

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.29592/-76.64857



Outlet Square & Hershey Park Drive

Hershey, PA

Population

	10 Miles		20 Miles		30 Miles	
Estimated Population (2010)	190,896		654,156		1,364,771	
Census Population (1990)	162,606		562,640		1,155,711	
Census Population (2000)	179,276		608,291		1,259,869	
Projected Population (2015)	192,797		680,615		1,424,524	
Forecasted Population (2020)	200,251		720,592		1,515,579	
Historical Annual Change (1990-2000)	16,670	1.0%	45,651	0.8%	104,157	0.9%
Historical Annual Change (2000-2010)	11,620	0.6%	45,865	0.8%	104,903	0.8%
Projected Annual Change (2010-2015)	1,901	0.2%	26,459	0.8%	59,753	0.9%
Est. Population Density (2010)	607.92 <i>psm</i>		520.80 <i>psm</i>		482.89 <i>psm</i>	
Trade Area Size	314.02 <i>sq mi</i>		1,256.06 <i>sq mi</i>		2,826.26 <i>sq mi</i>	

Households

Estimated Households (2010)	77,607		262,076		538,226	
Census Households (1990)	64,242		217,536		439,768	
Census Households (2000)	72,575		241,230		491,881	
Projected Households (2015)	78,078		271,220		558,798	
Forecasted Households (2020)	81,085		287,685		595,555	
Historical Annual Change (1990-2000)	8,333	1.3%	23,694	1.1%	52,113	1.2%
Projected Annual Change (2000-2015)	5,503	0.5%	29,990	0.8%	66,917	0.9%

Average Household Income

Est. Average Household Income (2010)	\$74,147		\$69,563		\$69,310	
Census Average Hhld Income (1990)	\$40,368		\$38,162		\$37,994	
Census Average Hhld Income (2000)	\$58,812		\$54,769		\$54,211	
Proj. Average Household Income (2015)	\$82,595		\$75,915		\$75,521	
Historical Annual Change (1990-2000)	\$18,444	4.6%	\$16,607	4.4%	\$16,217	4.3%
Projected Annual Change (2000-2015)	\$23,783	2.7%	\$21,147	2.6%	\$21,310	2.6%

Median Household Income

Est. Median Household Income (2010)	\$61,004		\$57,330		\$56,486	
Census Median Hhld Income (1990)	\$35,894		\$33,223		\$32,942	
Census Median Hhld Income (2000)	\$49,443		\$46,239		\$45,615	
Proj. Median Household Income (2015)	\$65,400		\$60,946		\$60,519	
Historical Annual Change (1990-2000)	\$13,549	3.8%	\$13,016	3.9%	\$12,673	3.8%
Projected Annual Change (2000-2015)	\$15,957	2.2%	\$14,707	2.1%	\$14,904	2.2%

Per Capita Income

Est. Per Capita Income (2010)	\$30,555		\$28,560		\$27,990	
Census Per Capita Income (1990)	\$15,949		\$14,755		\$14,457	
Census Per Capita Income (2000)	\$23,781		\$21,669		\$21,115	
Proj. Per Capita Income (2015)	\$33,895		\$30,959		\$30,300	
Historical Annual Change (1990-2000)	\$7,833	4.9%	\$6,914	4.7%	\$6,658	4.6%
Projected Annual Change (2000-2015)	\$10,113	2.8%	\$9,290	2.9%	\$9,184	2.9%

Other Income

Est. Median Disposable Income (2010)	\$50,395		\$47,563		\$46,956	
Proj. Median Disposable Income (2015)	\$53,517		\$50,117		\$49,848	
Est. Average Household Net Worth (2010)	\$479,739		\$469,257		\$469,248	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.29592/-76.64857



Outlet Square & Hershey Park Drive

Hershey, PA

10 Miles 20 Miles 30 Miles

Household Income Distribution (2010)

HH Income \$200,000 or More	1,639	2.1%	5,251	2.0%	12,002	2.2%
HH Income \$150,000 to 199,999	2,570	3.3%	8,954	3.4%	17,645	3.3%
HH Income \$125,000 to 149,999	4,206	5.4%	11,612	4.4%	22,827	4.2%
HH Income \$100,000 to 124,999	7,275	9.4%	22,961	8.8%	44,755	8.3%
HH Income \$75,000 to 99,999	13,408	17.3%	39,825	15.2%	78,241	14.5%
HH Income \$50,000 to 74,999	16,517	21.3%	55,535	21.2%	115,938	21.5%
HH Income \$35,000 to 49,999	11,815	15.2%	40,187	15.3%	82,733	15.4%
HH Income \$25,000 to 34,999	8,106	10.4%	27,818	10.6%	58,661	10.9%
HH Income \$15,000 to 24,999	6,605	8.5%	24,810	9.5%	51,943	9.7%
HH Income \$10,000 to 14,999	2,557	3.3%	11,014	4.2%	24,504	4.6%
HH Income \$0 to 9,999	2,910	3.7%	14,110	5.4%	28,978	5.4%
HH Income \$35,000+	57,430	74.0%	184,325	70.3%	374,140	69.5%
HH Income \$50,000+	45,615	58.8%	144,138	55.0%	291,407	54.1%
HH Income \$75,000+	29,098	37.5%	88,603	33.8%	175,470	32.6%

Race & Ethnicity (2010)

Total Population	190,896		654,156		1,364,771	
White	173,348	90.8%	574,417	87.8%	1,219,512	89.4%
Black or African American	10,632	5.6%	55,889	8.5%	97,260	7.1%
American Indian & Alaska Native	303	0.2%	1,319	0.2%	2,842	0.2%
Asian	4,618	2.4%	13,888	2.1%	26,193	1.9%
Hawaiian & Pacific Islander	84	-	308	-	642	-
Other Race	709	0.4%	4,071	0.6%	10,263	0.8%
Two or More Races	1,202	0.6%	4,263	0.7%	8,061	0.6%
Not Hispanic or Latino Population	184,741	96.8%	621,059	94.9%	1,276,361	93.5%
Non Hispanic: White	168,001	90.9%	550,442	88.6%	1,156,362	90.6%
Non Hispanic: Black or African American	10,034	5.4%	48,008	7.7%	76,213	6.0%
Non Hispanic: Amer Indian & AK Native	300	0.2%	1,235	0.2%	2,565	0.2%
Non Hispanic: Asian	4,453	2.4%	12,992	2.1%	23,962	1.9%
Non Hispanic: Hawaiian & Pacific Islander	84	-	308	-	617	-
Non Hispanic: Other Race	708	0.4%	4,069	0.7%	9,240	0.7%
Non Hispanic: Two or More Races	1,162	0.6%	4,005	0.6%	7,403	0.6%
Hispanic or Latino Population	6,155	3.2%	33,097	5.1%	88,410	6.5%
Hispanic: White	5,348	86.9%	23,975	72.4%	63,149	71.4%
Hispanic: Black or African American	598	9.7%	7,881	23.8%	21,047	23.8%
Hispanic: American Indian & Alaska Native	3	-	84	0.3%	277	0.3%
Hispanic: Asian	164	2.7%	896	2.7%	2,231	2.5%
Hispanic: Hawaiian & Pacific Islander	-	-	-	-	25	-
Hispanic: Other Race	1	-	3	-	1,023	1.2%
Hispanic: Two or More Races	41	0.7%	258	0.8%	658	0.7%
Not of Hispanic Origin Population (1990)	160,933	99.0%	552,104	98.1%	1,125,861	97.4%
Hispanic Origin Population (1990)	1,673	1.0%	10,536	1.9%	29,851	2.6%
Not Hispanic or Latino Population (2000)	175,648	98.0%	587,926	96.7%	1,204,387	95.6%
Hispanic or Latino Population (2000)	3,628	2.0%	20,365	3.3%	55,481	4.4%
Not Hispanic or Latino Population 5yr (2015)	186,354	96.7%	639,166	93.9%	1,318,109	92.5%
Hispanic or Latino Population 5yr (2015)	6,443	3.3%	41,450	6.1%	106,415	7.5%
Historical Annual Change (1990-2000)	1,955	11.7%	9,829	9.3%	25,630	8.6%
Projected Annual Change (2000-2015)	2,815	5.2%	21,085	6.9%	50,934	6.1%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.29592/-76.64857



Outlet Square & Hershey Park Drive

Hershey, PA

Age Distribution (2010)

	10 Miles		20 Miles		30 Miles	
Total Population	190,896		654,156		1,364,771	
Age 0 to 4 yrs	12,089	6.3%	41,733	6.4%	86,973	6.4%
Age 5 to 9 yrs	11,325	5.9%	39,808	6.1%	83,088	6.1%
Age 10 to 14 yrs	11,321	5.9%	39,855	6.1%	83,623	6.1%
Age 15 to 19 yrs	11,918	6.2%	40,867	6.2%	87,910	6.4%
Age 20 to 24 yrs	11,226	5.9%	37,711	5.8%	83,866	6.1%
Age 25 to 29 yrs	11,077	5.8%	41,370	6.3%	87,878	6.4%
Age 30 to 34 yrs	11,808	6.2%	42,089	6.4%	86,745	6.4%
Age 35 to 39 yrs	12,495	6.5%	43,107	6.6%	87,305	6.4%
Age 40 to 44 yrs	13,502	7.1%	45,858	7.0%	93,828	6.9%
Age 45 to 49 yrs	14,623	7.7%	49,665	7.6%	101,472	7.4%
Age 50 to 54 yrs	15,320	8.0%	50,681	7.7%	103,235	7.6%
Age 55 to 59 yrs	13,947	7.3%	45,518	7.0%	93,069	6.8%
Age 60 to 64 yrs	11,396	6.0%	37,163	5.7%	76,861	5.6%
Age 65 to 69 yrs	8,332	4.4%	28,375	4.3%	59,664	4.4%
Age 70 to 74 yrs	6,391	3.3%	21,866	3.3%	46,194	3.4%
Age 75 to 79 yrs	5,373	2.8%	18,038	2.8%	38,005	2.8%
Age 80 to 84 yrs	4,257	2.2%	14,503	2.2%	30,584	2.2%
Age 85 yrs plus	4,497	2.4%	15,950	2.4%	34,471	2.5%
Median Age	39.9 yrs		39.2 yrs		39.0 yrs	
Age 19 yrs or less	46,654	24.4%	162,262	24.8%	341,593	25.0%
Age 20 to 64 years	115,392	60.4%	393,162	60.1%	814,259	59.7%
Age 65 years Plus	28,850	15.1%	98,733	15.1%	208,919	15.3%

Female Age Distribution (2010)

Female Population	98,629	51.7%	334,476	51.1%	697,333	51.1%
Age 0 to 4 yrs	5,906	6.0%	20,246	6.1%	42,306	6.1%
Age 5 to 9 yrs	5,599	5.7%	19,709	5.9%	40,708	5.8%
Age 10 to 14 yrs	5,565	5.6%	19,611	5.9%	41,062	5.9%
Age 15 to 19 yrs	5,873	6.0%	19,973	6.0%	43,134	6.2%
Age 20 to 24 yrs	5,501	5.6%	18,239	5.5%	41,230	5.9%
Age 25 to 29 yrs	5,566	5.6%	20,660	6.2%	43,873	6.3%
Age 30 to 34 yrs	6,137	6.2%	21,159	6.3%	43,403	6.2%
Age 35 to 39 yrs	6,431	6.5%	21,628	6.5%	43,692	6.3%
Age 40 to 44 yrs	6,868	7.0%	22,962	6.9%	46,908	6.7%
Age 45 to 49 yrs	7,525	7.6%	25,057	7.5%	51,051	7.3%
Age 50 to 54 yrs	7,920	8.0%	25,696	7.7%	52,279	7.5%
Age 55 to 59 yrs	7,104	7.2%	23,183	6.9%	47,402	6.8%
Age 60 to 64 yrs	5,928	6.0%	19,124	5.7%	39,648	5.7%
Age 65 to 69 yrs	4,438	4.5%	14,972	4.5%	31,361	4.5%
Age 70 to 74 yrs	3,545	3.6%	12,080	3.6%	25,217	3.6%
Age 75 to 79 yrs	3,059	3.1%	10,316	3.1%	21,697	3.1%
Age 80 to 84 yrs	2,612	2.6%	8,967	2.7%	18,865	2.7%
Age 85 yrs plus	3,051	3.1%	10,895	3.3%	23,497	3.4%
Female Median Age	41.2 yrs		40.7 yrs		40.4 yrs	
Age 19 yrs or less	22,944	23.3%	79,539	23.8%	167,209	24.0%
Age 20 to 64 years	58,980	59.8%	197,707	59.1%	409,486	58.7%
Age 65 years Plus	16,706	16.9%	57,230	17.1%	120,638	17.3%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.29592/-76.64857



Outlet Square & Hershey Park Drive

Hershey, PA

10 Miles 20 Miles 30 Miles

Male Age Distribution (2010)

Male Population	92,267	48.3%	319,680	48.9%	667,439	48.9%
Age 0 to 4 yrs	6,183	6.7%	21,487	6.7%	44,667	6.7%
Age 5 to 9 yrs	5,726	6.2%	20,099	6.3%	42,380	6.3%
Age 10 to 14 yrs	5,756	6.2%	20,244	6.3%	42,562	6.4%
Age 15 to 19 yrs	6,045	6.6%	20,894	6.5%	44,776	6.7%
Age 20 to 24 yrs	5,725	6.2%	19,472	6.1%	42,636	6.4%
Age 25 to 29 yrs	5,511	6.0%	20,710	6.5%	44,005	6.6%
Age 30 to 34 yrs	5,671	6.1%	20,930	6.5%	43,342	6.5%
Age 35 to 39 yrs	6,064	6.6%	21,480	6.7%	43,613	6.5%
Age 40 to 44 yrs	6,634	7.2%	22,896	7.2%	46,920	7.0%
Age 45 to 49 yrs	7,098	7.7%	24,609	7.7%	50,421	7.6%
Age 50 to 54 yrs	7,399	8.0%	24,984	7.8%	50,956	7.6%
Age 55 to 59 yrs	6,843	7.4%	22,335	7.0%	45,667	6.8%
Age 60 to 64 yrs	5,468	5.9%	18,039	5.6%	37,212	5.6%
Age 65 to 69 yrs	3,894	4.2%	13,403	4.2%	28,303	4.2%
Age 70 to 74 yrs	2,845	3.1%	9,786	3.1%	20,977	3.1%
Age 75 to 79 yrs	2,313	2.5%	7,722	2.4%	16,308	2.4%
Age 80 to 84 yrs	1,645	1.8%	5,536	1.7%	11,719	1.8%
Age 85 yrs plus	1,446	1.6%	5,055	1.6%	10,974	1.6%
Male Median Age	38.6 yrs		37.9 yrs		37.6 yrs	
Age 19 yrs or less	23,710	25.7%	82,723	25.9%	174,384	26.1%
Age 20 to 64 years	56,412	61.1%	195,455	61.1%	404,773	60.6%
Age 65 years Plus	12,144	13.2%	41,502	13.0%	88,282	13.2%

Males per 100 Females (2010)

Overall Comparison	94		96		96	
Age 0 to 4 yrs	105	51.1%	106	51.5%	106	51.4%
Age 5 to 9 yrs	102	50.6%	102	50.5%	104	51.0%
Age 10 to 14 yrs	103	50.8%	103	50.8%	104	50.9%
Age 15 to 19 yrs	103	50.7%	105	51.1%	104	50.9%
Age 20 to 24 yrs	104	51.0%	107	51.6%	103	50.8%
Age 25 to 29 yrs	99	49.8%	100	50.1%	100	50.1%
Age 30 to 34 yrs	92	48.0%	99	49.7%	100	50.0%
Age 35 to 39 yrs	94	48.5%	99	49.8%	100	50.0%
Age 40 to 44 yrs	97	49.1%	100	49.9%	100	50.0%
Age 45 to 49 yrs	94	48.5%	98	49.5%	99	49.7%
Age 50 to 54 yrs	93	48.3%	97	49.3%	97	49.4%
Age 55 to 59 yrs	96	49.1%	96	49.1%	96	49.1%
Age 60 to 64 yrs	92	48.0%	94	48.5%	94	48.4%
Age 65 to 69 yrs	88	46.7%	90	47.2%	90	47.4%
Age 70 to 74 yrs	80	44.5%	81	44.8%	83	45.4%
Age 75 to 79 yrs	76	43.1%	75	42.8%	75	42.9%
Age 80 to 84 yrs	63	38.6%	62	38.2%	62	38.3%
Age 85 yrs plus	47	32.2%	46	31.7%	47	31.8%
Age 19 yrs or less	103	50.8%	104	51.0%	104	51.1%
Age 20 to 39 yrs	97	49.3%	101	50.3%	101	50.2%
Age 40 to 64 yrs	95	48.6%	97	49.3%	97	49.3%
Age 65 years Plus	73	42.1%	73	42.0%	73	42.3%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.29592/-76.64857



Outlet Square & Hershey Park Drive

Hershey, PA

	10 Miles		20 Miles		30 Miles	
Household Type (2010)						
Total Households	77,607		262,076		538,226	
Households with Children	22,933	29.6%	80,210	30.6%	168,315	31.3%
Average Household Size	2.40		2.42		2.45	
Est. Household Density	247.14	<i>psm</i>	208.65	<i>psm</i>	190.44	<i>psm</i>
Population Family	154,519	80.9%	524,151	80.1%	1,100,016	80.6%
Population Non-Family	31,700	16.6%	109,737	16.8%	220,293	16.1%
Population Group Qtrs	4,677	2.4%	20,269	3.1%	44,462	3.3%
Family Households	50,333	64.9%	170,682	65.1%	358,234	66.6%
<i>Married Couple Hhlds</i>	40,403	80.3%	132,976	77.9%	281,348	78.5%
<i>Other Family Hhlds</i>	9,930	19.7%	37,705	22.1%	76,886	21.5%
Family Households With Children	22,661	45.0%	79,183	46.4%	165,922	46.3%
<i>Married Couple With Children</i>	16,180	71.4%	53,958	68.1%	114,012	68.7%
<i>Other Family Hhlds With Children</i>	6,481	28.6%	25,225	31.9%	51,910	31.3%
Family Households No Children	27,672	55.0%	91,499	53.6%	192,313	53.7%
<i>Married Couple No Children</i>	24,223	87.5%	79,018	86.4%	167,337	87.0%
<i>Other Family Households No Children</i>	3,449	12.5%	12,481	13.6%	24,976	13.0%
Average Family Household Size	3.07		3.07		3.07	
Average Family Income	\$88,734		\$83,014		\$82,307	
Median Family Income	\$74,805		\$69,988		\$68,529	
Non-Family Households	27,274	35.1%	91,394	34.9%	179,992	33.4%
Non-Family Hhlds With Children	272	1.0%	1,027	1.1%	2,393	1.3%
Non-Family Hhld No Children	27,002	99.0%	90,367	98.9%	177,599	98.7%
<i>N-F Hhld Lone Person No Children</i>	22,941	84.1%	75,757	82.9%	147,441	81.9%
Lone Male Householder	9,310	40.6%	32,544	43.0%	63,672	43.2%
Lone Female Householder	13,631	59.4%	43,214	57.0%	83,769	56.8%
<i>N-F Hhld 2+ Persons No Children</i>	4,061	14.9%	14,610	16.0%	30,158	16.8%
Average Non-Family Hhld Size	1.16		1.20		1.22	
Marital Status (2010)						
(15 Years or Older)	156,137		532,911		1,111,160	
Never Married	36,315	23.3%	129,271	24.3%	268,476	24.2%
Now Married	90,027	57.7%	294,194	55.2%	619,139	55.7%
Previously Married	29,795	19.1%	109,446	20.5%	223,546	20.1%
Separated	5,594	18.8%	24,774	22.6%	50,012	22.4%
Widowed	10,921	36.7%	37,553	34.3%	77,132	34.5%
Divorced	13,279	44.6%	47,118	43.1%	96,401	43.1%
Educational Attainment (2010)						
Adult Population (25 Years or Older)	133,017		454,183		939,312	
Elementary (0 to 8)	3,586	2.7%	16,118	3.5%	41,475	4.4%
Some High School (9 to 11)	8,205	6.2%	36,593	8.1%	83,750	8.9%
High School Graduate (12)	50,642	38.1%	179,240	39.5%	371,000	39.5%
Some College (13 to 16)	20,721	15.6%	69,519	15.3%	140,911	15.0%
Associate Degree Only	10,902	8.2%	34,780	7.7%	68,246	7.3%
Bachelor Degree Only	24,982	18.8%	77,859	17.1%	153,770	16.4%
Graduate Degree	13,978	10.5%	40,076	8.8%	80,161	8.5%
Any College + (Some College or higher)	70,583	53.1%	222,233	48.9%	443,088	47.2%
College Degree + (Bachelor Degree or higher)	38,960	29.3%	117,935	26.0%	233,930	24.9%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.29592/-76.64857



Outlet Square & Hershey Park Drive

Hershey, PA

Housing (2010)

	10 Miles		20 Miles		30 Miles	
Total Housing Units	83,225		281,070		573,230	
Housing Units, Occupied	77,607	93.3%	262,076	93.2%	538,226	93.9%
Housing Units, Owner-Occupied	56,041	72.2%	187,760	71.6%	385,035	71.5%
Housing Units, Renter-Occupied	21,566	27.8%	74,316	28.4%	153,191	28.5%
Housing Units, Vacant	5,617	6.3%	18,994	6.3%	35,004	5.8%
Total Housing Units (2000)	76,249		256,248		521,027	
Historical Annual Change (2000-2010)	6,975	0.9%	24,822	1.0%	52,203	1.0%

Household Size (2010)

Total Households	77,607		262,076		538,226	
1 Person Household	22,941	29.6%	75,757	28.9%	147,441	27.4%
2 Person Households	25,949	33.4%	88,731	33.9%	186,401	34.6%
3 Person Households	11,882	15.3%	41,083	15.7%	86,364	16.0%
4 Person Households	10,958	14.1%	35,833	13.7%	73,853	13.7%
5 Person Households	4,195	5.4%	13,996	5.3%	29,486	5.5%
6 Person Households	1,224	1.6%	4,445	1.7%	9,388	1.7%
7+ Person Households	458	0.6%	2,232	0.9%	5,292	1.0%

Household Stability (2010)

Total Households	77,607		262,076		538,226	
In current residence < 1 year	11,484	14.8%	38,842	14.8%	82,880	15.4%
In current residence 1-2 years	18,985	24.5%	65,341	24.9%	139,948	26.0%
In current residence 3-5 years	13,759	17.7%	45,714	17.4%	90,955	16.9%
In current residence 6-10 years	11,974	15.4%	39,035	14.9%	77,816	14.5%
In current residence > 10 years	21,405	27.6%	73,145	27.9%	146,627	27.2%
Turnover (% Annual Residential Turnover)	14.8%		14.8%		15.4%	
Stability (% In Current Residence 5+ Years)	43.0%		42.8%		41.7%	
Median Years in Residence	4.5 yrs		4.6 yrs		4.5 yrs	

Household Vehicles (2010)

Total Vehicles Available	149,309		487,405		1,005,526	
Household: 0 Vehicles Available	4,507	5.8%	19,517	7.4%	40,733	7.6%
Household: 1 Vehicles Available	25,656	33.1%	84,412	32.2%	168,053	31.2%
Household: 2 Vehicles Available	30,702	39.6%	103,443	39.5%	214,893	39.9%
Household: 3+ Vehicles Available	16,743	21.6%	54,705	20.9%	114,547	21.3%
Average Per Household	1.9 Vehicles		1.9 Vehicles		1.9 Vehicles	
Owner Occupied Hhlds Vehicles	120,805	80.9%	396,204	81.3%	811,741	80.7%
Average Per Owner Household	2.2 Vehicles		2.1 Vehicles		2.1 Vehicles	
Renter Occupied Hhlds Vehicles	28,504	19.1%	91,202	18.7%	193,785	19.3%
Average Per Renter Household	1.3 Vehicles		1.2 Vehicles		1.3 Vehicles	

Travel Time (2000)

Worker Base (16 Years or Older)	92,754		307,619		633,898	
Travel to Work in 14 Minutes or Less	29,378	31.7%	98,023	31.9%	202,517	31.9%
Travel to Work in 15 to 29 Minutes	41,357	44.6%	132,824	43.2%	260,443	41.1%
Travel to Work in 30 to 59 Minutes	16,485	17.8%	57,127	18.6%	124,953	19.7%
Travel to Work in 60 Minutes or More	2,806	3.0%	10,608	3.4%	26,055	4.1%
Work at Home	2,729	2.9%	9,036	2.9%	19,930	3.1%
Average Travel Time to Work	19.7 mins		20.0 mins		20.6 mins	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.29592/-76.64857



Outlet Square & Hershey Park Drive

Hershey, PA

10 Miles 20 Miles 30 Miles

Transportation To Work (2000)

	10 Miles		20 Miles		30 Miles	
Work Base	92,754		307,619		633,898	
Drive to Work Alone	78,185	84.3%	251,283	81.7%	514,245	81.1%
Drive to Work in Carpool	8,460	9.1%	31,847	10.4%	64,620	10.2%
Travel to Work - Public Transportation	586	0.6%	3,865	1.3%	7,550	1.2%
Drive to Work on Motorcycle	69	0.1%	218	0.1%	520	0.1%
Bicycle to Work	148	0.2%	605	0.2%	1,704	0.3%
Walk to Work	2,215	2.4%	9,173	3.0%	22,061	3.5%
Other Means	363	0.4%	1,592	0.5%	3,268	0.5%
Work at Home	2,729	2.9%	9,036	2.9%	19,930	3.1%

Daytime Demos (2010)

	10 Miles		20 Miles		30 Miles	
Total Number of Businesses	6,716		24,512		50,525	
Total Number of Employees	119,725		407,069		769,730	
Company Headqtrs: Businesses	11	0.2%	54	0.2%	83	0.2%
Company Headqtrs: Employees	3,703	3.1%	12,981	3.2%	18,074	2.3%
Employee Population per Business	17.8 to 1		16.6 to 1		15.2 to 1	
Residential Population per Business	28.4 to 1		26.7 to 1		27.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	173,443		600,808		1,184,361	

Labor Force (2010)

	10 Miles		20 Miles		30 Miles	
Labor: Population Age 16+	153,761		524,566		1,093,707	
Unemployment Rate		4.3%		5.1%		5.5%
Labor Force Total: Males	73,377	47.7%	253,631	48.4%	528,938	48.4%
<i>Male civilian employed</i>	52,175	71.1%	173,441	68.4%	359,058	67.9%
<i>Male civilian unemployed</i>	3,407	4.6%	14,057	5.5%	32,094	6.1%
<i>Males in Armed Forces</i>	461	0.6%	1,041	0.4%	1,541	0.3%
<i>Males not in labor force</i>	17,334	23.6%	65,092	25.7%	136,244	25.8%
Labor Force Total: Females	80,384	52.3%	270,935	51.6%	564,769	51.6%
<i>Female civilian employed</i>	47,385	58.9%	156,288	57.7%	318,359	56.4%
<i>Female civilian unemployed</i>	3,242	4.0%	12,674	4.7%	28,311	5.0%
<i>Females in Armed Forces</i>	21	-	57	-	118	-
<i>Females not in labor force</i>	29,736	37.0%	101,916	37.6%	217,982	38.6%
Employment Force Change (2000-2010)	7,241	7.8%	23,147	7.6%	45,208	7.2%
Male Change (2000-2010)	3,793	7.8%	11,941	7.4%	23,112	6.9%
Female Change (2000-2010)	3,448	7.8%	11,206	7.7%	22,097	7.5%

Occupation (2000)

	10 Miles		20 Miles		30 Miles	
Occupation: Population Age 16+	92,319		306,582		632,209	
Occupation Total: Males	48,381	52.4%	161,500	52.7%	335,946	53.1%
Occupation Total: Females	43,937	47.6%	145,082	47.3%	296,262	46.9%
Mgmt, Business, & Financial Operations	13,625	14.8%	40,197	13.1%	77,951	12.3%
Professional and Related	20,616	22.3%	58,942	19.2%	115,348	18.2%
Service	12,431	13.5%	42,299	13.8%	86,281	13.6%
Sales and Office	25,474	27.6%	85,147	27.8%	169,994	26.9%
Farming, Fishing, & Forestry	371	0.4%	1,788	0.6%	3,745	0.6%
Construction, Extraction, & Maintenance	7,410	8.0%	25,729	8.4%	55,341	8.8%
Production, Transport, & Material Moving	12,392	13.4%	52,480	17.1%	123,548	19.5%
White Collar		64.7%		60.1%		57.5%
Blue Collar		35.3%		39.9%		42.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.29592/-76.64857



Outlet Square & Hershey Park Drive

Hershey, PA

Units In Structure (2000)

	10 Miles		20 Miles		30 Miles	
Total Units	76,249		256,248		521,027	
1 Detached Unit	44,906	58.9%	142,639	55.7%	290,565	55.8%
1 Attached Unit	9,800	12.9%	44,965	17.5%	94,090	18.1%
2 Units	2,438	3.2%	10,587	4.1%	22,436	4.3%
3 to 4 Units	3,786	5.0%	13,562	5.3%	26,574	5.1%
5 to 9 Units	4,377	5.7%	12,378	4.8%	24,658	4.7%
10 to 19 Units	3,902	5.1%	8,667	3.4%	15,639	3.0%
20 to 49 Units	1,600	2.1%	3,851	1.5%	6,965	1.3%
50 or more Units	1,778	2.3%	7,101	2.8%	13,102	2.5%
Mobile Home or Trailer	3,608	4.7%	12,401	4.8%	26,785	5.1%
Other Structure	54	0.1%	97	-	214	-

Homes Built By Year (2000)

Homes Built 1999 to 2000	1,545	2.0%	4,358	1.7%	9,225	1.8%
Homes Built 1995 to 1998	4,725	6.2%	13,899	5.4%	29,382	5.6%
Homes Built 1990 to 1994	5,934	7.8%	18,009	7.0%	39,221	7.5%
Homes Built 1980 to 1989	11,291	14.8%	33,453	13.1%	70,293	13.5%
Homes Built 1970 to 1979	15,071	19.8%	41,696	16.3%	80,883	15.5%
Homes Built 1960 to 1969	10,300	13.5%	30,164	11.8%	57,962	11.1%
Homes Built 1950 to 1959	11,698	15.3%	36,156	14.1%	66,601	12.8%
Homes Built 1940 to 1949	5,013	6.6%	21,115	8.2%	40,173	7.7%
Homes Built Before 1939	10,673	14.0%	57,399	22.4%	127,287	24.4%
Median Age of Homes	31.4 yrs		36.6 yrs		37.0 yrs	

Home Values (2000)

Owner Specified Housing Units	45,010		147,386		298,803	
Home Values \$1,000,000 or More	38	0.1%	93	0.1%	187	0.1%
Home Values \$750,000 to \$999,999	46	0.1%	137	0.1%	274	0.1%
Home Values \$500,000 to \$749,999	143	0.3%	365	0.2%	947	0.3%
Home Values \$400,000 to \$499,999	195	0.4%	575	0.4%	1,277	0.4%
Home Values \$300,000 to \$399,999	867	1.9%	2,174	1.5%	4,372	1.5%
Home Values \$250,000 to \$299,999	1,142	2.5%	3,221	2.2%	6,306	2.1%
Home Values \$200,000 to \$249,999	2,356	5.2%	6,808	4.6%	13,428	4.5%
Home Values \$175,000 to \$199,999	2,519	5.6%	7,527	5.1%	14,470	4.8%
Home Values \$150,000 to \$174,999	4,045	9.0%	12,675	8.6%	24,991	8.4%
Home Values \$125,000 to \$149,999	6,894	15.3%	21,053	14.3%	43,446	14.5%
Home Values \$100,000 to \$124,999	9,875	21.9%	30,922	21.0%	64,215	21.5%
Home Values \$90,000 to \$99,999	5,693	12.6%	16,063	10.9%	32,789	11.0%
Home Values \$80,000 to \$89,999	4,820	10.7%	14,578	9.9%	29,367	9.8%
Home Values \$70,000 to \$79,999	2,746	6.1%	10,401	7.1%	21,057	7.0%
Home Values \$60,000 to \$69,999	1,716	3.8%	7,256	4.9%	14,955	5.0%
Home Values \$50,000 to \$59,999	978	2.2%	5,396	3.7%	10,781	3.6%
Home Values \$35,000 to \$49,999	639	1.4%	5,214	3.5%	10,149	3.4%
Home Values \$25,000 to \$34,999	71	0.2%	1,510	1.0%	3,206	1.1%
Home Values \$10,000 to \$24,999	176	0.4%	1,199	0.8%	2,178	0.7%
Home Values \$0 to \$9,999	51	0.1%	219	0.1%	407	0.1%
Owner Occupied Median Home Value	\$121,006		\$113,826		\$113,583	
Renter Occupied Median Rent	\$489		\$426		\$420	
Average Property Value (2010)	\$109,084		\$126,422		\$140,520	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.29592/-76.64857



Outlet Square & Hershey Park Drive

Hershey, PA

10 Miles 20 Miles 30 Miles

Consumer Expenditure (Annual Total)

Total Household Expenditure (2010)	\$4.43 B	\$14.3 B	\$29.3 B
<i>Total Non-Retail Expenditures (2010)</i>	\$2.55 B	\$8.23 B	\$16.8 B
<i>Total Retail Expenditures (2010)</i>	\$1.88 B	\$6.07 B	\$12.4 B
Apparel (2010)	\$211 M	\$680 M	\$1.39 B
Contributions (2010)	\$161 M	\$520 M	\$1.07 B
Education (2010)	\$104 M	\$334 M	\$682 M
Entertainment (2010)	\$248 M	\$800 M	\$1.64 B
Food And Beverages (2010)	\$677 M	\$2.19 B	\$4.49 B
Furnishings And Equipment (2010)	\$198 M	\$633 M	\$1.29 B
Gifts (2010)	\$116 M	\$374 M	\$766 M
Health Care (2010)	\$272 M	\$882 M	\$1.81 B
Household Operations (2010)	\$158 M	\$507 M	\$1.04 B
Miscellaneous Expenses (2010)	\$74.2 M	\$240 M	\$492 M
Personal Care (2010)	\$64.4 M	\$208 M	\$425 M
Personal Insurance (2010)	\$44.9 M	\$145 M	\$296 M
Reading (2010)	\$14.6 M	\$47.0 M	\$96.2 M
Shelter (2010)	\$854 M	\$2.75 B	\$5.64 B
Tobacco (2010)	\$28.7 M	\$93.9 M	\$193 M
Transportation (2010)	\$898 M	\$2.89 B	\$5.91 B
Utilities (2010)	\$309 M	\$1.00 B	\$2.05 B

Consumer Expenditure (per Household per Month)

Total Household Expenditure (2010)	\$4,759		\$4,547		\$4,533	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,742	57.6%	\$2,616	57.5%	\$2,608	57.5%
<i>Total Retail Expenditures (2010)</i>	\$2,018	42.4%	\$1,930	42.5%	\$1,925	42.5%
Apparel (2010)	\$226	4.8%	\$216	4.8%	\$216	4.8%
Contributions (2010)	\$173	3.6%	\$165	3.6%	\$165	3.6%
Education (2010)	\$111	2.3%	\$106	2.3%	\$106	2.3%
Entertainment (2010)	\$267	5.6%	\$254	5.6%	\$253	5.6%
Food And Beverages (2010)	\$727	15.3%	\$697	15.3%	\$695	15.3%
Furnishings And Equipment (2010)	\$212	4.5%	\$201	4.4%	\$200	4.4%
Gifts (2010)	\$125	2.6%	\$119	2.6%	\$119	2.6%
Health Care (2010)	\$292	6.1%	\$280	6.2%	\$280	6.2%
Household Operations (2010)	\$170	3.6%	\$161	3.5%	\$161	3.5%
Miscellaneous Expenses (2010)	\$80	1.7%	\$76	1.7%	\$76	1.7%
Personal Care (2010)	\$69	1.5%	\$66	1.5%	\$66	1.5%
Personal Insurance (2010)	\$48	1.0%	\$46	1.0%	\$46	1.0%
Reading (2010)	\$16	0.3%	\$15	0.3%	\$15	0.3%
Shelter (2010)	\$916	19.3%	\$876	19.3%	\$873	19.3%
Tobacco (2010)	\$31	0.6%	\$30	0.7%	\$30	0.7%
Transportation (2010)	\$965	20.3%	\$919	20.2%	\$915	20.2%
Utilities (2010)	\$332	7.0%	\$318	7.0%	\$318	7.0%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.