

# EXPANDED PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
 Calculated using Proportional Block Groups



Lat/Lon: 39.95765/-76.68185

## Gabriel Brothers Plaza

### York, PA

#### Population (2010)

	1 Mile		3 Miles		5 Miles	
Estimated Population	8,882		74,557		140,026	
Census Population (1990)	7,834		65,527		117,980	
Census Population (2000)	8,491		69,569		128,237	
Projected Population (2015)	9,157		76,857		145,541	
Forecasted Population (2020)	9,523		80,878		155,099	
Historical Annual Growth (1990 to 2000)	657	0.84%	4,042	0.62%	10,257	0.87%
Historical Annual Growth (2000 to 2010)	391	0.46%	4,988	0.72%	11,788	0.92%
Projected Annual Growth (2010 to 2015)	276	0.62%	2,300	0.62%	5,515	0.79%
Estimated Population Density	2,830 <i>psm</i>		2,638 <i>psm</i>		1,784 <i>psm</i>	
Trade Area Size	3.14 <i>sq mil</i>		28.26 <i>sq mil</i>		78.49 <i>sq mil</i>	

#### Households (2010)

Estimated Households	3,763		29,637		56,196	
Census Households (1990)	3,274		25,664		46,774	
Census Households (2000)	3,562		27,363		51,064	
Projected Households (2015)	3,867		30,470		58,158	
Forecasted Households (2020)	4,032		32,166		62,045	
Households with Children	912	24.24%	8,761	29.56%	16,968	30.19%
Average Household Size	2.25		2.36		2.38	

#### Average Household Income (2010)

Est. Average Household Income	\$75,904	\$64,308	\$65,928
Proj. Average Household Income (2015)	\$82,557	\$70,748	\$72,483
Average Family Income	\$91,364	\$80,983	\$80,670

#### Median Household Income (2010)

Est. Median Household Income	\$62,998	\$50,845	\$53,008
Proj. Median Household Income (2015)	\$68,177	\$55,662	\$58,127
Median Family Income	\$75,686	\$66,007	\$67,052

#### Per Capita Income (2010)

Est. Per Capita Income	\$32,778	\$26,681	\$27,262			
Proj. Per Capita Income (2015)	\$35,509	\$29,230	\$29,806			
Per Capita Income Est. 5 year change	\$2,730	8.33%	\$2,549	9.55%	\$2,544	9.33%

#### Other Income (2010)

Est. Median Disposable Income	\$51,909	\$42,411	\$44,188			
Proj. Median Disposable Income (2015)	\$55,537	\$45,914	\$47,851			
Disposable Income Est. 5 year change	\$3,627	6.99%	\$3,503	8.26%	\$3,663	8.29%
Est. Average Household Net Worth	\$505,294	\$448,275	\$450,490			

#### Daytime Demos (2010)

Total Number of Businesses	387		3,630		5,952	
Total Number of Employees	5,149		61,864		97,482	
Company Headqtrs: Businesses	-	-	3	0.09%	9	0.15%
Company Headqtrs: Employees	-	-	821	1.33%	1,911	1.96%
Unemployment Rate	5.00%		8.29%		7.15%	
Employee Population per Business	13.3 to 1		17.0 to 1		16.4 to 1	
Residential Population per Business	22.9 to 1		20.5 to 1		23.5 to 1	

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York, PA						
	1 Mile		3 Miles		5 Miles	
<b>Race &amp; Ethnicity (2010)</b>						
White	8,276	93.18%	58,217	78.08%	116,171	82.96%
Black or African American	307	3.46%	12,690	17.02%	17,973	12.84%
American Indian & Alaska Native	11	0.13%	191	0.26%	337	0.24%
Asian	207	2.33%	1,578	2.12%	2,527	1.80%
Hawaiian & Pacific Islander	6	0.07%	48	0.06%	86	0.06%
Other Race	29	0.33%	1,184	1.59%	1,801	1.29%
Two or More Races	45	0.51%	649	0.87%	1,131	0.81%
Not Hispanic or Latino Population	8,660	97.50%	64,087	85.96%	124,509	88.92%
Hispanic or Latino Population	222	2.50%	10,470	14.04%	15,517	11.08%
Not of Hispanic Origin Population (1990)	7,790	99.44%	62,437	95.28%	114,104	96.71%
Hispanic Origin Population (1990)	44	0.56%	3,091	4.72%	3,876	3.29%
Not Hispanic or Latino Population (2000)	8,371	98.59%	63,610	91.43%	119,473	93.17%
Hispanic or Latino Population (2000)	120	1.41%	5,960	8.57%	8,765	6.83%
Not Hispanic or Latino Population (2015)	8,882	96.99%	64,191	83.52%	126,718	87.07%
Hispanic or Latino Population (2015)	275	3.01%	12,666	16.48%	18,822	12.93%
Hist. Hispanic Ann Growth (1990 to 2010)	178	20.28%	7,379	11.94%	11,641	15.02%
Proj. Hispanic Ann Growth (2015 to 2010)	54	4.83%	2,196	4.20%	3,306	4.26%
<b>Age Distribution (2010)</b>						
0 to 4 yrs	419	4.72%	4,582	6.15%	8,828	6.30%
5 to 9 yrs	400	4.50%	4,293	5.76%	8,213	5.87%
10 to 14 yrs	446	5.02%	4,157	5.58%	7,940	5.67%
15 to 19 yrs	437	4.92%	5,249	7.04%	9,025	6.45%
20 to 24 yrs	391	4.40%	6,319	8.48%	10,300	7.36%
25 to 29 yrs	469	5.28%	5,060	6.79%	9,481	6.77%
30 to 34 yrs	461	5.19%	4,428	5.94%	8,695	6.21%
35 to 39 yrs	441	4.97%	4,240	5.69%	8,286	5.92%
40 to 44 yrs	552	6.22%	4,602	6.17%	8,958	6.40%
45 to 49 yrs	623	7.01%	5,041	6.76%	9,814	7.01%
50 to 54 yrs	659	7.41%	5,084	6.82%	9,992	7.14%
55 to 59 yrs	632	7.12%	4,602	6.17%	8,919	6.37%
60 to 64 yrs	551	6.20%	4,056	5.44%	7,849	5.61%
65 to 74 yrs	1,026	11.56%	6,237	8.37%	11,559	8.25%
75 to 84 yrs	842	9.48%	4,323	5.80%	7,898	5.64%
85 yrs plus	533	6.00%	2,284	3.06%	4,269	3.05%
Median Age	47.61 yrs		38.13 yrs		38.72 yrs	
<b>Gender Age Distribution (2010)</b>						
Female Population	4,771	53.71%	38,388	51.49%	72,186	51.55%
0 to 19 yrs	826	17.31%	8,978	23.39%	16,571	22.96%
20 to 64 yrs	2,481	52.01%	21,820	56.84%	41,692	57.76%
65 yrs plus	1,463	30.67%	7,590	19.77%	13,923	19.29%
Female Median Age	51 yrs		40 yrs		41 yrs	
Male Population	4,111	46.29%	36,169	48.51%	67,840	48.45%
0 to 19 yrs	876	21.31%	9,304	25.72%	17,435	25.70%
20 to 64 yrs	2,297	55.88%	21,611	59.75%	40,602	59.85%
65 yrs plus	938	22.81%	5,254	14.53%	9,803	14.45%
Male Median Age	44.45 yrs		36.38 yrs		37.09 yrs	

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<b>Gabriel Brothers Plaza</b>	<b>1 Mile</b>		<b>3 Miles</b>		<b>5 Miles</b>	
<b>York, PA</b>						
<b>Household Income Distribution (2010)</b>						
\$200,000 or More	79	2.11%	737	2.49%	1,312	2.33%
\$150,000 to \$199,999	130	3.44%	1,100	3.71%	1,880	3.35%
\$100,000 to \$149,999	570	15.14%	3,383	11.42%	6,549	11.65%
\$75,000 to \$99,999	602	15.98%	2,956	9.98%	6,715	11.95%
\$50,000 to \$74,999	877	23.30%	5,546	18.71%	11,253	20.02%
\$35,000 to \$49,999	546	14.52%	4,173	14.08%	7,981	14.20%
\$25,000 to \$34,999	441	11.72%	3,658	12.34%	6,798	12.10%
\$15,000 to \$24,999	319	8.48%	3,639	12.28%	6,435	11.45%
\$0 to \$14,999	200	5.30%	4,444	14.99%	7,273	12.94%
\$35,000+	2,804	74.50%	17,896	60.38%	35,689	63.51%
\$75,000+	1,380	36.68%	8,177	27.59%	16,456	29.28%
<b>Housing (2010)</b>						
Total Housing Units	3,898		32,190		60,308	
Housing Units, Occupied	3,763	96.55%	29,637	92.07%	56,196	93.18%
<i>Housing Units, Owner-Occupied</i>	2,948	78.33%	18,147	61.23%	37,364	66.49%
<i>Housing Units, Renter-Occupied</i>	815	21.67%	11,490	38.77%	18,832	33.51%
Housing Units, Vacant	134	3.45%	2,553	7.93%	4,112	6.82%
Median Years in Residence	7 yrs		5 yrs		5 yrs	
<b>Marital Status (2010)</b>						
Never Married	1,561	20.52%	17,804	28.91%	30,061	26.12%
Now Married	4,276	56.19%	28,415	46.14%	57,753	50.17%
Separated	378	4.97%	4,890	7.94%	7,248	6.30%
Widowed	749	9.84%	4,714	7.65%	8,827	7.67%
Divorced	646	8.49%	5,761	9.35%	11,215	9.74%
<b>Household Type (2010)</b>						
Population Family	7,002	78.83%	54,837	73.55%	107,624	76.86%
Population Non-Family	1,474	16.60%	14,995	20.11%	26,245	18.74%
Population Group Qtrs	405	4.57%	4,725	6.34%	6,157	4.40%
Family Households	2,451	65.12%	18,100	61.07%	35,736	63.59%
<i>Married Couple With Children</i>	638	14.93%	4,632	16.30%	9,662	16.73%
<i>Average Family Household Size</i>	2.9		3.0		3.0	
Non-Family Households	1,313	34.88%	11,537	38.93%	20,460	36.41%
<b>Household Size (2010)</b>						
1 Person Household	1,127	29.94%	9,272	31.29%	16,450	29.27%
2 Person Households	1,477	39.24%	10,104	34.09%	19,710	35.07%
3 Person Households	522	13.87%	4,430	14.95%	8,756	15.58%
4 Person Households	426	11.32%	3,510	11.84%	7,001	12.46%
5 Person Households	165	4.38%	1,485	5.01%	2,843	5.06%
6+ Person Households	47	1.25%	836	2.82%	1,437	2.56%
<b>Household Vehicles (2010)</b>						
Total Vehicles Available	7,025		50,164		99,426	
Household: 0 Vehicles Available	217	5.76%	3,521	11.88%	5,406	9.62%
Household: 1 Vehicles Available	1,175	31.22%	10,241	34.56%	18,844	33.53%
Household: 2+ Vehicles Available	2,372	63.02%	15,874	53.56%	31,946	56.85%
Average Vehicles Per Household	1.9		1.7		1.8	

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#### Labor Force (2010)

	1 Mile		3 Miles		5 Miles	
Est. Labor: Population Age 16+	7,520		60,745		113,538	
Est. Civilian Employed	4,283	56.95%	34,490	56.78%	67,220	59.20%
Est. Civilian Unemployed	376	5.00%	5,036	8.29%	8,118	7.15%
Est. in Armed Forces	6	0.08%	31	0.05%	64	0.06%
Est. not in Labor Force	2,856	37.97%	21,189	34.88%	38,136	33.59%

#### Occupation (2000)

	1 Mile		3 Miles		5 Miles	
Occupation: Population Age 16+	3,985		32,093		61,650	
Mgmt, Business, & Financial Operations	671	16.83%	3,823	11.91%	7,240	11.74%
Professional and Related	928	23.28%	6,475	20.18%	11,479	18.62%
Service	382	9.60%	4,584	14.28%	8,511	13.80%
Sales and Office	1,244	31.21%	8,689	27.07%	16,584	26.90%
Farming, Fishing, and Forestry	4	0.09%	111	0.35%	162	0.26%
Construct, Extraction, & Maintenance	212	5.31%	1,992	6.21%	4,336	7.03%
Production, Transp. & Material Moving	545	13.68%	6,418	20.00%	13,339	21.64%
Percent White Collar Workers	71.32%		59.16%		57.26%	
Percent Blue Collar Workers	28.68%		40.84%		42.74%	

#### Consumer Expenditure (2010)

	1 Mile		3 Miles		5 Miles	
Total Household Expenditure	\$219 M		\$1.52 B		\$2.94 B	
Total Non-Retail Expenditures	\$126 M	57.54%	\$874 M	57.39%	\$1.69 B	57.44%
Total Retail Expenditures	\$93.1 M	42.46%	\$649 M	42.61%	\$1.25 B	42.56%
Apparel	\$10.4 M	4.74%	\$72.7 M	4.77%	\$140 M	4.76%
Contributions	\$8.03 M	3.66%	\$56.2 M	3.69%	\$108 M	3.67%
Education	\$5.06 M	2.31%	\$36.5 M	2.39%	\$69.4 M	2.36%
Entertainment	\$12.3 M	5.60%	\$84.8 M	5.57%	\$164 M	5.58%
Food And Beverages	\$33.5 M	15.27%	\$234 M	15.37%	\$452 M	15.35%
Furnishings And Equipment	\$9.76 M	4.45%	\$66.5 M	4.36%	\$129 M	4.38%
Gifts	\$5.79 M	2.64%	\$40.3 M	2.65%	\$77.5 M	2.63%
Health Care	\$13.5 M	6.18%	\$94.5 M	6.21%	\$183 M	6.20%
Household Operations	\$7.77 M	3.54%	\$54.0 M	3.54%	\$104 M	3.54%
Miscellaneous Expenses	\$3.69 M	1.68%	\$25.7 M	1.69%	\$49.5 M	1.68%
Personal Care	\$3.18 M	1.45%	\$22.1 M	1.45%	\$42.7 M	1.45%
Personal Insurance	\$2.22 M	1.01%	\$15.5 M	1.02%	\$29.8 M	1.01%
Reading	\$725 K	0.33%	\$5.02 M	0.33%	\$9.69 M	0.33%
Shelter	\$42.3 M	19.28%	\$294 M	19.32%	\$568 M	19.29%
Tobacco	\$1.42 M	0.65%	\$10.1 M	0.66%	\$19.5 M	0.66%
Transportation	\$44.5 M	20.27%	\$304 M	19.94%	\$590 M	20.05%
Utilities	\$15.2 M	6.94%	\$107 M	7.04%	\$207 M	7.03%

#### Educational Attainment (2010)

	1 Mile		3 Miles		5 Miles	
Adult Population (25 Years or Older)	6,789		49,957		95,720	
Elementary (0 to 8)	213	3.14%	2,161	4.33%	4,043	4.22%
Some High School (9 to 11)	472	6.95%	5,297	10.60%	9,430	9.85%
High School Graduate (12)	2,346	34.55%	17,724	35.48%	35,627	37.22%
Some College (13 to 16)	1,106	16.29%	7,823	15.66%	15,191	15.87%
Associate Degree Only	487	7.17%	3,724	7.45%	7,317	7.64%
Bachelor Degree Only	1,399	20.60%	8,503	17.02%	15,484	16.18%
Graduate Degree	768	11.31%	4,724	9.46%	8,629	9.01%

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<b>Units In Structure (2000)</b>						
1 Detached Unit	2,483	67.32%	12,685	42.60%	25,996	47.34%
1 Attached Unit	473	12.83%	7,546	25.34%	13,293	24.21%
2 to 4 Units	117	3.18%	4,408	14.80%	7,764	14.14%
5 to 9 Units	108	2.93%	1,367	4.59%	2,335	4.25%
10 to 19 Units	274	7.42%	1,627	5.47%	1,971	3.59%
20 to 49 Units	62	1.69%	422	1.42%	669	1.22%
50 or more Units	132	3.59%	1,298	4.36%	1,707	3.11%
Mobile Home or Trailer	39	1.05%	414	1.39%	1,159	2.11%
Other Structure	-	-	9	0.03%	17	0.03%
<b>Homes Built By Year</b>						
1999 to 2000	23	0.63%	382	1.28%	814	1.48%
1995 to 1998	242	6.56%	1,331	4.47%	2,731	4.97%
1990 to 1994	170	4.60%	1,332	4.47%	3,145	5.73%
1980 to 1989	431	11.69%	2,348	7.89%	4,730	8.61%
1970 to 1979	359	9.72%	3,259	10.95%	6,060	11.04%
1960 to 1969	591	16.02%	2,944	9.89%	5,618	10.23%
1950 to 1959	1,093	29.64%	5,132	17.24%	9,062	16.50%
Built Before 1949	779	21.13%	13,046	43.81%	22,750	41.43%
<b>Home Values (2000)</b>						
\$1,000,000 or More	8	0.30%	20	0.13%	48	0.16%
\$500,000 to \$999,999	7	0.28%	79	0.52%	194	0.64%
\$400,000 to \$499,999	-	-	27	0.18%	144	0.47%
\$300,000 to \$399,999	13	0.48%	199	1.30%	388	1.27%
\$200,000 to \$299,999	101	3.81%	1,051	6.86%	1,765	5.79%
\$150,000 to \$199,999	401	15.18%	1,653	10.79%	2,972	9.75%
\$100,000 to \$149,999	1,138	43.04%	4,717	30.78%	9,621	31.56%
\$70,000 to \$99,999	864	32.69%	3,805	24.83%	8,798	28.86%
\$50,000 to \$69,999	108	4.10%	1,768	11.53%	3,599	11.81%
\$25,000 to \$49,999	1	0.04%	1,683	10.98%	2,521	8.27%
\$0 to \$24,999	2	0.08%	322	2.10%	431	1.41%
Owner Occupied Median Home Value	\$114,777		\$105,475		\$106,371	
Renter Occupied Median Rent	\$718		\$367		\$366	
Average Property Value (2010)	\$154,845		\$150,661		\$143,088	
<b>Transportation To Work (2000)</b>						
Drive to Work Alone	3,573	89.57%	25,544	79.58%	50,237	81.45%
Drive to Work in Carpool	255	6.40%	3,334	10.39%	6,294	10.21%
Travel to Work - Public Transportation	21	0.51%	564	1.76%	960	1.56%
Drive to Work on Motorcycle	-	-	15	0.05%	72	0.12%
Walk or Bicycle to Work	48	1.20%	1,830	5.70%	2,503	4.06%
Other Means	9	0.24%	153	0.48%	281	0.46%
Work at Home	83	2.08%	659	2.05%	1,330	2.16%
<b>Travel Time (2000)</b>						
Travel to Work in 14 Minutes or Less	1,688	43.21%	12,824	40.79%	22,886	37.92%
Travel to Work in 14 to 29 Minutes	1,454	37.22%	12,741	40.52%	25,529	42.30%
Travel to Work in 30 to 59 Minutes	653	16.73%	4,704	14.96%	9,545	15.82%
Travel to Work in 60 Minutes or More	111	2.84%	1,172	3.73%	2,387	3.96%
Average Travel Time to Work	17.9 mins		18.4 mins		19.3 mins	

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