

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.38483/-75.92749



Elizabeth Avenue & 5th Street Highway

Reading , PA

Population

	1 Mile		3 Miles		5 Miles	
Estimated Population (2010)	7,107		67,664		147,758	
Census Population (1990)	6,907		61,130		134,130	
Census Population (2000)	7,043		65,395		143,320	
Projected Population (2015)	6,998		68,574		149,768	
Forecasted Population (2020)	6,971		70,316		153,297	
Historical Annual Change (1990-2000)	136	0.2%	4,265	0.7%	9,190	0.7%
Historical Annual Change (2000-2010)	64	0.1%	2,270	0.3%	4,437	0.3%
Projected Annual Change (2010-2015)	-109	-0.3%	910	0.3%	2,011	0.3%
Est. Population Density (2010)	2,264.22 <i>psm</i>		2,394.13 <i>psm</i>		1,882.40 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.49 <i>sq mi</i>	

Households

Estimated Households (2010)	3,015		25,198		55,694	
Census Households (1990)	2,976		24,387		53,598	
Census Households (2000)	3,029		24,651		54,840	
Projected Households (2015)	2,944		25,368		56,067	
Forecasted Households (2020)	2,895		25,748		56,698	
Historical Annual Change (1990-2000)	53	0.2%	264	0.1%	1,242	0.2%
Projected Annual Change (2000-2015)	-85	-0.2%	717	0.2%	1,228	0.1%

Average Household Income

Est. Average Household Income (2010)	\$58,691		\$54,526		\$57,416	
Census Average Hhld Income (1990)	\$35,064		\$32,435		\$33,229	
Census Average Hhld Income (2000)	\$48,542		\$44,832		\$46,941	
Proj. Average Household Income (2015)	\$63,188		\$59,512		\$62,473	
Historical Annual Change (1990-2000)	\$13,478	3.8%	\$12,397	3.8%	\$13,712	4.1%
Projected Annual Change (2000-2015)	\$14,646	2.0%	\$14,680	2.2%	\$15,532	2.2%

Median Household Income

Est. Median Household Income (2010)	\$49,704		\$44,168		\$45,576	
Census Median Hhld Income (1990)	\$31,163		\$28,056		\$28,048	
Census Median Hhld Income (2000)	\$42,669		\$37,754		\$38,314	
Proj. Median Household Income (2015)	\$52,564		\$46,947		\$48,440	
Historical Annual Change (1990-2000)	\$11,507	3.7%	\$9,698	3.5%	\$10,266	3.7%
Projected Annual Change (2000-2015)	\$9,894	1.5%	\$9,193	1.6%	\$10,126	1.8%

Per Capita Income

Est. Per Capita Income (2010)	\$25,107		\$20,744		\$22,391	
Census Per Capita Income (1990)	\$15,106		\$12,940		\$13,278	
Census Per Capita Income (2000)	\$20,834		\$16,750		\$17,816	
Proj. Per Capita Income (2015)	\$26,812		\$22,492		\$24,200	
Historical Annual Change (1990-2000)	\$5,728	3.8%	\$3,811	2.9%	\$4,538	3.4%
Projected Annual Change (2000-2015)	\$5,978	1.9%	\$5,742	2.3%	\$6,384	2.4%

Other Income

Est. Median Disposable Income (2010)	\$41,919		\$37,745		\$38,621	
Proj. Median Disposable Income (2015)	\$44,276		\$39,847		\$40,732	
Est. Average Household Net Worth (2010)	\$416,913		\$386,593		\$407,377	

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Household Income Distribution (2010)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	19	0.6%	263	1.0%	992	1.8%
HH Income \$150,000 to 199,999	50	1.7%	547	2.2%	1,546	2.8%
HH Income \$125,000 to 149,999	88	2.9%	566	2.2%	1,573	2.8%
HH Income \$100,000 to 124,999	232	7.7%	1,501	6.0%	3,318	6.0%
HH Income \$75,000 to 99,999	404	13.4%	2,773	11.0%	5,726	10.3%
HH Income \$50,000 to 74,999	695	23.1%	4,751	18.9%	9,924	17.8%
HH Income \$35,000 to 49,999	478	15.8%	3,966	15.7%	8,354	15.0%
HH Income \$25,000 to 34,999	410	13.6%	3,581	14.2%	7,587	13.6%
HH Income \$15,000 to 24,999	355	11.8%	3,741	14.8%	8,002	14.4%
HH Income \$10,000 to 14,999	157	5.2%	1,579	6.3%	3,622	6.5%
HH Income \$0 to 9,999	126	4.2%	1,929	7.7%	5,049	9.1%
HH Income \$35,000+	1,966	65.2%	14,367	57.0%	31,434	56.4%
HH Income \$50,000+	1,488	49.4%	10,401	41.3%	23,080	41.4%
HH Income \$75,000+	793	26.3%	5,650	22.4%	13,156	23.6%

Race & Ethnicity (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	7,107		67,664		147,758	
White	6,853	96.4%	56,023	82.8%	123,628	83.7%
Black or African American	137	1.9%	8,106	12.0%	16,146	10.9%
American Indian & Alaska Native	7	0.1%	327	0.5%	780	0.5%
Asian	66	0.9%	1,218	1.8%	2,940	2.0%
Hawaiian & Pacific Islander	6	0.1%	110	0.2%	196	0.1%
Other Race	26	0.4%	1,538	2.3%	3,359	2.3%
Two or More Races	13	0.2%	342	0.5%	709	0.5%
Not Hispanic or Latino Population	6,434	90.5%	46,682	69.0%	101,883	69.0%
Non Hispanic: White	6,201	96.4%	40,693	87.2%	90,581	88.9%
Non Hispanic: Black or African American	121	1.9%	3,339	7.2%	5,837	5.7%
Non Hispanic: Amer Indian & AK Native	7	0.1%	218	0.5%	477	0.5%
Non Hispanic: Asian	61	0.9%	698	1.5%	1,732	1.7%
Non Hispanic: Hawaiian & Pacific Islander	6	0.1%	110	0.2%	182	0.2%
Non Hispanic: Other Race	26	0.4%	1,334	2.9%	2,517	2.5%
Non Hispanic: Two or More Races	12	0.2%	291	0.6%	557	0.5%
Hispanic or Latino Population	673	9.5%	20,982	31.0%	45,875	31.0%
Hispanic: White	652	96.9%	15,330	73.1%	33,047	72.0%
Hispanic: Black or African American	15	2.3%	4,767	22.7%	10,309	22.5%
Hispanic: American Indian & Alaska Native	-	-	110	0.5%	303	0.7%
Hispanic: Asian	5	0.7%	521	2.5%	1,207	2.6%
Hispanic: Hawaiian & Pacific Islander	-	-	-	-	14	-
Hispanic: Other Race	-	-	204	1.0%	842	1.8%
Hispanic: Two or More Races	1	0.1%	51	0.2%	152	0.3%
Not of Hispanic Origin Population (1990)	6,824	98.8%	55,789	91.3%	118,747	88.5%
Hispanic Origin Population (1990)	83	1.2%	5,341	8.7%	15,384	11.5%
Not Hispanic or Latino Population (2000)	6,712	95.3%	50,557	77.3%	110,852	77.3%
Hispanic or Latino Population (2000)	331	4.7%	14,837	22.7%	32,469	22.7%
Not Hispanic or Latino Population 5yr (2015)	6,109	87.3%	46,015	67.1%	100,230	66.9%
Hispanic or Latino Population 5yr (2015)	890	12.7%	22,560	32.9%	49,539	33.1%
Historical Annual Change (1990-2000)	248	29.8%	9,497	17.8%	17,085	11.1%
Projected Annual Change (2000-2015)	559	11.3%	7,723	3.5%	17,070	3.5%

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Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	7,107		67,664		147,758	
Age 0 to 4 yrs	339	4.8%	4,865	7.2%	10,487	7.1%
Age 5 to 9 yrs	354	5.0%	4,573	6.8%	9,874	6.7%
Age 10 to 14 yrs	376	5.3%	4,445	6.6%	9,545	6.5%
Age 15 to 19 yrs	382	5.4%	5,045	7.5%	10,693	7.2%
Age 20 to 24 yrs	332	4.7%	5,205	7.7%	10,807	7.3%
Age 25 to 29 yrs	392	5.5%	4,622	6.8%	10,431	7.1%
Age 30 to 34 yrs	375	5.3%	4,164	6.2%	9,125	6.2%
Age 35 to 39 yrs	430	6.1%	3,940	5.8%	8,676	5.9%
Age 40 to 44 yrs	447	6.3%	4,175	6.2%	9,066	6.1%
Age 45 to 49 yrs	503	7.1%	4,430	6.5%	9,727	6.6%
Age 50 to 54 yrs	491	6.9%	4,283	6.3%	9,622	6.5%
Age 55 to 59 yrs	505	7.1%	3,881	5.7%	8,762	5.9%
Age 60 to 64 yrs	563	7.9%	3,708	5.5%	7,865	5.3%
Age 65 to 69 yrs	419	5.9%	2,920	4.3%	6,206	4.2%
Age 70 to 74 yrs	385	5.4%	2,371	3.5%	4,958	3.4%
Age 75 to 79 yrs	313	4.4%	1,916	2.8%	4,245	2.9%
Age 80 to 84 yrs	253	3.6%	1,501	2.2%	3,550	2.4%
Age 85 yrs plus	247	3.5%	1,620	2.4%	4,120	2.8%
Median Age	45.4 yrs		35.4 yrs		36.0 yrs	
Age 19 yrs or less	1,451	20.4%	18,929	28.0%	40,599	27.5%
Age 20 to 64 years	4,039	56.8%	38,408	56.8%	84,080	56.9%
Age 65 years Plus	1,617	22.8%	10,328	15.3%	23,078	15.6%

Female Age Distribution (2010)

Female Population	3,679	51.8%	34,838	51.5%	75,848	51.3%
Age 0 to 4 yrs	168	4.6%	2,357	6.8%	5,052	6.7%
Age 5 to 9 yrs	174	4.7%	2,258	6.5%	4,876	6.4%
Age 10 to 14 yrs	184	5.0%	2,126	6.1%	4,609	6.1%
Age 15 to 19 yrs	187	5.1%	2,491	7.2%	5,220	6.9%
Age 20 to 24 yrs	163	4.4%	2,617	7.5%	5,379	7.1%
Age 25 to 29 yrs	210	5.7%	2,380	6.8%	5,267	6.9%
Age 30 to 34 yrs	189	5.1%	2,050	5.9%	4,485	5.9%
Age 35 to 39 yrs	211	5.7%	1,995	5.7%	4,278	5.6%
Age 40 to 44 yrs	218	5.9%	2,138	6.1%	4,623	6.1%
Age 45 to 49 yrs	251	6.8%	2,253	6.5%	4,925	6.5%
Age 50 to 54 yrs	252	6.9%	2,265	6.5%	5,017	6.6%
Age 55 to 59 yrs	241	6.5%	1,988	5.7%	4,494	5.9%
Age 60 to 64 yrs	295	8.0%	1,983	5.7%	4,127	5.4%
Age 65 to 69 yrs	224	6.1%	1,575	4.5%	3,330	4.4%
Age 70 to 74 yrs	216	5.9%	1,300	3.7%	2,774	3.7%
Age 75 to 79 yrs	174	4.7%	1,096	3.1%	2,445	3.2%
Age 80 to 84 yrs	157	4.3%	908	2.6%	2,177	2.9%
Age 85 yrs plus	164	4.5%	1,057	3.0%	2,772	3.7%
Female Median Age	46.7 yrs		36.8 yrs		37.8 yrs	
Age 19 yrs or less	713	19.4%	9,231	26.5%	19,755	26.0%
Age 20 to 64 years	2,029	55.2%	19,670	56.5%	42,595	56.2%
Age 65 years Plus	937	25.5%	5,937	17.0%	13,498	17.8%

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Male Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Male Population	3,428	48.2%	32,827	48.5%	71,910	48.7%
Age 0 to 4 yrs	171	5.0%	2,508	7.6%	5,436	7.6%
Age 5 to 9 yrs	180	5.2%	2,315	7.1%	4,998	7.0%
Age 10 to 14 yrs	192	5.6%	2,320	7.1%	4,936	6.9%
Age 15 to 19 yrs	195	5.7%	2,554	7.8%	5,474	7.6%
Age 20 to 24 yrs	169	4.9%	2,588	7.9%	5,427	7.5%
Age 25 to 29 yrs	182	5.3%	2,242	6.8%	5,164	7.2%
Age 30 to 34 yrs	187	5.5%	2,114	6.4%	4,640	6.5%
Age 35 to 39 yrs	220	6.4%	1,944	5.9%	4,398	6.1%
Age 40 to 44 yrs	229	6.7%	2,037	6.2%	4,443	6.2%
Age 45 to 49 yrs	252	7.3%	2,178	6.6%	4,802	6.7%
Age 50 to 54 yrs	239	7.0%	2,018	6.1%	4,605	6.4%
Age 55 to 59 yrs	264	7.7%	1,892	5.8%	4,268	5.9%
Age 60 to 64 yrs	268	7.8%	1,725	5.3%	3,738	5.2%
Age 65 to 69 yrs	195	5.7%	1,344	4.1%	2,876	4.0%
Age 70 to 74 yrs	169	4.9%	1,071	3.3%	2,184	3.0%
Age 75 to 79 yrs	138	4.0%	820	2.5%	1,800	2.5%
Age 80 to 84 yrs	96	2.8%	594	1.8%	1,373	1.9%
Age 85 yrs plus	82	2.4%	562	1.7%	1,348	1.9%
Male Median Age	44.1 yrs		33.9 yrs		34.4 yrs	
Age 19 yrs or less	738	21.5%	9,697	29.5%	20,844	29.0%
Age 20 to 64 years	2,010	58.6%	18,738	57.1%	41,486	57.7%
Age 65 years Plus	680	19.8%	4,391	13.4%	9,580	13.3%

Males per 100 Females (2010)

Overall Comparison	93		94		95	
Age 0 to 4 yrs	102	50.5%	106	51.6%	108	51.8%
Age 5 to 9 yrs	104	50.9%	103	50.6%	103	50.6%
Age 10 to 14 yrs	104	51.1%	109	52.2%	107	51.7%
Age 15 to 19 yrs	104	51.0%	103	50.6%	105	51.2%
Age 20 to 24 yrs	104	51.0%	99	49.7%	101	50.2%
Age 25 to 29 yrs	87	46.4%	94	48.5%	98	49.5%
Age 30 to 34 yrs	99	49.8%	103	50.8%	103	50.8%
Age 35 to 39 yrs	104	51.1%	97	49.4%	103	50.7%
Age 40 to 44 yrs	105	51.2%	95	48.8%	96	49.0%
Age 45 to 49 yrs	100	50.1%	97	49.1%	98	49.4%
Age 50 to 54 yrs	95	48.6%	89	47.1%	92	47.9%
Age 55 to 59 yrs	110	52.3%	95	48.8%	95	48.7%
Age 60 to 64 yrs	91	47.7%	87	46.5%	91	47.5%
Age 65 to 69 yrs	87	46.5%	85	46.0%	86	46.3%
Age 70 to 74 yrs	78	43.8%	82	45.2%	79	44.1%
Age 75 to 79 yrs	79	44.2%	75	42.8%	74	42.4%
Age 80 to 84 yrs	61	37.9%	65	39.5%	63	38.7%
Age 85 yrs plus	50	33.4%	53	34.7%	49	32.7%
Age 19 yrs or less	103	50.9%	105	51.2%	106	51.3%
Age 20 to 39 yrs	98	49.5%	98	49.6%	101	50.3%
Age 40 to 64 yrs	100	49.9%	93	48.1%	94	48.5%
Age 65 years Plus	73	42.1%	74	42.5%	71	41.5%

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Household Type (2010)

	1 Mile		3 Miles		5 Miles	
Total Households	3,015		25,198		55,694	
Households with Children	815	27.0%	9,373	37.2%	20,092	36.1%
Average Household Size	2.33		2.61		2.56	
Est. Household Density	960.50	<i>psm</i>	891.56	<i>psm</i>	709.53	<i>psm</i>
Population Family	5,865	82.5%	54,939	81.2%	117,275	79.4%
Population Non-Family	1,168	16.4%	10,917	16.1%	25,044	16.9%
Population Group Qtrs	74	1.0%	1,809	2.7%	5,439	3.7%
Family Households	2,027	67.2%	16,964	67.3%	36,356	65.3%
<i>Married Couple Hhlds</i>	1,589	78.4%	10,743	63.3%	23,293	64.1%
<i>Other Family Hhlds</i>	438	21.6%	6,221	36.7%	13,063	35.9%
Family Households With Children	795	39.2%	9,207	54.3%	19,730	54.3%
<i>Married Couple With Children</i>	525	66.1%	4,559	49.5%	9,960	50.5%
<i>Other Family Hhlds With Children</i>	270	33.9%	4,648	50.5%	9,771	49.5%
Family Households No Children	1,232	60.8%	7,757	45.7%	16,625	45.7%
<i>Married Couple No Children</i>	1,064	86.4%	6,184	79.7%	13,334	80.2%
<i>Other Family Households No Children</i>	168	13.6%	1,573	20.3%	3,292	19.8%
Average Family Household Size	2.89		3.24		3.23	
Average Family Income	\$68,548		\$62,189		\$67,818	
Median Family Income	\$58,380		\$51,247		\$55,163	
Non-Family Households	988	32.8%	8,234	32.7%	19,338	34.7%
Non-Family Hhlds With Children	20	2.1%	166	2.0%	362	1.9%
Non-Family Hhld No Children	967	97.9%	8,068	98.0%	18,976	98.1%
<i>N-F Hhld Lone Person No Children</i>	834	84.5%	6,614	80.3%	15,732	81.4%
Lone Male Householder	314	37.6%	2,819	42.6%	6,777	43.1%
Lone Female Householder	521	62.4%	3,795	57.4%	8,955	56.9%
<i>N-F Hhld 2+ Persons No Children</i>	133	13.5%	1,454	17.7%	3,245	16.8%
Average Non-Family Hhld Size	1.18		1.33		1.30	

Marital Status (2010)

(15 Years or Older)	6,036		53,786		117,841	
Never Married	1,179	19.5%	16,159	30.0%	34,822	29.5%
Now Married	3,451	57.2%	25,032	46.5%	54,109	45.9%
Previously Married	1,406	23.3%	12,595	23.4%	28,910	24.5%
Separated	194	13.8%	2,672	21.2%	7,387	25.6%
Widowed	673	47.8%	4,548	36.1%	9,819	34.0%
Divorced	540	38.4%	5,375	42.7%	11,705	40.5%

Educational Attainment (2010)

Adult Population (25 Years or Older)	5,324		43,531		96,352	
Elementary (0 to 8)	231	4.3%	2,955	6.8%	6,795	7.1%
Some High School (9 to 11)	649	12.2%	6,107	14.0%	13,624	14.1%
High School Graduate (12)	2,518	47.3%	17,520	40.2%	36,209	37.6%
Some College (13 to 16)	827	15.5%	6,869	15.8%	14,832	15.4%
Associate Degree Only	340	6.4%	2,701	6.2%	6,203	6.4%
Bachelor Degree Only	469	8.8%	4,910	11.3%	12,215	12.7%
Graduate Degree	290	5.4%	2,469	5.7%	6,475	6.7%
Any College + (Some College or higher)	1,925	36.2%	16,949	38.9%	39,724	41.2%
College Degree + (Bachelor Degree or higher)	759	14.3%	7,379	17.0%	18,690	19.4%

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Housing (2010)

	1 Mile		3 Miles		5 Miles	
Total Housing Units	3,153		27,617		61,356	
Housing Units, Occupied	3,015	95.6%	25,198	91.2%	55,694	90.8%
Housing Units, Owner-Occupied	2,498	82.9%	17,109	67.9%	35,608	63.9%
Housing Units, Renter-Occupied	517	17.1%	8,088	32.1%	20,086	36.1%
Housing Units, Vacant	138	4.2%	2,419	8.1%	5,662	8.4%
Total Housing Units (2000)	3,141		26,871		60,048	
Historical Annual Change (2000-2010)	12	-	746	0.3%	1,308	0.2%

Household Size (2010)

	1 Mile		3 Miles		5 Miles	
Total Households	3,015		25,198		55,694	
1 Person Household	834	27.7%	6,614	26.2%	15,732	28.2%
2 Person Households	1,159	38.4%	8,186	32.5%	17,773	31.9%
3 Person Households	467	15.5%	4,033	16.0%	8,581	15.4%
4 Person Households	375	12.4%	3,435	13.6%	7,477	13.4%
5 Person Households	125	4.1%	1,642	6.5%	3,538	6.4%
6 Person Households	36	1.2%	749	3.0%	1,522	2.7%
7+ Person Households	19	0.6%	539	2.1%	1,071	1.9%

Household Stability (2010)

	1 Mile		3 Miles		5 Miles	
Total Households	3,015		25,198		55,694	
In current residence < 1 year	392	13.0%	4,764	18.9%	11,107	19.9%
In current residence 1-2 years	594	19.7%	6,735	26.7%	15,084	27.1%
In current residence 3-5 years	418	13.9%	3,804	15.1%	8,793	15.8%
In current residence 6-10 years	404	13.4%	2,976	11.8%	6,339	11.4%
In current residence > 10 years	1,208	40.1%	6,919	27.5%	14,371	25.8%
Turnover (% Annual Residential Turnover)	13.0%		18.9%		19.9%	
Stability (% In Current Residence 5+ Years)	53.5%		39.3%		37.2%	
Median Years in Residence	6.8 yrs		4.3 yrs		4.0 yrs	

Household Vehicles (2010)

	1 Mile		3 Miles		5 Miles	
Total Vehicles Available	5,329		40,352		87,615	
Household: 0 Vehicles Available	217	7.2%	3,291	13.1%	8,407	15.1%
Household: 1 Vehicles Available	1,048	34.8%	9,413	37.4%	20,170	36.2%
Household: 2 Vehicles Available	1,181	39.2%	8,348	33.1%	18,116	32.5%
Household: 3+ Vehicles Available	569	18.9%	4,146	16.5%	9,001	16.2%
Average Per Household	1.8 Vehicles		1.6 Vehicles		1.6 Vehicles	
Owner Occupied Hhlds Vehicles	4,749	89.1%	32,547	80.7%	68,817	78.5%
Average Per Owner Household	1.9 Vehicles		1.9 Vehicles		1.9 Vehicles	
Renter Occupied Hhlds Vehicles	580	10.9%	7,805	19.3%	18,798	21.5%
Average Per Renter Household	1.1 Vehicles		1.0 Vehicles		0.9 Vehicles	

Travel Time (2000)

	1 Mile		3 Miles		5 Miles	
Worker Base (16 Years or Older)	3,435		29,043		62,281	
Travel to Work in 14 Minutes or Less	1,562	45.5%	11,870	40.9%	24,124	38.7%
Travel to Work in 15 to 29 Minutes	1,400	40.8%	11,552	39.8%	24,742	39.7%
Travel to Work in 30 to 59 Minutes	326	9.5%	4,019	13.8%	9,158	14.7%
Travel to Work in 60 Minutes or More	88	2.6%	1,198	4.1%	3,035	4.9%
Work at Home	58	1.7%	403	1.4%	1,223	2.0%
Average Travel Time to Work	15.8 mins		18.6 mins		19.2 mins	

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LMS Commercial Real Estate
 Lat/Lon: 40.38483/-75.92749



Elizabeth Avenue & 5th Street Highway

Reading , PA

Transportation To Work (2000)

	1 Mile		3 Miles		5 Miles	
Work Base	3,435		29,043		62,281	
Drive to Work Alone	2,955	86.0%	21,275	73.3%	45,578	73.2%
Drive to Work in Carpool	283	8.2%	4,439	15.3%	8,853	14.2%
Travel to Work - Public Transportation	30	0.9%	1,264	4.4%	2,453	3.9%
Drive to Work on Motorcycle	-	-	19	0.1%	47	0.1%
Bicycle to Work	-	-	75	0.3%	254	0.4%
Walk to Work	107	3.1%	1,398	4.8%	3,433	5.5%
Other Means	1	-	170	0.6%	441	0.7%
Work at Home	58	1.7%	403	1.4%	1,223	2.0%

Daytime Demos (2010)

Total Number of Businesses	566		2,273		6,480	
Total Number of Employees	7,714		35,948		105,520	
Company Headqtrs: Businesses	-	-	2	0.1%	10	0.2%
Company Headqtrs: Employees	-	-	2,922	8.1%	3,992	3.8%
Employee Population per Business	13.6 to 1		15.8 to 1		16.3 to 1	
Residential Population per Business	12.5 to 1		29.8 to 1		22.8 to 1	
Est. Adj. Daytime Demographics (Age16+)	10,131		57,893		155,007	

Labor Force (2010)

Labor: Population Age 16+	5,952		52,820		115,839	
Unemployment Rate		4.7%		6.0%		6.5%
Labor Force Total: Males	2,839	47.7%	25,192	47.7%	55,530	47.9%
<i>Male civilian employed</i>	1,873	66.0%	15,694	62.3%	33,961	61.2%
<i>Male civilian unemployed</i>	105	3.7%	1,698	6.7%	4,079	7.3%
<i>Males in Armed Forces</i>	2	0.1%	76	0.3%	152	0.3%
<i>Males not in labor force</i>	859	30.3%	7,725	30.7%	17,338	31.2%
Labor Force Total: Females	3,113	52.3%	27,627	52.3%	60,309	52.1%
<i>Female civilian employed</i>	1,658	53.3%	15,100	54.7%	32,217	53.4%
<i>Female civilian unemployed</i>	177	5.7%	1,479	5.4%	3,464	5.7%
<i>Females in Armed Forces</i>	2	-	5	-	21	-
<i>Females not in labor force</i>	1,276	41.0%	11,043	40.0%	24,607	40.8%
Employment Force Change (2000-2010)	97	2.8%	1,784	6.1%	3,995	6.4%
Male Change (2000-2010)	2	0.1%	530	3.5%	1,031	3.1%
Female Change (2000-2010)	95	6.1%	1,254	9.1%	2,964	10.1%

Occupation (2000)

Occupation: Population Age 16+	3,435		29,010		62,183	
Occupation Total: Males	1,872	54.5%	15,163	52.3%	32,930	53.0%
Occupation Total: Females	1,563	45.5%	13,847	47.7%	29,253	47.0%
Mgmt, Business, & Financial Operations	268	7.8%	2,262	7.8%	5,874	9.4%
Professional and Related	479	13.9%	4,162	14.3%	9,774	15.7%
Service	523	15.2%	4,521	15.6%	9,521	15.3%
Sales and Office	997	29.0%	7,784	26.8%	16,323	26.3%
Farming, Fishing, & Forestry	1	-	536	1.8%	767	1.2%
Construction, Extraction, & Maintenance	383	11.2%	2,282	7.9%	4,606	7.4%
Production, Transport, & Material Moving	784	22.8%	7,463	25.7%	15,318	24.6%
White Collar		50.8%		49.0%		51.4%
Blue Collar		49.2%		51.0%		48.6%

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Elizabeth Avenue & 5th Street Highway

Reading , PA

Units In Structure (2000)

	1 Mile		3 Miles		5 Miles	
Total Units	3,141		26,871		60,048	
1 Detached Unit	1,757	55.9%	8,861	33.0%	19,820	33.0%
1 Attached Unit	984	31.3%	11,027	41.0%	22,710	37.8%
2 Units	114	3.6%	2,085	7.8%	3,945	6.6%
3 to 4 Units	81	2.6%	2,277	8.5%	5,316	8.9%
5 to 9 Units	52	1.6%	859	3.2%	2,613	4.4%
10 to 19 Units	45	1.4%	778	2.9%	1,568	2.6%
20 to 49 Units	57	1.8%	310	1.2%	1,092	1.8%
50 or more Units	16	0.5%	327	1.2%	2,290	3.8%
Mobile Home or Trailer	37	1.2%	349	1.3%	693	1.2%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2000)

Homes Built 1999 to 2000	2	0.1%	118	0.4%	406	0.7%
Homes Built 1995 to 1998	57	1.8%	570	2.1%	1,362	2.3%
Homes Built 1990 to 1994	143	4.6%	1,026	3.8%	2,436	4.1%
Homes Built 1980 to 1989	107	3.4%	1,053	3.9%	3,476	5.8%
Homes Built 1970 to 1979	201	6.4%	1,741	6.5%	5,078	8.5%
Homes Built 1960 to 1969	473	15.1%	2,712	10.1%	5,568	9.3%
Homes Built 1950 to 1959	785	25.0%	3,858	14.4%	7,843	13.1%
Homes Built 1940 to 1949	475	15.1%	3,354	12.5%	7,108	11.8%
Homes Built Before 1939	898	28.6%	12,440	46.3%	26,771	44.6%
Median Age of Homes	47.8 yrs		56.1 yrs		54.1 yrs	

Home Values (2000)

Owner Specified Housing Units	2,371		15,366		32,056	
Home Values \$1,000,000 or More	-	-	-	-	7	-
Home Values \$750,000 to \$999,999	-	-	-	-	34	0.1%
Home Values \$500,000 to \$749,999	6	0.3%	17	0.1%	82	0.3%
Home Values \$400,000 to \$499,999	-	-	35	0.2%	106	0.3%
Home Values \$300,000 to \$399,999	14	0.6%	73	0.5%	338	1.1%
Home Values \$250,000 to \$299,999	26	1.1%	138	0.9%	383	1.2%
Home Values \$200,000 to \$249,999	8	0.3%	174	1.1%	721	2.3%
Home Values \$175,000 to \$199,999	68	2.9%	254	1.7%	805	2.5%
Home Values \$150,000 to \$174,999	28	1.2%	551	3.6%	1,434	4.5%
Home Values \$125,000 to \$149,999	196	8.3%	1,222	8.0%	2,736	8.5%
Home Values \$100,000 to \$124,999	402	16.9%	1,738	11.3%	3,961	12.4%
Home Values \$90,000 to \$99,999	404	17.0%	1,216	7.9%	2,528	7.9%
Home Values \$80,000 to \$89,999	409	17.3%	1,282	8.3%	2,730	8.5%
Home Values \$70,000 to \$79,999	436	18.4%	1,481	9.6%	2,891	9.0%
Home Values \$60,000 to \$69,999	230	9.7%	1,312	8.5%	2,409	7.5%
Home Values \$50,000 to \$59,999	102	4.3%	1,166	7.6%	2,036	6.4%
Home Values \$35,000 to \$49,999	38	1.6%	2,854	18.6%	4,770	14.9%
Home Values \$25,000 to \$34,999	-	-	1,321	8.6%	2,640	8.2%
Home Values \$10,000 to \$24,999	4	0.2%	501	3.3%	1,368	4.3%
Home Values \$0 to \$9,999	-	-	32	0.2%	79	0.2%
Owner Occupied Median Home Value	\$91,764		\$76,494		\$83,915	
Renter Occupied Median Rent	\$507		\$368		\$353	
Average Property Value (2010)	\$93,599		\$76,603		\$101,766	

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Elizabeth Avenue & 5th Street Highway

Reading , PA

Consumer Expenditure (Annual Total)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure (2010)	\$147 M	\$1.16 B	\$2.65 B
<i>Total Non-Retail Expenditures (2010)</i>	\$84.2 M	\$667 M	\$1.52 B
<i>Total Retail Expenditures (2010)</i>	\$62.6 M	\$497 M	\$1.13 B
Apparel (2010)	\$6.94 M	\$55.5 M	\$127 M
Contributions (2010)	\$5.10 M	\$40.6 M	\$95.1 M
Education (2010)	\$3.17 M	\$25.9 M	\$61.3 M
Entertainment (2010)	\$8.16 M	\$64.6 M	\$147 M
Food And Beverages (2010)	\$22.8 M	\$182 M	\$412 M
Furnishings And Equipment (2010)	\$6.38 M	\$49.9 M	\$114 M
Gifts (2010)	\$3.71 M	\$29.3 M	\$68.3 M
Health Care (2010)	\$9.36 M	\$74.2 M	\$167 M
Household Operations (2010)	\$5.02 M	\$39.9 M	\$92.3 M
Miscellaneous Expenses (2010)	\$2.51 M	\$19.9 M	\$45.0 M
Personal Care (2010)	\$2.14 M	\$17.0 M	\$38.6 M
Personal Insurance (2010)	\$1.43 M	\$11.4 M	\$26.4 M
Reading (2010)	\$483 K	\$3.81 M	\$8.70 M
Shelter (2010)	\$28.2 M	\$223 M	\$511 M
Tobacco (2010)	\$1.02 M	\$8.25 M	\$18.4 M
Transportation (2010)	\$29.9 M	\$235 M	\$530 M
Utilities (2010)	\$10.5 M	\$84.4 M	\$190 M

Consumer Expenditure (per Household per Month)

	1 Mile		3 Miles		5 Miles	
Total Household Expenditure (2010)	\$4,058		\$3,850		\$3,970	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,327	57.3%	\$2,206	57.3%	\$2,275	57.3%
<i>Total Retail Expenditures (2010)</i>	\$1,731	42.7%	\$1,644	42.7%	\$1,694	42.7%
Apparel (2010)	\$192	4.7%	\$184	4.8%	\$190	4.8%
Contributions (2010)	\$141	3.5%	\$134	3.5%	\$142	3.6%
Education (2010)	\$88	2.2%	\$86	2.2%	\$92	2.3%
Entertainment (2010)	\$226	5.6%	\$214	5.5%	\$221	5.6%
Food And Beverages (2010)	\$630	15.5%	\$601	15.6%	\$616	15.5%
Furnishings And Equipment (2010)	\$176	4.3%	\$165	4.3%	\$171	4.3%
Gifts (2010)	\$103	2.5%	\$97	2.5%	\$102	2.6%
Health Care (2010)	\$259	6.4%	\$245	6.4%	\$250	6.3%
Household Operations (2010)	\$139	3.4%	\$132	3.4%	\$138	3.5%
Miscellaneous Expenses (2010)	\$69	1.7%	\$66	1.7%	\$67	1.7%
Personal Care (2010)	\$59	1.5%	\$56	1.5%	\$58	1.5%
Personal Insurance (2010)	\$40	1.0%	\$38	1.0%	\$39	1.0%
Reading (2010)	\$13	0.3%	\$13	0.3%	\$13	0.3%
Shelter (2010)	\$779	19.2%	\$739	19.2%	\$764	19.3%
Tobacco (2010)	\$28	0.7%	\$27	0.7%	\$27	0.7%
Transportation (2010)	\$827	20.4%	\$776	20.2%	\$794	20.0%
Utilities (2010)	\$290	7.2%	\$279	7.2%	\$285	7.2%

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