

CVS at Loudoun Centre
121 Gettysburg Pike, Mechanicsburg, PA 17055-5605
Ring: 1, 3, 5 Miles

Latitude: 40.183155
Longitude: -76.986781

	1 mile radius	3 miles radius	5 miles radius
2010 Population			
Total Population	5,809	35,623	74,035
Male Population	45.5%	47.0%	50.1%
Female Population	54.5%	53.0%	49.9%
Median Age	46.6	41.2	41.6
2010 Income			
Median HH Income	\$78,689	\$66,439	\$66,343
Per Capita Income	\$30,904	\$30,776	\$30,727
Average HH Income	\$86,761	\$74,694	\$75,909
2010 Households			
Total Households	1,999	14,221	28,888
Average Household Size	2.45	2.27	2.31
2010 Housing			
Owner Occupied Housing Units	85.6%	66.9%	69.6%
Renter Occupied Housing Units	12.4%	29.3%	26.2%
Vacant Housing Units	2.0%	3.8%	4.2%
Population			
1990 Population	4,414	30,532	59,905
2000 Population	4,659	32,409	67,126
2010 Population	5,809	35,623	74,035
2015 Population	6,267	37,132	77,294
1990-2000 Annual Rate	0.54%	0.6%	1.14%
2000-2010 Annual Rate	2.18%	0.93%	0.96%
2010-2015 Annual Rate	1.53%	0.83%	0.87%

In the identified market area, the current year population is 74,035. In 2000, the Census count in the market area was 67,126. The rate of change since 2000 was 0.96 percent annually. The five-year projection for the population in the market area is 77,294, representing a change of 0.87 percent annually from 2010 to 2015. Currently, the population is 50.1 percent male and 49.9 percent female.

Households			
1990 Households	1,555	11,558	22,798
2000 Households	1,514	12,596	25,548
2010 Households	1,999	14,221	28,888
2015 Households	2,193	14,968	30,431
1990-2000 Annual Rate	-0.27%	0.86%	1.15%
2000-2010 Annual Rate	2.75%	1.19%	1.21%
2010-2015 Annual Rate	1.87%	1.03%	1.05%

The household count in this market area has changed from 25,548 in 2000 to 28,888 in the current year, a change of 1.21 percent annually. The five-year projection of households is 30,431, a change of 1.05 percent annually from the current year total. Average household size is currently 2.31, compared to 2.34 in the year 2000. The number of families in the current year is 18,907 in the market area.

Housing

Currently, 69.6 percent of the 30,167 housing units in the market area are owner occupied; 26.2 percent, renter occupied; and 4.2 percent are vacant. In 2000, there were 26,536 housing units - 70.9 percent owner occupied, 25.4 percent renter occupied and 3.7 percent vacant. The rate of change in housing units since 2000 is 1.26 percent. Median home value in the market area is \$196,332, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 4.17 percent annually to \$240,863. From 2000 to the current year, median home value changed by 4.52 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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Median Household Income			
1990 Median HH Income	\$44,327	\$37,321	\$37,081
2000 Median HH Income	\$60,987	\$49,093	\$50,177
2010 Median HH Income	\$78,689	\$66,439	\$66,343
2015 Median HH Income	\$84,720	\$76,575	\$76,479
1990-2000 Annual Rate	3.24%	2.78%	3.07%
2000-2010 Annual Rate	2.52%	3%	2.76%
2010-2015 Annual Rate	1.49%	2.88%	2.88%
Per Capita Income			
1990 Per Capita Income	\$17,699	\$16,739	\$16,979
2000 Per Capita Income	\$25,249	\$23,798	\$24,660
2010 Per Capita Income	\$30,904	\$30,776	\$30,727
2015 Per Capita Income	\$33,977	\$34,656	\$34,630
1990-2000 Annual Rate	3.62%	3.58%	3.8%
2000-2010 Annual Rate	1.99%	2.54%	2.17%
2010-2015 Annual Rate	1.91%	2.4%	2.42%
Average Household Income			
1990 Average Household Income	\$51,120	\$43,390	\$43,644
2000 Average Household Income	\$68,568	\$59,447	\$61,624
2010 Average HH Income	\$86,761	\$74,694	\$75,909
2015 Average HH Income	\$93,964	\$83,408	\$84,931
1990-2000 Annual Rate	2.98%	3.2%	3.51%
2000-2010 Annual Rate	2.32%	2.25%	2.05%
2010-2015 Annual Rate	1.61%	2.23%	2.27%

Households by Income

Current median household income is \$66,343 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$76,479 in five years. In 2000, median household income was \$50,177, compared to \$37,081 in 1990.

Current average household income is \$75,909 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$84,931 in five years. In 2000, average household income was \$61,624, compared to \$43,644 in 1990.

Current per capita income is \$30,727 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$34,630 in five years. In 2000, the per capita income was \$24,660, compared to \$16,979 in 1990.

Population by Employment

Total Businesses	230	1,406	3,382
Total Employees	3,703	18,329	46,540

Currently, 93.6 percent of the civilian labor force in the identified market area is employed and 6.4 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 94.7 percent of the civilian labor force, and unemployment will be 5.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 61.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.4 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 71.3 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 13.3 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 15.4 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 83.4 percent of the market area population drove alone to work, and 3.2 percent worked at home. The average travel time to work in 2000 was 18.9 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 7.5 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 31.2 percent were high school graduates only (29.6 percent in the U.S.)
- 9.9 percent had completed an Associate degree (7.7 percent in the U.S.)
- 23.0 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 11.9 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)