

EXPANDED PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
Calculated using Proportional Block Groups



Lat/Lon: 39.94512/-76.64684

Shoppes At Belle Road		1 Mile	3 Miles	5 Miles
York, PA				
Population (2010)				
Estimated Population		5,498	46,313	122,770
Census Population (1990)		2,489	32,510	102,422
Census Population (2000)		4,060	38,776	111,223
Projected Population (2015)		6,340	51,680	130,071
Forecasted Population (2020)		7,606	58,834	140,496
Historical Annual Growth (1990 to 2000)		1,571 6.31%	6,266 1.93%	8,800 0.86%
Historical Annual Growth (2000 to 2010)		1,438 3.54%	7,536 1.94%	11,547 1.04%
Projected Annual Growth (2010 to 2015)		842 3.06%	5,367 2.32%	7,301 1.19%
Estimated Population Density		1,751 <i>psm</i>	1,639 <i>psm</i>	1,564 <i>psm</i>
Trade Area Size		3.14 <i>sq mil</i>	28.26 <i>sq mil</i>	78.49 <i>sq mil</i>
Households (2010)				
Estimated Households		2,396	18,767	48,721
Census Households (1990)		1,030	12,931	39,856
Census Households (2000)		1,781	15,676	43,774
Projected Households (2015)		2,740	20,805	51,404
Forecasted Households (2020)		3,272	23,641	55,597
Households with Children		675 28.18%	5,306 28.27%	15,058 30.91%
Average Household Size		2.29	2.37	2.41
Average Household Income (2010)				
Est. Average Household Income		\$68,835	\$78,332	\$67,755
Proj. Average Household Income (2015)		\$76,292	\$85,686	\$74,368
Average Family Income		\$86,526	\$94,132	\$82,738
Median Household Income (2010)				
Est. Median Household Income		\$60,030	\$65,257	\$54,565
Proj. Median Household Income (2015)		\$65,611	\$71,285	\$59,808
Median Family Income		\$76,226	\$79,584	\$68,498
Per Capita Income (2010)				
Est. Per Capita Income		\$30,038	\$32,507	\$27,687
Proj. Per Capita Income (2015)		\$33,006	\$35,242	\$30,211
Per Capita Income Est. 5 year change		\$2,968 9.88%	\$2,735 8.41%	\$2,524 9.12%
Other Income (2010)				
Est. Median Disposable Income		\$49,470	\$53,362	\$45,339
Proj. Median Disposable Income (2015)		\$53,618	\$57,607	\$49,092
Disposable Income Est. 5 year change		\$4,147 8.38%	\$4,245 7.96%	\$3,753 8.28%
Est. Average Household Net Worth		\$442,680	\$537,649	\$460,384
Daytime Demos (2010)				
Total Number of Businesses		95	1,603	4,989
Total Number of Employees		862	21,562	78,217
Company Headqtrs: Businesses		- 0.24%	1 0.09%	5 0.10%
Company Headqtrs: Employees		107 12.44%	535 2.48%	1,326 1.70%
Unemployment Rate		5.10%	4.46%	7.09%
Employee Population per Business		9.0 to 1	13.5 to 1	15.7 to 1
Residential Population per Business		57.6 to 1	28.9 to 1	24.6 to 1

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Shoppes At Belle Road

York, PA

Race & Ethnicity (2010)

	1 Mile		3 Miles		5 Miles	
White	5,062	92.08%	42,812	92.44%	103,767	84.52%
Black or African American	234	4.25%	2,012	4.34%	14,317	11.66%
American Indian & Alaska Native	7	0.13%	70	0.15%	292	0.24%
Asian	131	2.38%	982	2.12%	2,101	1.71%
Hawaiian & Pacific Islander	2	0.04%	28	0.06%	72	0.06%
Other Race	23	0.41%	152	0.33%	1,302	1.06%
Two or More Races	38	0.70%	257	0.56%	918	0.75%
Not Hispanic or Latino Population	5,255	95.58%	44,767	96.66%	111,023	90.43%
Hispanic or Latino Population	243	4.42%	1,545	3.34%	11,746	9.57%
Not of Hispanic Origin Population (1990)	2,464	99.00%	32,249	99.20%	99,114	96.77%
Hispanic Origin Population (1990)	25	1.00%	261	0.80%	3,308	3.23%
Not Hispanic or Latino Population (2000)	3,953	97.37%	38,012	98.03%	104,628	94.07%
Hispanic or Latino Population (2000)	107	2.63%	764	1.97%	6,595	5.93%
Not Hispanic or Latino Population (2015)	6,012	94.82%	49,643	96.06%	115,709	88.96%
Hispanic or Latino Population (2015)	329	5.18%	2,037	3.94%	14,361	11.04%
Hist. Hispanic Ann Growth (1990 to 2010)	218	43.82%	1,285	24.63%	8,438	12.76%
Proj. Hispanic Ann Growth (2015 to 2010)	85	7.03%	492	6.36%	2,615	4.45%

Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
0 to 4 yrs	388	7.05%	2,597	5.61%	7,621	6.21%
5 to 9 yrs	322	5.86%	2,519	5.44%	7,220	5.88%
10 to 14 yrs	273	4.96%	2,536	5.48%	7,149	5.82%
15 to 19 yrs	329	5.98%	2,613	5.64%	8,249	6.72%
20 to 24 yrs	574	10.44%	2,716	5.86%	9,125	7.43%
25 to 29 yrs	501	9.11%	2,826	6.10%	8,139	6.63%
30 to 34 yrs	417	7.58%	2,817	6.08%	7,523	6.13%
35 to 39 yrs	336	6.10%	2,779	6.00%	7,362	6.00%
40 to 44 yrs	381	6.94%	3,219	6.95%	8,058	6.56%
45 to 49 yrs	365	6.64%	3,421	7.39%	8,708	7.09%
50 to 54 yrs	390	7.09%	3,583	7.74%	8,832	7.19%
55 to 59 yrs	329	5.99%	3,261	7.04%	7,975	6.50%
60 to 64 yrs	269	4.89%	2,729	5.89%	6,903	5.62%
65 to 74 yrs	359	6.54%	4,287	9.26%	10,032	8.17%
75 to 84 yrs	209	3.80%	2,919	6.30%	6,501	5.30%
85 yrs plus	57	1.03%	1,490	3.22%	3,373	2.75%
Median Age	35.88 yrs		42.11 yrs		38.47 yrs	

Gender Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Female Population	2,751	50.04%	23,678	51.13%	62,901	51.24%
0 to 19 yrs	635	23.09%	4,945	20.88%	14,735	23.43%
20 to 64 yrs	1,790	65.08%	13,706	57.88%	36,626	58.23%
65 yrs plus	326	11.83%	5,028	21.23%	11,540	18.35%
Female Median Age	36 yrs		44 yrs		40 yrs	
Male Population	2,747	49.96%	22,635	48.87%	59,869	48.76%
0 to 19 yrs	676	24.61%	5,321	23.51%	15,504	25.90%
20 to 64 yrs	1,771	64.50%	13,646	60.29%	35,999	60.13%
65 yrs plus	299	10.89%	3,668	16.20%	8,366	13.97%
Male Median Age	35.41 yrs		40.21 yrs		37.01 yrs	

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Shoppes At Belle Road		1 Mile		3 Miles		5 Miles	
York, PA							
Household Income Distribution (2010)							
\$200,000 or More	43	1.81%	535	2.85%	1,158	2.38%	
\$150,000 to \$199,999	99	4.12%	912	4.86%	1,692	3.47%	
\$100,000 to \$149,999	367	15.31%	3,130	16.68%	6,298	12.93%	
\$75,000 to \$99,999	285	11.90%	2,777	14.80%	5,865	12.04%	
\$50,000 to \$74,999	533	22.24%	4,274	22.77%	9,807	20.13%	
\$35,000 to \$49,999	401	16.73%	2,529	13.48%	6,895	14.15%	
\$25,000 to \$34,999	301	12.54%	1,919	10.23%	5,676	11.65%	
\$15,000 to \$24,999	201	8.38%	1,493	7.95%	5,232	10.74%	
\$0 to \$14,999	167	6.96%	1,198	6.38%	6,099	12.52%	
\$35,000+	1,728	72.12%	14,157	75.44%	31,715	65.09%	
\$75,000+	794	33.15%	7,354	39.19%	15,012	30.81%	
Housing (2010)							
Total Housing Units	2,519		19,510		52,128		
Housing Units, Occupied	2,396	95.14%	18,767	96.19%	48,721	93.47%	
<i>Housing Units, Owner-Occupied</i>	1,292	53.93%	13,898	74.06%	32,824	67.37%	
<i>Housing Units, Renter-Occupied</i>	1,104	46.07%	4,869	25.94%	15,897	32.63%	
Housing Units, Vacant	122	4.86%	743	3.81%	3,406	6.53%	
Median Years in Residence	4 yrs		5 yrs		5 yrs		
Marital Status (2010)							
Never Married	1,326	29.31%	7,761	20.07%	25,913	25.70%	
Now Married	2,499	55.23%	22,798	58.97%	52,031	51.61%	
Separated	162	3.59%	2,197	5.68%	6,073	6.02%	
Widowed	228	5.04%	2,906	7.52%	7,302	7.24%	
Divorced	309	6.82%	2,999	7.76%	9,506	9.43%	
Household Type (2010)							
Population Family	4,294	78.10%	37,281	80.50%	95,424	77.73%	
Population Non-Family	1,198	21.79%	7,150	15.44%	21,947	17.88%	
Population Group Qtrs	6	0.11%	1,882	4.06%	5,399	4.40%	
Family Households	1,454	60.67%	12,687	67.60%	31,626	64.91%	
<i>Married Couple With Children</i>	467	18.68%	3,809	16.71%	8,838	16.99%	
<i>Average Family Household Size</i>	3.0		2.9		3.0		
Non-Family Households	942	39.33%	6,080	32.40%	17,095	35.09%	
Household Size (2010)							
1 Person Household	711	29.68%	4,976	26.51%	13,701	28.12%	
2 Person Households	878	36.65%	7,200	38.36%	17,147	35.20%	
3 Person Households	373	15.57%	2,896	15.43%	7,780	15.97%	
4 Person Households	298	12.45%	2,494	13.29%	6,346	13.03%	
5 Person Households	100	4.17%	906	4.83%	2,536	5.21%	
6+ Person Households	36	1.48%	295	1.57%	1,210	2.48%	
Household Vehicles (2010)							
Total Vehicles Available	4,625		37,098		88,507		
Household: 0 Vehicles Available	123	5.12%	880	4.69%	4,524	9.29%	
Household: 1 Vehicles Available	807	33.69%	5,515	29.39%	15,442	31.69%	
Household: 2+ Vehicles Available	1,466	61.19%	12,372	65.92%	28,756	59.02%	
Average Vehicles Per Household	1.9		2.0		1.8		

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Labor Force (2010)

	1 Mile		3 Miles		5 Miles	
Est. Labor: Population Age 16+	4,471		38,171		99,427	
Est. Civilian Employed	3,089	69.10%	23,623	61.89%	59,453	59.80%
Est. Civilian Unemployed	228	5.10%	1,703	4.46%	7,046	7.09%
Est. in Armed Forces	1	0.02%	17	0.04%	48	0.05%
Est. not in Labor Force	1,153	25.79%	12,829	33.61%	32,879	33.07%

Occupation (2000)

	1 Mile		3 Miles		5 Miles	
Occupation: Population Age 16+	2,417		19,701		54,006	
Mgmt, Business, & Financial Operations	333	13.79%	2,993	15.19%	6,398	11.85%
Professional and Related	585	24.18%	4,512	22.90%	10,349	19.16%
Service	243	10.04%	2,015	10.23%	7,065	13.08%
Sales and Office	713	29.49%	5,667	28.76%	14,338	26.55%
Farming, Fishing, and Forestry	-	-	25	0.12%	174	0.32%
Construct, Extraction, & Maintenance	134	5.53%	1,236	6.28%	4,027	7.46%
Production, Transp. & Material Moving	410	16.97%	3,253	16.51%	11,656	21.58%
Percent White Collar Workers		67.46%		66.86%		57.56%
Percent Blue Collar Workers		32.54%		33.14%		42.44%

Consumer Expenditure (2010)

	1 Mile		3 Miles		5 Miles	
Total Household Expenditure	\$130 M		\$1.12 B		\$2.60 B	
Total Non-Retail Expenditures	\$74.8 M	57.54%	\$643 M	57.62%	\$1.50 B	57.47%
Total Retail Expenditures	\$55.2 M	42.46%	\$473 M	42.38%	\$1.11 B	42.53%
Apparel	\$6.17 M	4.75%	\$53.1 M	4.76%	\$124 M	4.76%
Contributions	\$4.71 M	3.62%	\$41.9 M	3.75%	\$95.4 M	3.67%
Education	\$3.07 M	2.36%	\$26.8 M	2.40%	\$61.7 M	2.37%
Entertainment	\$7.29 M	5.61%	\$62.7 M	5.61%	\$145 M	5.58%
Food And Beverages	\$19.9 M	15.31%	\$169 M	15.17%	\$399 M	15.34%
Furnishings And Equipment	\$5.73 M	4.41%	\$49.9 M	4.47%	\$114 M	4.40%
Gifts	\$3.44 M	2.64%	\$30.0 M	2.69%	\$68.7 M	2.64%
Health Care	\$8.00 M	6.15%	\$67.7 M	6.07%	\$161 M	6.18%
Household Operations	\$4.60 M	3.54%	\$40.4 M	3.62%	\$92.5 M	3.55%
Miscellaneous Expenses	\$2.20 M	1.69%	\$18.6 M	1.66%	\$43.8 M	1.68%
Personal Care	\$1.89 M	1.45%	\$16.1 M	1.45%	\$37.8 M	1.45%
Personal Insurance	\$1.32 M	1.01%	\$11.6 M	1.04%	\$26.4 M	1.02%
Reading	\$430 K	0.33%	\$3.68 M	0.33%	\$8.57 M	0.33%
Shelter	\$25.0 M	19.22%	\$216 M	19.33%	\$502 M	19.30%
Tobacco	\$851 K	0.65%	\$7.01 M	0.63%	\$17.1 M	0.66%
Transportation	\$26.3 M	20.22%	\$225 M	20.15%	\$523 M	20.08%
Utilities	\$9.13 M	7.02%	\$76.6 M	6.87%	\$182 M	7.01%

Educational Attainment (2010)

	1 Mile		3 Miles		5 Miles	
Adult Population (25 Years or Older)	3,613		33,331		83,405	
Elementary (0 to 8)	82	2.26%	1,056	3.17%	3,581	4.29%
Some High School (9 to 11)	235	6.51%	2,510	7.53%	7,989	9.58%
High School Graduate (12)	1,103	30.53%	11,182	33.55%	30,811	36.94%
Some College (13 to 16)	606	16.77%	5,649	16.95%	13,192	15.82%
Associate Degree Only	368	10.19%	2,766	8.30%	6,398	7.67%
Bachelor Degree Only	881	24.39%	6,650	19.95%	13,737	16.47%
Graduate Degree	338	9.35%	3,517	10.55%	7,696	9.23%

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York, PA							
Units In Structure (2000)							
1 Detached Unit	745	39.76%	10,350	63.51%	23,602	50.30%	
1 Attached Unit	170	9.08%	1,572	9.64%	9,934	21.17%	
2 to 4 Units	250	13.33%	1,065	6.54%	5,711	12.17%	
5 to 9 Units	309	16.50%	881	5.41%	2,298	4.90%	
10 to 19 Units	238	12.70%	1,242	7.62%	1,991	4.24%	
20 to 49 Units	9	0.48%	224	1.38%	545	1.16%	
50 or more Units	65	3.48%	380	2.33%	1,423	3.03%	
Mobile Home or Trailer	87	4.67%	581	3.57%	1,405	2.99%	
Other Structure	-	-	-	-	15	0.03%	
Homes Built By Year							
1999 to 2000	107	5.70%	416	2.55%	780	1.66%	
1995 to 1998	356	19.02%	1,492	9.16%	2,501	5.33%	
1990 to 1994	364	19.41%	1,493	9.16%	2,762	5.89%	
1980 to 1989	416	22.18%	2,121	13.02%	4,543	9.68%	
1970 to 1979	337	17.96%	2,737	16.80%	6,074	12.94%	
1960 to 1969	114	6.10%	2,423	14.87%	4,984	10.62%	
1950 to 1959	79	4.19%	2,884	17.70%	7,285	15.53%	
Built Before 1949	102	5.43%	2,730	16.75%	17,996	38.35%	
Home Values (2000)							
\$1,000,000 or More	2	0.20%	14	0.14%	37	0.14%	
\$500,000 to \$999,999	6	0.72%	30	0.29%	130	0.50%	
\$400,000 to \$499,999	4	0.50%	24	0.23%	85	0.32%	
\$300,000 to \$399,999	15	1.87%	146	1.41%	335	1.28%	
\$200,000 to \$299,999	102	12.48%	959	9.26%	1,640	6.25%	
\$150,000 to \$199,999	150	18.42%	1,555	15.02%	2,857	10.89%	
\$100,000 to \$149,999	393	48.15%	4,663	45.02%	9,362	35.68%	
\$70,000 to \$99,999	128	15.66%	2,613	25.23%	7,098	27.05%	
\$50,000 to \$69,999	9	1.08%	295	2.85%	2,520	9.60%	
\$25,000 to \$49,999	1	0.11%	24	0.23%	1,800	6.86%	
\$0 to \$24,999	7	0.82%	34	0.33%	377	1.44%	
Owner Occupied Median Home Value	\$134,305		\$126,333		\$109,406		
Renter Occupied Median Rent	\$544		\$539		\$362		
Average Property Value (2010)	\$160,060		\$171,562		\$147,176		
Transportation To Work (2000)							
Drive to Work Alone	2,112	87.35%	17,500	88.80%	44,446	82.27%	
Drive to Work in Carpool	261	10.79%	1,436	7.29%	5,273	9.76%	
Travel to Work - Public Transportation	-	-	61	0.31%	656	1.21%	
Drive to Work on Motorcycle	1	0.05%	11	0.06%	45	0.08%	
Walk or Bicycle to Work	7	0.28%	190	0.96%	2,174	4.02%	
Other Means	10	0.39%	56	0.29%	253	0.47%	
Work at Home	27	1.14%	453	2.30%	1,174	2.17%	
Travel Time (2000)							
Travel to Work in 14 Minutes or Less	723	30.27%	6,850	35.57%	19,008	35.97%	
Travel to Work in 14 to 29 Minutes	1,114	46.60%	8,342	43.33%	22,849	43.24%	
Travel to Work in 30 to 59 Minutes	405	16.94%	3,323	17.26%	8,896	16.83%	
Travel to Work in 60 Minutes or More	148	6.19%	739	3.84%	2,094	3.96%	
Average Travel Time to Work	22.6 mins		19.7 mins		19.6 mins		

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