

# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
 Calculated using Proportional Block Groups

LMS Commercial Real Estate  
 Lat/Lon: 40.08616/-76.19084



## 10 Newport Road & New Holland Pike

### Leola, PA

#### Population

	1 Mile		3 Miles		5 Miles	
Estimated Population (2010)	2,673		13,585		48,183	
Census Population (1990)	2,233		11,593		38,721	
Census Population (2000)	2,587		12,860		44,379	
Projected Population (2015)	2,999		14,554		50,675	
Forecasted Population (2020)	3,227		15,492		54,160	
Historical Annual Change (1990-2000)	354	1.6%	1,267	1.1%	5,658	1.5%
Historical Annual Change (2000-2010)	86	0.3%	726	0.6%	3,804	0.9%
Projected Annual Change (2010-2015)	326	2.4%	969	1.4%	2,492	1.0%
Est. Population Density (2010)	851.58 <i>psm</i>		480.68 <i>psm</i>		613.84 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.49 <i>sq mi</i>	

#### Households

Estimated Households (2010)	942		4,704		17,829	
Census Households (1990)	786		3,898		13,785	
Census Households (2000)	903		4,415		16,197	
Projected Households (2015)	1,046		4,992		18,531	
Forecasted Households (2020)	1,125		5,310		19,816	
Historical Annual Change (1990-2000)	117	1.5%	518	1.3%	2,412	1.7%
Projected Annual Change (2000-2015)	143	1.1%	577	0.9%	2,335	1.0%

#### Average Household Income

Est. Average Household Income (2010)	\$76,237		\$85,961		\$85,275	
Census Average Hhld Income (1990)	\$36,807		\$42,135		\$45,065	
Census Average Hhld Income (2000)	\$69,440		\$65,741		\$64,263	
Proj. Average Household Income (2015)	\$83,144		\$92,854		\$91,584	
Historical Annual Change (1990-2000)	\$32,633	8.9%	\$23,606	5.6%	\$19,197	4.3%
Projected Annual Change (2000-2015)	\$13,704	1.3%	\$27,113	2.7%	\$27,321	2.8%

#### Median Household Income

Est. Median Household Income (2010)	\$58,498		\$59,794		\$62,316	
Census Median Hhld Income (1990)	\$33,482		\$35,620		\$36,888	
Census Median Hhld Income (2000)	\$48,636		\$49,277		\$51,367	
Proj. Median Household Income (2015)	\$63,236		\$65,030		\$67,084	
Historical Annual Change (1990-2000)	\$15,154	4.5%	\$13,657	3.8%	\$14,479	3.9%
Projected Annual Change (2000-2015)	\$14,600	2.0%	\$15,753	2.1%	\$15,716	2.0%

#### Per Capita Income

Est. Per Capita Income (2010)	\$26,892		\$29,929		\$31,994	
Census Per Capita Income (1990)	\$12,957		\$14,166		\$16,044	
Census Per Capita Income (2000)	\$23,224		\$22,336		\$23,282	
Proj. Per Capita Income (2015)	\$29,049		\$32,016		\$33,950	
Historical Annual Change (1990-2000)	\$10,267	7.9%	\$8,169	5.8%	\$7,238	4.5%
Projected Annual Change (2000-2015)	\$5,825	1.7%	\$9,681	2.9%	\$10,669	3.1%

#### Other Income

Est. Median Disposable Income (2010)	\$49,367		\$49,996		\$51,337	
Proj. Median Disposable Income (2015)	\$52,479		\$53,574		\$54,640	
Est. Average Household Net Worth (2010)	\$532,085		\$566,841		\$559,998	

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## 10 Newport Road & New Holland Pike

### Leola, PA

#### Household Income Distribution (2010)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	30	3.1%	247	5.2%	918	5.1%
HH Income \$150,000 to 199,999	43	4.5%	190	4.0%	754	4.2%
HH Income \$125,000 to 149,999	30	3.2%	229	4.9%	823	4.6%
HH Income \$100,000 to 124,999	114	12.1%	472	10.0%	1,702	9.5%
HH Income \$75,000 to 99,999	126	13.4%	664	14.1%	2,613	14.7%
HH Income \$50,000 to 74,999	207	22.0%	1,000	21.3%	3,795	21.3%
HH Income \$35,000 to 49,999	171	18.2%	775	16.5%	2,747	15.4%
HH Income \$25,000 to 34,999	98	10.4%	424	9.0%	1,738	9.8%
HH Income \$15,000 to 24,999	74	7.9%	363	7.7%	1,393	7.8%
HH Income \$10,000 to 14,999	27	2.9%	178	3.8%	670	3.8%
HH Income \$0 to 9,999	21	2.3%	163	3.5%	676	3.8%
HH Income \$35,000+	721	76.5%	3,577	76.0%	13,352	74.9%
HH Income \$50,000+	549	58.3%	2,802	59.6%	10,605	59.5%
HH Income \$75,000+	342	36.3%	1,801	38.3%	6,810	38.2%

#### Race & Ethnicity (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	2,673		13,585		48,183	
White	2,458	92.0%	12,784	94.1%	45,418	94.3%
Black or African American	45	1.7%	190	1.4%	865	1.8%
American Indian & Alaska Native	4	0.2%	23	0.2%	61	0.1%
Asian	142	5.3%	509	3.7%	1,539	3.2%
Hawaiian & Pacific Islander	-	-	1	-	11	-
Other Race	10	0.4%	40	0.3%	156	0.3%
Two or More Races	13	0.5%	39	0.3%	133	0.3%
Not Hispanic or Latino Population	2,551	95.4%	13,059	96.1%	46,286	96.1%
Non Hispanic: White	2,345	91.9%	12,286	94.1%	43,642	94.3%
Non Hispanic: Black or African American	44	1.7%	183	1.4%	822	1.8%
Non Hispanic: Amer Indian & AK Native	4	0.2%	23	0.2%	61	0.1%
Non Hispanic: Asian	136	5.3%	490	3.7%	1,466	3.2%
Non Hispanic: Hawaiian & Pacific Islander	-	-	1	-	11	-
Non Hispanic: Other Race	10	0.4%	40	0.3%	156	0.3%
Non Hispanic: Two or More Races	12	0.5%	37	0.3%	128	0.3%
Hispanic or Latino Population	122	4.6%	526	3.9%	1,896	3.9%
Hispanic: White	113	93.0%	498	94.6%	1,776	93.6%
Hispanic: Black or African American	2	1.4%	7	1.4%	42	2.2%
Hispanic: American Indian & Alaska Native	-	-	-	-	-	-
Hispanic: Asian	6	4.8%	19	3.7%	73	3.9%
Hispanic: Hawaiian & Pacific Islander	-	-	-	-	-	-
Hispanic: Other Race	-	-	-	-	-	-
Hispanic: Two or More Races	1	0.8%	2	0.4%	5	0.3%
Not of Hispanic Origin Population (1990)	2,197	98.4%	11,434	98.6%	38,117	98.4%
Hispanic Origin Population (1990)	36	1.6%	159	1.4%	604	1.6%
Not Hispanic or Latino Population (2000)	2,503	96.8%	12,502	97.2%	43,152	97.2%
Hispanic or Latino Population (2000)	84	3.2%	358	2.8%	1,227	2.8%
Not Hispanic or Latino Population 5yr (2015)	2,832	94.4%	13,832	95.0%	48,165	95.0%
Hispanic or Latino Population 5yr (2015)	167	5.6%	722	5.0%	2,510	5.0%
Historical Annual Change (1990-2000)	48	13.1%	198	12.5%	623	10.3%
Projected Annual Change (2000-2015)	83	6.6%	365	6.8%	1,284	7.0%

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### Leola, PA

#### Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	2,673		13,585		48,183	
Age 0 to 4 yrs	207	7.7%	1,122	8.3%	3,539	7.3%
Age 5 to 9 yrs	185	6.9%	974	7.2%	3,266	6.8%
Age 10 to 14 yrs	214	8.0%	1,029	7.6%	3,262	6.8%
Age 15 to 19 yrs	200	7.5%	1,010	7.4%	3,078	6.4%
Age 20 to 24 yrs	173	6.5%	884	6.5%	2,615	5.4%
Age 25 to 29 yrs	181	6.8%	864	6.4%	3,036	6.3%
Age 30 to 34 yrs	133	5.0%	708	5.2%	2,738	5.7%
Age 35 to 39 yrs	176	6.6%	792	5.8%	2,721	5.6%
Age 40 to 44 yrs	182	6.8%	803	5.9%	2,882	6.0%
Age 45 to 49 yrs	207	7.7%	949	7.0%	3,251	6.7%
Age 50 to 54 yrs	181	6.8%	951	7.0%	3,500	7.3%
Age 55 to 59 yrs	156	5.8%	969	7.1%	3,394	7.0%
Age 60 to 64 yrs	141	5.3%	784	5.8%	2,816	5.8%
Age 65 to 69 yrs	124	4.6%	609	4.5%	2,293	4.8%
Age 70 to 74 yrs	80	3.0%	411	3.0%	1,842	3.8%
Age 75 to 79 yrs	58	2.2%	301	2.2%	1,466	3.0%
Age 80 to 84 yrs	45	1.7%	224	1.6%	1,143	2.4%
Age 85 yrs plus	30	1.1%	202	1.5%	1,344	2.8%
Median Age	35.4 yrs		35.5 yrs		38.6 yrs	
Age 19 yrs or less	806	30.1%	4,135	30.4%	13,144	27.3%
Age 20 to 64 years	1,530	57.2%	7,703	56.7%	26,951	55.9%
Age 65 years Plus	337	12.6%	1,747	12.9%	8,088	16.8%

#### Female Age Distribution (2010)

Female Population	1,336	50.0%	6,815	50.2%	24,596	51.0%
Age 0 to 4 yrs	101	7.6%	561	8.2%	1,738	7.1%
Age 5 to 9 yrs	96	7.2%	482	7.1%	1,606	6.5%
Age 10 to 14 yrs	96	7.2%	473	6.9%	1,565	6.4%
Age 15 to 19 yrs	94	7.1%	480	7.0%	1,477	6.0%
Age 20 to 24 yrs	85	6.3%	433	6.3%	1,308	5.3%
Age 25 to 29 yrs	90	6.8%	415	6.1%	1,482	6.0%
Age 30 to 34 yrs	64	4.8%	363	5.3%	1,389	5.6%
Age 35 to 39 yrs	91	6.8%	390	5.7%	1,357	5.5%
Age 40 to 44 yrs	91	6.8%	410	6.0%	1,481	6.0%
Age 45 to 49 yrs	103	7.7%	474	6.9%	1,623	6.6%
Age 50 to 54 yrs	94	7.0%	505	7.4%	1,817	7.4%
Age 55 to 59 yrs	78	5.8%	482	7.1%	1,726	7.0%
Age 60 to 64 yrs	76	5.7%	411	6.0%	1,493	6.1%
Age 65 to 69 yrs	64	4.8%	302	4.4%	1,208	4.9%
Age 70 to 74 yrs	40	3.0%	207	3.0%	979	4.0%
Age 75 to 79 yrs	33	2.5%	175	2.6%	829	3.4%
Age 80 to 84 yrs	27	2.0%	139	2.0%	677	2.8%
Age 85 yrs plus	13	1.0%	112	1.6%	839	3.4%
Female Median Age	36.5 yrs		36.9 yrs		40.3 yrs	
Age 19 yrs or less	387	29.0%	1,996	29.3%	6,386	26.0%
Age 20 to 64 years	771	57.7%	3,884	57.0%	13,677	55.6%
Age 65 years Plus	178	13.3%	935	13.7%	4,533	18.4%

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### Leola, PA

#### Male Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Male Population	1,337	50.0%	6,770	49.8%	23,587	49.0%
Age 0 to 4 yrs	106	7.9%	560	8.3%	1,800	7.6%
Age 5 to 9 yrs	89	6.7%	491	7.3%	1,660	7.0%
Age 10 to 14 yrs	117	8.8%	557	8.2%	1,697	7.2%
Age 15 to 19 yrs	106	7.9%	530	7.8%	1,601	6.8%
Age 20 to 24 yrs	89	6.6%	451	6.7%	1,307	5.5%
Age 25 to 29 yrs	90	6.8%	449	6.6%	1,554	6.6%
Age 30 to 34 yrs	69	5.2%	345	5.1%	1,349	5.7%
Age 35 to 39 yrs	85	6.4%	401	5.9%	1,364	5.8%
Age 40 to 44 yrs	91	6.8%	393	5.8%	1,401	5.9%
Age 45 to 49 yrs	104	7.8%	475	7.0%	1,628	6.9%
Age 50 to 54 yrs	87	6.5%	446	6.6%	1,683	7.1%
Age 55 to 59 yrs	78	5.9%	487	7.2%	1,667	7.1%
Age 60 to 64 yrs	65	4.8%	373	5.5%	1,322	5.6%
Age 65 to 69 yrs	60	4.5%	307	4.5%	1,085	4.6%
Age 70 to 74 yrs	40	3.0%	204	3.0%	863	3.7%
Age 75 to 79 yrs	25	1.8%	126	1.9%	637	2.7%
Age 80 to 84 yrs	18	1.3%	85	1.3%	465	2.0%
Age 85 yrs plus	17	1.3%	90	1.3%	505	2.1%
Male Median Age	34.2 yrs		34.1 yrs		37.0 yrs	
Age 19 yrs or less	418	31.3%	2,139	31.6%	6,758	28.6%
Age 20 to 64 years	759	56.8%	3,820	56.4%	13,275	56.3%
Age 65 years Plus	160	11.9%	812	12.0%	3,555	15.1%

#### Males per 100 Females (2010)

Overall Comparison	100		99		96	
Age 0 to 4 yrs	105	51.1%	100	50.0%	104	50.9%
Age 5 to 9 yrs	93	48.3%	102	50.4%	103	50.8%
Age 10 to 14 yrs	122	55.0%	118	54.1%	108	52.0%
Age 15 to 19 yrs	112	52.8%	111	52.5%	108	52.0%
Age 20 to 24 yrs	105	51.2%	104	51.0%	100	50.0%
Age 25 to 29 yrs	100	50.0%	108	51.9%	105	51.2%
Age 30 to 34 yrs	107	51.8%	95	48.7%	97	49.3%
Age 35 to 39 yrs	94	48.5%	103	50.7%	100	50.1%
Age 40 to 44 yrs	101	50.2%	96	48.9%	95	48.6%
Age 45 to 49 yrs	102	50.4%	100	50.1%	100	50.1%
Age 50 to 54 yrs	93	48.1%	88	46.9%	93	48.1%
Age 55 to 59 yrs	100	50.1%	101	50.3%	97	49.1%
Age 60 to 64 yrs	85	45.9%	91	47.6%	89	47.0%
Age 65 to 69 yrs	94	48.4%	101	50.4%	90	47.3%
Age 70 to 74 yrs	100	50.1%	98	49.6%	88	46.8%
Age 75 to 79 yrs	74	42.5%	72	42.0%	77	43.4%
Age 80 to 84 yrs	66	39.9%	61	37.8%	69	40.7%
Age 85 yrs plus	127	56.0%	81	44.6%	60	37.5%
Age 19 yrs or less	108	51.9%	107	51.7%	106	51.4%
Age 20 to 39 yrs	101	50.3%	103	50.7%	101	50.2%
Age 40 to 64 yrs	96	49.1%	95	48.8%	95	48.6%
Age 65 years Plus	90	47.3%	87	46.5%	78	44.0%

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## 10 Newport Road & New Holland Pike

### Leola, PA

#### Household Type (2010)

	1 Mile		3 Miles		5 Miles	
Total Households	942		4,704		17,829	
Households with Children	360	38.3%	1,719	36.5%	5,803	32.5%
Average Household Size	2.83		2.88		2.67	
Est. Household Density	299.99	<i>psm</i>	166.45	<i>psm</i>	227.14	<i>psm</i>
Population Family	2,354	88.0%	12,167	89.6%	41,769	86.7%
Population Non-Family	314	11.7%	1,371	10.1%	5,785	12.0%
Population Group Qtrs	6	0.2%	47	0.3%	629	1.3%
Family Households	700	74.3%	3,553	75.5%	12,846	72.0%
<i>Married Couple Hhlds</i>	588	84.0%	3,018	84.9%	10,959	85.3%
<i>Other Family Hhlds</i>	112	16.0%	535	15.1%	1,886	14.7%
Family Households With Children	353	50.4%	1,699	47.8%	5,747	44.7%
<i>Married Couple With Children</i>	280	79.3%	1,371	80.7%	4,619	80.4%
<i>Other Family Hhlds With Children</i>	73	20.7%	328	19.3%	1,128	19.6%
Family Households No Children	347	49.6%	1,854	52.2%	7,099	55.3%
<i>Married Couple No Children</i>	308	88.8%	1,647	88.8%	6,340	89.3%
<i>Other Family Households No Children</i>	39	11.2%	207	11.2%	758	10.7%
Average Family Household Size	3.36		3.42		3.25	
Average Family Income	\$83,574		\$95,664		\$98,424	
Median Family Income	\$66,211		\$68,394		\$73,356	
Non-Family Households	242	25.7%	1,151	24.5%	4,983	28.0%
Non-Family Hhlds With Children	8	3.2%	20	1.7%	56	1.1%
Non-Family Hhld No Children	234	96.8%	1,131	98.3%	4,927	98.9%
<i>N-F Hhld Lone Person No Children</i>	188	77.8%	947	82.3%	4,170	83.7%
Lone Male Householder	85	45.1%	417	44.0%	1,689	40.5%
Lone Female Householder	103	54.9%	531	56.0%	2,481	59.5%
<i>N-F Hhld 2+ Persons No Children</i>	46	19.0%	184	16.0%	757	15.2%
Average Non-Family Hhld Size	1.30		1.19		1.16	

#### Marital Status (2010)

(15 Years or Older)	2,067		10,460		38,112	
Never Married	546	26.4%	2,523	24.1%	8,395	22.0%
Now Married	1,226	59.3%	6,480	62.0%	23,808	62.5%
Previously Married	294	14.2%	1,457	13.9%	5,909	15.5%
Separated	63	21.4%	272	18.7%	1,204	20.4%
Widowed	92	31.3%	494	33.9%	2,289	38.7%
Divorced	139	47.3%	691	47.4%	2,416	40.9%

#### Educational Attainment (2010)

Adult Population (25 Years or Older)	1,694		8,567		32,424	
Elementary (0 to 8)	154	9.1%	1,175	13.7%	3,458	10.7%
Some High School (9 to 11)	179	10.6%	875	10.2%	2,971	9.2%
High School Graduate (12)	666	39.3%	2,978	34.8%	10,968	33.8%
Some College (13 to 16)	195	11.5%	1,060	12.4%	4,252	13.1%
Associate Degree Only	97	5.7%	494	5.8%	1,966	6.1%
Bachelor Degree Only	290	17.1%	1,330	15.5%	5,817	17.9%
Graduate Degree	113	6.6%	654	7.6%	2,992	9.2%
Any College + (Some College or higher)	695	41.0%	3,538	41.3%	15,027	46.3%
College Degree + (Bachelor Degree or higher)	402	23.8%	1,984	23.2%	8,809	27.2%

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#### Housing (2010)

	1 Mile		3 Miles		5 Miles	
Total Housing Units	968		4,861		18,623	
Housing Units, Occupied	942	97.3%	4,704	96.8%	17,829	95.7%
Housing Units, Owner-Occupied	619	65.7%	3,260	69.3%	12,109	67.9%
Housing Units, Renter-Occupied	323	34.3%	1,445	30.7%	5,720	32.1%
Housing Units, Vacant	26	2.6%	156	3.1%	794	4.1%
Total Housing Units (2000)	927		4,558		16,890	
Historical Annual Change (2000-2010)	40	0.4%	302	0.7%	1,732	1.0%

#### Household Size (2010)

Total Households	942		4,704		17,829	
1 Person Household	188	20.0%	947	20.1%	4,170	23.4%
2 Person Households	312	33.1%	1,600	34.0%	6,451	36.2%
3 Person Households	162	17.2%	770	16.4%	2,683	15.0%
4 Person Households	149	15.9%	709	15.1%	2,434	13.7%
5 Person Households	75	7.9%	326	6.9%	1,116	6.3%
6 Person Households	29	3.1%	160	3.4%	453	2.5%
7+ Person Households	27	2.8%	191	4.1%	522	2.9%

#### Household Stability (2010)

Total Households	942		4,704		17,829	
In current residence < 1 year	124	13.1%	643	13.7%	2,793	15.7%
In current residence 1-2 years	245	26.0%	1,275	27.1%	4,474	25.1%
In current residence 3-5 years	156	16.5%	833	17.7%	3,119	17.5%
In current residence 6-10 years	168	17.8%	719	15.3%	2,882	16.2%
In current residence > 10 years	249	26.5%	1,234	26.2%	4,560	25.6%
Turnover (% Annual Residential Turnover)	13.1%		13.7%		15.7%	
Stability (% In Current Residence 5+ Years)	44.3%		41.5%		41.7%	
Median Years in Residence	4.8 yrs		4.6 yrs		4.3 yrs	

#### Household Vehicles (2010)

Total Vehicles Available	1,755		8,326		32,082	
Household: 0 Vehicles Available	104	11.0%	717	15.2%	1,972	11.1%
Household: 1 Vehicles Available	243	25.8%	1,137	24.2%	4,989	28.0%
Household: 2 Vehicles Available	387	41.0%	1,896	40.3%	7,507	42.1%
Household: 3+ Vehicles Available	208	22.1%	954	20.3%	3,361	18.9%
Average Per Household	1.9 Vehicles		1.8 Vehicles		1.8 Vehicles	
Owner Occupied Hhlds Vehicles	1,307		6,281		24,002	
Average Per Owner Household	2.1 Vehicles		1.9 Vehicles		2.0 Vehicles	
Renter Occupied Hhlds Vehicles	448		2,045		8,080	
Average Per Renter Household	1.4 Vehicles		1.4 Vehicles		1.4 Vehicles	

#### Travel Time (2000)

Worker Base (16 Years or Older)	1,323		6,418		21,846	
Travel to Work in 14 Minutes or Less	442	33.4%	2,269	35.4%	8,258	37.8%
Travel to Work in 15 to 29 Minutes	613	46.4%	2,606	40.6%	8,323	38.1%
Travel to Work in 30 to 59 Minutes	158	11.9%	731	11.4%	2,740	12.5%
Travel to Work in 60 Minutes or More	45	3.4%	219	3.4%	898	4.1%
Work at Home	65	4.9%	594	9.2%	1,628	7.4%
Average Travel Time to Work	16.7 mins		16.6 mins		17.8 mins	

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# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
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LMS Commercial Real Estate  
 Lat/Lon: 40.08616/-76.19084



## 10 Newport Road & New Holland Pike

### Leola, PA

#### Transportation To Work (2000)

	1 Mile		3 Miles		5 Miles	
Work Base	1,323		6,418		21,846	
Drive to Work Alone	995	75.3%	4,441	69.2%	16,461	75.4%
Drive to Work in Carpool	128	9.7%	730	11.4%	2,123	9.7%
Travel to Work - Public Transportation	10	0.8%	61	1.0%	195	0.9%
Drive to Work on Motorcycle	-	-	4	0.1%	13	0.1%
Bicycle to Work	10	0.7%	93	1.4%	201	0.9%
Walk to Work	108	8.1%	438	6.8%	1,031	4.7%
Other Means	8	0.6%	58	0.9%	194	0.9%
Work at Home	65	4.9%	594	9.2%	1,628	7.4%

#### Daytime Demos (2010)

Total Number of Businesses	152		659		2,274	
Total Number of Employees	2,159		10,377		34,271	
Company Headqtrs: Businesses	1	0.4%	1	0.2%	3	0.1%
Company Headqtrs: Employees	35	1.6%	66	0.6%	182	0.5%
Employee Population per Business	14.2 to 1		15.7 to 1		15.1 to 1	
Residential Population per Business	17.6 to 1		20.6 to 1		21.2 to 1	
Est. Adj. Daytime Demographics (Age16+)	2,872		14,150		49,019	

#### Labor Force (2010)

Labor: Population Age 16+	2,016		10,236		37,420	
Unemployment Rate		5.1%		5.2%		4.9%
Labor Force Total: Males	998	49.5%	5,052	49.4%	18,084	48.3%
<i>Male civilian employed</i>	721	72.2%	3,681	72.9%	12,946	71.6%
<i>Male civilian unemployed</i>	57	5.7%	304	6.0%	956	5.3%
<i>Males in Armed Forces</i>	-	-	1	-	11	0.1%
<i>Males not in labor force</i>	220	22.0%	1,065	21.1%	4,172	23.1%
Labor Force Total: Females	1,018	50.5%	5,184	50.6%	19,336	51.7%
<i>Female civilian employed</i>	582	57.1%	2,780	53.6%	9,716	50.2%
<i>Female civilian unemployed</i>	46	4.5%	224	4.3%	885	4.6%
<i>Females in Armed Forces</i>	-	-	-	-	-	-
<i>Females not in labor force</i>	390	38.3%	2,179	42.0%	8,735	45.2%
Employment Force Change (2000-2010)	-20	-1.5%	43	0.7%	835	3.8%
Male Change (2000-2010)	-13	-1.7%	8	0.2%	488	3.9%
Female Change (2000-2010)	-7	-1.2%	35	1.3%	347	3.7%

#### Occupation (2000)

Occupation: Population Age 16+	1,323		6,418		21,827	
Occupation Total: Males	734	55.5%	3,673	57.2%	12,458	57.1%
Occupation Total: Females	589	44.5%	2,745	42.8%	9,369	42.9%
Mgmt, Business, & Financial Operations	157	11.9%	948	14.8%	3,230	14.8%
Professional and Related	214	16.2%	1,033	16.1%	3,695	16.9%
Service	161	12.2%	783	12.2%	2,708	12.4%
Sales and Office	333	25.2%	1,543	24.0%	5,436	24.9%
Farming, Fishing, & Forestry	17	1.3%	85	1.3%	254	1.2%
Construction, Extraction, & Maintenance	128	9.6%	592	9.2%	1,934	8.9%
Production, Transport, & Material Moving	313	23.6%	1,434	22.3%	4,570	20.9%
White Collar		53.3%		54.9%		56.6%
Blue Collar		46.7%		45.1%		43.4%

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## 10 Newport Road & New Holland Pike

### Leola, PA

#### Units In Structure (2000)

	1 Mile		3 Miles		5 Miles	
Total Units	927		4,558		16,890	
1 Detached Unit	660	71.1%	3,128	68.6%	10,427	61.7%
1 Attached Unit	104	11.2%	477	10.5%	2,015	11.9%
2 Units	34	3.6%	170	3.7%	584	3.5%
3 to 4 Units	41	4.5%	186	4.1%	702	4.2%
5 to 9 Units	57	6.1%	257	5.6%	1,267	7.5%
10 to 19 Units	13	1.4%	118	2.6%	690	4.1%
20 to 49 Units	1	0.1%	9	0.2%	180	1.1%
50 or more Units	2	0.2%	15	0.3%	260	1.5%
Mobile Home or Trailer	16	1.7%	200	4.4%	765	4.5%
Other Structure	-	-	-	-	-	-

#### Homes Built By Year (2000)

Homes Built 1999 to 2000	15	1.7%	70	1.5%	393	2.3%
Homes Built 1995 to 1998	24	2.6%	272	6.0%	1,169	6.9%
Homes Built 1990 to 1994	136	14.7%	401	8.8%	1,690	10.0%
Homes Built 1980 to 1989	97	10.5%	619	13.6%	2,628	15.6%
Homes Built 1970 to 1979	106	11.4%	684	15.0%	2,863	16.9%
Homes Built 1960 to 1969	155	16.7%	702	15.4%	2,513	14.9%
Homes Built 1950 to 1959	153	16.5%	533	11.7%	1,877	11.1%
Homes Built 1940 to 1949	34	3.7%	175	3.8%	688	4.1%
Homes Built Before 1939	205	22.1%	1,104	24.2%	3,070	18.2%
Median Age of Homes	35.6 yrs		34.2 yrs		29.6 yrs	

#### Home Values (2000)

Owner Specified Housing Units	535		2,527		9,311	
Home Values \$1,000,000 or More	-	-	4	0.2%	12	0.1%
Home Values \$750,000 to \$999,999	-	-	-	-	11	0.1%
Home Values \$500,000 to \$749,999	1	0.3%	25	1.0%	144	1.5%
Home Values \$400,000 to \$499,999	4	0.8%	52	2.1%	174	1.9%
Home Values \$300,000 to \$399,999	5	1.0%	44	1.8%	288	3.1%
Home Values \$250,000 to \$299,999	5	0.9%	60	2.4%	317	3.4%
Home Values \$200,000 to \$249,999	58	10.9%	237	9.4%	704	7.6%
Home Values \$175,000 to \$199,999	44	8.3%	215	8.5%	758	8.1%
Home Values \$150,000 to \$174,999	62	11.7%	306	12.1%	1,028	11.0%
Home Values \$125,000 to \$149,999	136	25.4%	647	25.6%	2,039	21.9%
Home Values \$100,000 to \$124,999	147	27.5%	651	25.8%	2,282	24.5%
Home Values \$90,000 to \$99,999	31	5.7%	134	5.3%	722	7.8%
Home Values \$80,000 to \$89,999	14	2.5%	62	2.4%	406	4.4%
Home Values \$70,000 to \$79,999	27	5.1%	63	2.5%	257	2.8%
Home Values \$60,000 to \$69,999	-	-	9	0.4%	67	0.7%
Home Values \$50,000 to \$59,999	-	-	7	0.3%	43	0.5%
Home Values \$35,000 to \$49,999	-	-	-	-	6	0.1%
Home Values \$25,000 to \$34,999	-	-	11	0.4%	17	0.2%
Home Values \$10,000 to \$24,999	-	-	-	-	27	0.3%
Home Values \$0 to \$9,999	-	-	-	-	7	0.1%
Owner Occupied Median Home Value	\$134,494		\$140,039		\$141,084	
Renter Occupied Median Rent	\$479		\$484		\$526	
Average Property Value (2010)	\$228,829		\$229,853		\$216,911	

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## 10 Newport Road & New Holland Pike

### Leola, PA

#### Consumer Expenditure (Annual Total)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure (2010)	\$55.2 M	\$299 M	\$1.12 B
<i>Total Non-Retail Expenditures (2010)</i>	\$31.8 M	\$172 M	\$644 M
<i>Total Retail Expenditures (2010)</i>	\$23.4 M	\$127 M	\$473 M
Apparel (2010)	\$2.64 M	\$14.3 M	\$53.5 M
Contributions (2010)	\$2.03 M	\$11.3 M	\$42.7 M
Education (2010)	\$1.31 M	\$7.28 M	\$27.3 M
Entertainment (2010)	\$3.10 M	\$16.8 M	\$62.7 M
Food And Beverages (2010)	\$8.44 M	\$45.5 M	\$170 M
Furnishings And Equipment (2010)	\$2.44 M	\$13.3 M	\$49.9 M
Gifts (2010)	\$1.46 M	\$8.04 M	\$30.3 M
Health Care (2010)	\$3.36 M	\$18.1 M	\$67.5 M
Household Operations (2010)	\$1.97 M	\$10.9 M	\$40.7 M
Miscellaneous Expenses (2010)	\$925 K	\$4.95 M	\$18.5 M
Personal Care (2010)	\$798 K	\$4.32 M	\$16.1 M
Personal Insurance (2010)	\$565 K	\$3.12 M	\$11.7 M
Reading (2010)	\$180 K	\$978 K	\$3.67 M
Shelter (2010)	\$10.6 M	\$57.8 M	\$216 M
Tobacco (2010)	\$356 K	\$1.89 M	\$7.01 M
Transportation (2010)	\$11.1 M	\$59.7 M	\$223 M
Utilities (2010)	\$3.84 M	\$20.6 M	\$76.7 M

#### Consumer Expenditure (per Household per Month)

	1 Mile		3 Miles		5 Miles	
Total Household Expenditure (2010)	\$4,882		\$5,292		\$5,221	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,813	57.6%	\$3,050	57.6%	\$3,008	57.6%
<i>Total Retail Expenditures (2010)</i>	\$2,069	42.4%	\$2,243	42.4%	\$2,212	42.4%
Apparel (2010)	\$233	4.8%	\$254	4.8%	\$250	4.8%
Contributions (2010)	\$179	3.7%	\$200	3.8%	\$200	3.8%
Education (2010)	\$116	2.4%	\$129	2.4%	\$128	2.4%
Entertainment (2010)	\$274	5.6%	\$297	5.6%	\$293	5.6%
Food And Beverages (2010)	\$747	15.3%	\$806	15.2%	\$793	15.2%
Furnishings And Equipment (2010)	\$216	4.4%	\$236	4.5%	\$233	4.5%
Gifts (2010)	\$129	2.7%	\$142	2.7%	\$141	2.7%
Health Care (2010)	\$298	6.1%	\$320	6.0%	\$316	6.0%
Household Operations (2010)	\$175	3.6%	\$192	3.6%	\$190	3.6%
Miscellaneous Expenses (2010)	\$82	1.7%	\$88	1.7%	\$87	1.7%
Personal Care (2010)	\$71	1.4%	\$77	1.4%	\$75	1.4%
Personal Insurance (2010)	\$50	1.0%	\$55	1.0%	\$55	1.0%
Reading (2010)	\$16	0.3%	\$17	0.3%	\$17	0.3%
Shelter (2010)	\$940	19.3%	\$1,023	19.3%	\$1,010	19.3%
Tobacco (2010)	\$32	0.6%	\$33	0.6%	\$33	0.6%
Transportation (2010)	\$984	20.2%	\$1,057	20.0%	\$1,042	20.0%
Utilities (2010)	\$340	7.0%	\$365	6.9%	\$359	6.9%

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