.1%	5.2%	5.1%
Age 85+	4.8%	2.4%	2.3%
Age 18+	82.3%	76.2%	77.4%

2015 Population by Age

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Total	10,646	86,467	172,870
Age 0 - 4	5.0%	6.8%	6.3%
Age 5 - 9	4.8%	6.6%	6.2%
Age 10 - 14	4.6%	6.5%	6.2%
Age 15 - 19	4.6%	6.0%	5.7%
Age 20 - 24	6.9%	6.8%	6.3%
Age 25 - 34	15.5%	13.7%	13.4%
Age 35 - 44	11.0%	12.3%	12.4%
Age 45 - 54	12.5%	13.1%	13.8%
Age 55 - 64	12.7%	12.5%	13.6%
Age 65 - 74	10.1%	8.6%	9.2%
Age 75 - 84	7.5%	4.8%	4.7%
Age 85+	4.8%	2.4%	2.3%
Age 18+	82.8%	76.5%	77.9%

2000 Population by Sex

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Males	45.5%	47.2%	47.6%
Females	54.5%	52.8%	52.4%

2010 Population by Sex

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Males	46.1%	47.2%	47.6%
Females	53.9%	52.8%	52.4%

2015 Population by Sex

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Males	46.5%	47.2%	47.7%
Females	53.5%	52.8%	52.3%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Population by Race/Ethnicity

Total	10,822	86,537	168,969
White Alone	77.2%	59.4%	68.3%
Black Alone	16.0%	30.7%	24.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	2.9%	2.9%	2.3%
Some Other Race Alone	1.8%	4.1%	2.7%
Two or More Races	2.1%	2.7%	2.3%
Hispanic Origin	3.7%	7.8%	5.5%
Diversity Index	42.3	61.7	53.0

2010 Population by Race/Ethnicity

Total	10,653	86,177	171,058
White Alone	71.3%	54.3%	64.0%
Black Alone	18.5%	31.9%	25.3%
American Indian Alone	0.2%	0.3%	0.2%
Asian or Pacific Islander Alone	4.0%	3.9%	3.2%
Some Other Race Alone	3.0%	6.1%	4.2%
Two or More Races	3.0%	3.6%	3.1%
Hispanic Origin	6.4%	11.7%	8.5%
Diversity Index	52.1	68.4	59.9

2015 Population by Race/Ethnicity

Total	10,648	86,469	172,870
White Alone	68.6%	52.2%	62.1%
Black Alone	19.4%	32.2%	25.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	4.7%	4.4%	3.7%
Some Other Race Alone	3.6%	7.0%	4.7%
Two or More Races	3.4%	4.0%	3.5%
Hispanic Origin	7.9%	13.6%	9.9%
Diversity Index	56.4	71.1	62.8



2000 Population 3+ by School Enrollment

Total	10,562	83,224	162,698
Enrolled in Nursery/Preschool	1.1%	1.6%	1.6%
Enrolled in Kindergarten	1.1%	1.5%	1.4%
Enrolled in Grade 1-8	8.5%	12.6%	12.1%
Enrolled in Grade 9-12	3.5%	5.4%	5.3%
Enrolled in College	3.8%	2.9%	3.0%
Enrolled in Grad/Prof School	1.2%	0.9%	0.9%
Not Enrolled in School	80.8%	75.1%	75.7%

2010 Population 25+ by Educational Attainment

Total	7,793	57,637	117,460
Less than 9th Grade	3.3%	3.8%	3.0%
9th - 12th Grade, No Diploma	6.3%	10.0%	8.2%
High School Graduate	36.6%	38.5%	35.5%
Some College, No Degree	17.7%	17.7%	17.1%
Associate Degree	9.1%	7.9%	8.3%
Bachelor's Degree	18.0%	14.7%	18.3%
Graduate/Professional Degree	9.1%	7.4%	9.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

[Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

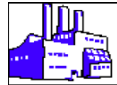
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2010 Population 15+ by Marital Status

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Total	9,088	69,138	139,230
Never Married	30.0%	35.3%	33.6%
Married	47.2%	45.2%	47.7%
Widowed	9.8%	7.3%	6.7%
Divorced	12.9%	12.3%	12.0%



2000 Population 16+ by Employment Status

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Total	9,183	67,141	132,541
In Labor Force	62.8%	63.1%	65.5%
Civilian Employed	60.1%	59.4%	61.9%
Civilian Unemployed	2.3%	3.6%	3.3%
In Armed Forces	0.4%	0.1%	0.2%
Not in Labor Force	37.2%	36.9%	34.5%

2010 Civilian Population 16+ in Labor Force

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Civilian Employed	91.4%	88.9%	89.8%
Civilian Unemployed	8.6%	11.1%	10.2%

2015 Civilian Population 16+ in Labor Force

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Civilian Employed	92.8%	90.7%	91.5%
Civilian Unemployed	7.2%	9.3%	8.5%

2000 Females 16+ by Employment Status and Age of Children

	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
Total	5,062	36,109	70,502
Own Children < 6 Only	6.3%	7.6%	7.0%
Employed/in Armed Forces	4.4%	4.8%	4.6%
Unemployed	0.1%	0.4%	0.3%
Not in Labor Force	1.8%	2.4%	2.1%
Own Children <6 and 6-17	4.3%	5.6%	5.2%
Employed/in Armed Forces	3.3%	3.5%	3.2%
Unemployed	0.0%	0.4%	0.3%
Not in Labor Force	1.0%	1.8%	1.8%
Own Children 6-17 Only	10.3%	15.7%	16.3%
Employed/in Armed Forces	8.4%	12.2%	12.6%
Unemployed	0.4%	0.5%	0.5%
Not in Labor Force	1.5%	2.9%	3.2%
No Own Children <18	79.1%	71.1%	71.5%
Employed/in Armed Forces	37.1%	35.4%	37.3%
Unemployed	1.5%	2.0%	1.7%
Not in Labor Force	40.5%	33.8%	32.5%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Households by Type

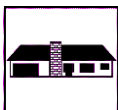
	1 mile radius	3 miles radius	5 miles radius
Total	4,921	35,169	70,876
Family Households	54.8%	61.7%	60.6%
Married-couple Family	40.1%	39.1%	41.8%
With Related Children	14.8%	16.7%	18.0%
Other Family (No Spouse)	14.7%	22.5%	18.7%
With Related Children	8.9%	15.8%	12.9%
Nonfamily Households	45.2%	38.3%	39.4%
Householder Living Alone	38.2%	32.2%	33.2%
Householder Not Living Alone	7.1%	6.1%	6.3%
Households with Related Children	23.6%	32.4%	30.9%
Households with Persons 65+	27.4%	24.1%	23.6%

2000 Households by Size

	1 mile radius	3 miles radius	5 miles radius
Total	4,922	35,168	70,875
1 Person Household	38.2%	32.2%	33.2%
2 Person Household	35.1%	32.6%	32.6%
3 Person Household	13.7%	15.9%	15.2%
4 Person Household	8.3%	11.3%	11.5%
5 Person Household	3.2%	5.1%	4.8%
6 Person Household	1.1%	1.9%	1.7%
7+ Person Household	0.5%	1.1%	1.0%

2000 Households by Year Householder Moved In

	1 mile radius	3 miles radius	5 miles radius
Total	4,949	35,217	70,820
Moved in 1999 to March 2000	23.1%	20.0%	19.2%
Moved in 1995 to 1998	25.5%	27.4%	27.5%
Moved in 1990 to 1994	11.3%	14.2%	15.7%
Moved in 1980 to 1989	14.8%	13.9%	14.8%
Moved in 1970 to 1979	9.6%	10.5%	10.0%
Moved in 1969 or Earlier	15.8%	14.0%	12.8%
Median Year Householder Moved In	1994	1994	1994



2000 Housing Units by Units in Structure

	1 mile radius	3 miles radius	5 miles radius
Total	5,330	38,520	77,276
1, Detached	45.1%	38.6%	42.4%
1, Attached	8.6%	27.9%	25.2%
2	2.3%	5.1%	4.9%
3 or 4	7.4%	6.6%	6.9%
5 to 9	15.2%	7.9%	6.9%
10 to 19	15.6%	8.4%	6.1%
20+	5.5%	5.0%	6.4%
Mobile Home	0.2%	0.6%	1.2%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	1 mile radius	3 miles radius	5 miles radius
Total	5,355	38,457	77,304
1999 to March 2000	0.1%	0.7%	1.1%
1995 to 1998	2.3%	3.2%	4.1%
1990 to 1994	1.5%	3.7%	5.1%
1980 to 1989	7.8%	7.1%	9.6%
1970 to 1979	25.5%	16.2%	14.4%
1969 or Earlier	62.7%	69.2%	65.7%
Median Year Structure Built	1963	1958	1958

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing

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Top 3 Tapestry Segments

1.	Old and Newcomers	Rustbelt Retirees	Old and Newcomers
2.	Rustbelt Retirees	Old and Newcomers	Rustbelt Retirees
3.	Midlife Junction	In Style	In Style



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,165,875	\$49,543,380	\$113,359,933
Average Spent	\$1,471.73	\$1,402.18	\$1,563.26
Spending Potential Index	61	59	65
Computers & Accessories: Total \$	\$934,105	\$6,300,839	\$14,556,244
Average Spent	\$191.85	\$178.33	\$200.73
Spending Potential Index	87	81	91
Education: Total \$	\$5,331,707	\$37,530,478	\$86,327,064
Average Spent	\$1,095.03	\$1,062.19	\$1,190.47
Spending Potential Index	90	87	98
Entertainment/Recreation: Total \$	\$13,546,118	\$93,304,890	\$215,466,971
Average Spent	\$2,782.12	\$2,640.73	\$2,971.34
Spending Potential Index	86	82	92
Food at Home: Total \$	\$19,235,518	\$132,097,873	\$301,235,858
Average Spent	\$3,950.61	\$3,738.65	\$4,154.12
Spending Potential Index	88	84	93
Food Away from Home: Total \$	\$13,838,066	\$95,046,931	\$217,456,231
Average Spent	\$2,842.08	\$2,690.03	\$2,998.78
Spending Potential Index	88	84	93
Health Care: Total \$	\$16,038,853	\$109,273,247	\$250,851,524
Average Spent	\$3,294.08	\$3,092.67	\$3,459.31
Spending Potential Index	88	83	93
Household Furnishings & Equip: Total \$	\$7,412,343	\$51,114,655	\$118,320,440
Average Spent	\$1,522.35	\$1,446.65	\$1,631.67
Spending Potential Index	74	70	79
Investments: Total \$	\$6,827,779	\$45,990,154	\$108,070,720
Average Spent	\$1,402.30	\$1,301.62	\$1,490.32
Spending Potential Index	81	75	86
Retail Goods: Total \$	\$99,408,514	\$682,532,024	\$1,571,509,621
Average Spent	\$20,416.62	\$19,317.13	\$21,671.51
Spending Potential Index	82	78	87
Shelter: Total \$	\$66,691,965	\$461,572,735	\$1,061,303,936
Average Spent	\$13,697.26	\$13,063.50	\$14,635.65
Spending Potential Index	87	83	93
TV/Video/Audio: Total \$	\$5,338,166	\$36,711,230	\$83,848,716
Average Spent	\$1,096.36	\$1,039.01	\$1,156.29
Spending Potential Index	88	84	93
Travel: Total \$	\$7,659,306	\$53,007,014	\$123,378,338
Average Spent	\$1,573.08	\$1,500.21	\$1,701.42
Spending Potential Index	83	79	90
Vehicle Maintenance & Repairs: Total \$	\$3,975,926	\$27,168,836	\$62,475,976
Average Spent	\$816.58	\$768.94	\$861.56
Spending Potential Index	87	82	91

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI