

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups

LMS Commercial Real Estate
 Lat/Lon: 40.11383/-76.30558



Bloomfield Drive & Route 501

Lititz, PA

Population

	1 Mile		3 Miles		5 Miles	
Estimated Population (2010)	3,680		40,703		102,122	
Census Population (1990)	2,268		31,628		83,749	
Census Population (2000)	2,902		36,867		95,276	
Projected Population (2015)	4,074		42,901		106,094	
Forecasted Population (2020)	4,725		46,243		112,076	
Historical Annual Change (1990-2000)	633	2.8%	5,239	1.7%	11,527	1.4%
Historical Annual Change (2000-2010)	779	2.7%	3,836	1.0%	6,846	0.7%
Projected Annual Change (2010-2015)	394	2.1%	2,198	1.1%	3,972	0.8%
Est. Population Density (2010)	1,172.45 <i>psm</i>		1,440.17 <i>psm</i>		1,301.01 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.49 <i>sq mi</i>	

Households

Estimated Households (2010)	1,346		15,860		40,130	
Census Households (1990)	688		11,339		31,763	
Census Households (2000)	1,034		14,236		37,152	
Projected Households (2015)	1,489		16,550		41,224	
Forecasted Households (2020)	1,741		17,826		43,458	
Historical Annual Change (1990-2000)	346	5.0%	2,897	2.6%	5,389	1.7%
Projected Annual Change (2000-2015)	455	2.9%	2,314	1.1%	4,073	0.7%

Average Household Income

Est. Average Household Income (2010)	\$115,465		\$90,399		\$79,719	
Census Average Hhld Income (1990)	\$52,104		\$49,073		\$43,599	
Census Average Hhld Income (2000)	\$81,113		\$67,561		\$60,650	
Proj. Average Household Income (2015)	\$121,677		\$96,838		\$85,819	
Historical Annual Change (1990-2000)	\$29,009	5.6%	\$18,488	3.8%	\$17,051	3.9%
Projected Annual Change (2000-2015)	\$40,564	3.3%	\$29,277	2.9%	\$25,169	2.8%

Median Household Income

Est. Median Household Income (2010)	\$87,931		\$71,287		\$61,984	
Census Median Hhld Income (1990)	\$46,749		\$42,238		\$37,259	
Census Median Hhld Income (2000)	\$65,759		\$56,157		\$50,430	
Proj. Median Household Income (2015)	\$92,353		\$76,610		\$66,552	
Historical Annual Change (1990-2000)	\$19,010	4.1%	\$13,919	3.3%	\$13,172	3.5%
Projected Annual Change (2000-2015)	\$26,594	2.7%	\$20,454	2.4%	\$16,122	2.1%

Per Capita Income

Est. Per Capita Income (2010)	\$45,651		\$36,504		\$32,238	
Census Per Capita Income (1990)	\$15,802		\$17,593		\$16,535	
Census Per Capita Income (2000)	\$29,957		\$26,242		\$23,634	
Proj. Per Capita Income (2015)	\$47,854		\$38,692		\$34,311	
Historical Annual Change (1990-2000)	\$14,155	9.0%	\$8,649	4.9%	\$7,099	4.3%
Projected Annual Change (2000-2015)	\$17,897	4.0%	\$12,450	3.2%	\$10,676	3.0%

Other Income

Est. Median Disposable Income (2010)	\$68,920		\$57,545		\$50,777	
Proj. Median Disposable Income (2015)	\$72,100		\$61,323		\$54,066	
Est. Average Household Net Worth (2010)	\$789,416		\$604,241		\$535,764	

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Lititz, PA

Household Income Distribution (2010)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	151	11.2%	891	5.6%	1,858	4.6%
HH Income \$150,000 to 199,999	100	7.4%	744	4.7%	1,605	4.0%
HH Income \$125,000 to 149,999	121	9.0%	1,084	6.8%	1,913	4.8%
HH Income \$100,000 to 124,999	169	12.6%	1,980	12.5%	3,793	9.5%
HH Income \$75,000 to 99,999	230	17.1%	2,451	15.5%	5,562	13.9%
HH Income \$50,000 to 74,999	209	15.5%	3,362	21.2%	8,518	21.2%
HH Income \$35,000 to 49,999	151	11.2%	2,005	12.6%	5,820	14.5%
HH Income \$25,000 to 34,999	102	7.6%	1,401	8.8%	4,026	10.0%
HH Income \$15,000 to 24,999	57	4.2%	1,057	6.7%	3,359	8.4%
HH Income \$10,000 to 14,999	27	2.0%	494	3.1%	1,803	4.5%
HH Income \$0 to 9,999	29	2.2%	393	2.5%	1,874	4.7%
HH Income \$35,000+	1,131	84.0%	12,516	78.9%	29,067	72.4%
HH Income \$50,000+	981	72.8%	10,511	66.3%	23,248	57.9%
HH Income \$75,000+	771	57.3%	7,149	45.1%	14,730	36.7%

Race & Ethnicity (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	3,680		40,703		102,122	
White	3,489	94.8%	38,803	95.3%	93,852	91.9%
Black or African American	73	2.0%	591	1.5%	3,837	3.8%
American Indian & Alaska Native	5	0.1%	44	0.1%	205	0.2%
Asian	91	2.5%	1,063	2.6%	3,029	3.0%
Hawaiian & Pacific Islander	1	-	14	-	51	-
Other Race	9	0.2%	82	0.2%	753	0.7%
Two or More Races	12	0.3%	105	0.3%	395	0.4%
Not Hispanic or Latino Population	3,540	96.2%	39,524	97.1%	94,602	92.6%
Non Hispanic: White	3,356	94.8%	37,682	95.3%	87,625	92.6%
Non Hispanic: Black or African American	70	2.0%	573	1.4%	2,982	3.2%
Non Hispanic: Amer Indian & AK Native	5	0.1%	44	0.1%	183	0.2%
Non Hispanic: Asian	87	2.5%	1,026	2.6%	2,651	2.8%
Non Hispanic: Hawaiian & Pacific Islander	1	-	14	-	51	0.1%
Non Hispanic: Other Race	9	0.3%	82	0.2%	753	0.8%
Non Hispanic: Two or More Races	12	0.3%	103	0.3%	357	0.4%
Hispanic or Latino Population	141	3.8%	1,179	2.9%	7,521	7.4%
Hispanic: White	134	94.9%	1,121	95.1%	6,227	82.8%
Hispanic: Black or African American	3	2.0%	19	1.6%	855	11.4%
Hispanic: American Indian & Alaska Native	-	-	-	-	22	0.3%
Hispanic: Asian	4	2.9%	38	3.2%	378	5.0%
Hispanic: Hawaiian & Pacific Islander	-	-	-	-	-	-
Hispanic: Other Race	-	-	-	-	-	-
Hispanic: Two or More Races	-	0.2%	2	0.2%	39	0.5%
Not of Hispanic Origin Population (1990)	2,249	99.2%	31,386	99.2%	81,772	97.6%
Hispanic Origin Population (1990)	19	0.8%	242	0.8%	1,977	2.4%
Not Hispanic or Latino Population (2000)	2,822	97.3%	36,127	98.0%	89,940	94.4%
Hispanic or Latino Population (2000)	80	2.7%	740	2.0%	5,335	5.6%
Not Hispanic or Latino Population 5yr (2015)	3,881	95.3%	41,228	96.1%	97,485	91.9%
Hispanic or Latino Population 5yr (2015)	193	4.7%	1,672	3.9%	8,609	8.1%
Historical Annual Change (1990-2000)	61	31.8%	498	20.6%	3,359	17.0%
Projected Annual Change (2000-2015)	114	9.5%	932	8.4%	3,273	4.1%

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Lititz, PA

Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	3,680		40,703		102,122	
Age 0 to 4 yrs	202	5.5%	2,260	5.6%	6,327	6.2%
Age 5 to 9 yrs	243	6.6%	2,441	6.0%	6,275	6.1%
Age 10 to 14 yrs	266	7.2%	2,582	6.3%	6,225	6.1%
Age 15 to 19 yrs	217	5.9%	2,405	5.9%	6,387	6.3%
Age 20 to 24 yrs	111	3.0%	1,515	3.7%	5,953	5.8%
Age 25 to 29 yrs	118	3.2%	2,040	5.0%	6,463	6.3%
Age 30 to 34 yrs	164	4.5%	2,094	5.1%	6,221	6.1%
Age 35 to 39 yrs	199	5.4%	2,266	5.6%	6,012	5.9%
Age 40 to 44 yrs	250	6.8%	2,695	6.6%	6,562	6.4%
Age 45 to 49 yrs	309	8.4%	3,211	7.9%	7,465	7.3%
Age 50 to 54 yrs	340	9.2%	3,523	8.7%	8,029	7.9%
Age 55 to 59 yrs	284	7.7%	2,997	7.4%	6,856	6.7%
Age 60 to 64 yrs	168	4.6%	2,310	5.7%	5,507	5.4%
Age 65 to 69 yrs	140	3.8%	1,914	4.7%	4,500	4.4%
Age 70 to 74 yrs	120	3.3%	1,541	3.8%	3,611	3.5%
Age 75 to 79 yrs	125	3.4%	1,502	3.7%	3,233	3.2%
Age 80 to 84 yrs	156	4.2%	1,381	3.4%	2,789	2.7%
Age 85 yrs plus	267	7.3%	2,026	5.0%	3,706	3.6%
Median Age	45.2 yrs		44.2 yrs		40.3 yrs	
Age 19 yrs or less	929	25.2%	9,688	23.8%	25,214	24.7%
Age 20 to 64 years	1,943	52.8%	22,651	55.6%	59,068	57.8%
Age 65 years Plus	809	22.0%	8,364	20.5%	17,840	17.5%

Female Age Distribution (2010)

Female Population	1,980	53.8%	21,453	52.7%	53,115	52.0%
Age 0 to 4 yrs	101	5.1%	1,113	5.2%	3,114	5.9%
Age 5 to 9 yrs	124	6.3%	1,222	5.7%	3,090	5.8%
Age 10 to 14 yrs	129	6.5%	1,296	6.0%	3,132	5.9%
Age 15 to 19 yrs	107	5.4%	1,123	5.2%	3,117	5.9%
Age 20 to 24 yrs	55	2.8%	749	3.5%	2,924	5.5%
Age 25 to 29 yrs	63	3.2%	1,058	4.9%	3,261	6.1%
Age 30 to 34 yrs	91	4.6%	1,088	5.1%	3,080	5.8%
Age 35 to 39 yrs	115	5.8%	1,219	5.7%	3,114	5.9%
Age 40 to 44 yrs	133	6.7%	1,404	6.5%	3,379	6.4%
Age 45 to 49 yrs	156	7.9%	1,674	7.8%	3,844	7.2%
Age 50 to 54 yrs	164	8.3%	1,769	8.2%	4,052	7.6%
Age 55 to 59 yrs	141	7.1%	1,538	7.2%	3,551	6.7%
Age 60 to 64 yrs	80	4.0%	1,189	5.5%	2,851	5.4%
Age 65 to 69 yrs	75	3.8%	994	4.6%	2,382	4.5%
Age 70 to 74 yrs	66	3.3%	845	3.9%	1,986	3.7%
Age 75 to 79 yrs	77	3.9%	873	4.1%	1,890	3.6%
Age 80 to 84 yrs	106	5.3%	864	4.0%	1,746	3.3%
Age 85 yrs plus	199	10.0%	1,435	6.7%	2,602	4.9%
Female Median Age	46.4 yrs		45.8 yrs		42.0 yrs	
Age 19 yrs or less	461	23.3%	4,755	22.2%	12,453	23.4%
Age 20 to 64 years	998	50.4%	11,687	54.5%	30,057	56.6%
Age 65 years Plus	521	26.3%	5,011	23.4%	10,605	20.0%

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Male Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Male Population	1,701	46.2%	19,250	47.3%	49,007	48.0%
Age 0 to 4 yrs	102	6.0%	1,147	6.0%	3,212	6.6%
Age 5 to 9 yrs	119	7.0%	1,219	6.3%	3,186	6.5%
Age 10 to 14 yrs	138	8.1%	1,285	6.7%	3,092	6.3%
Age 15 to 19 yrs	110	6.5%	1,282	6.7%	3,271	6.7%
Age 20 to 24 yrs	56	3.3%	766	4.0%	3,029	6.2%
Age 25 to 29 yrs	55	3.2%	982	5.1%	3,201	6.5%
Age 30 to 34 yrs	74	4.3%	1,005	5.2%	3,140	6.4%
Age 35 to 39 yrs	84	4.9%	1,048	5.4%	2,898	5.9%
Age 40 to 44 yrs	117	6.9%	1,291	6.7%	3,182	6.5%
Age 45 to 49 yrs	152	8.9%	1,537	8.0%	3,622	7.4%
Age 50 to 54 yrs	176	10.4%	1,754	9.1%	3,977	8.1%
Age 55 to 59 yrs	142	8.4%	1,458	7.6%	3,305	6.7%
Age 60 to 64 yrs	88	5.2%	1,122	5.8%	2,656	5.4%
Age 65 to 69 yrs	66	3.9%	920	4.8%	2,118	4.3%
Age 70 to 74 yrs	54	3.2%	695	3.6%	1,625	3.3%
Age 75 to 79 yrs	49	2.9%	629	3.3%	1,344	2.7%
Age 80 to 84 yrs	50	2.9%	517	2.7%	1,044	2.1%
Age 85 yrs plus	68	4.0%	591	3.1%	1,104	2.3%
Male Median Age	43.8 yrs		42.4 yrs		38.6 yrs	
Age 19 yrs or less	468	27.5%	4,934	25.6%	12,761	26.0%
Age 20 to 64 years	945	55.6%	10,964	57.0%	29,011	59.2%
Age 65 years Plus	287	16.9%	3,352	17.4%	7,235	14.8%

Males per 100 Females (2010)

Overall Comparison	86		90		92	
Age 0 to 4 yrs	101	50.2%	103	50.8%	103	50.8%
Age 5 to 9 yrs	96	49.0%	100	49.9%	103	50.8%
Age 10 to 14 yrs	107	51.7%	99	49.8%	99	49.7%
Age 15 to 19 yrs	103	50.6%	114	53.3%	105	51.2%
Age 20 to 24 yrs	101	50.2%	102	50.6%	104	50.9%
Age 25 to 29 yrs	87	46.6%	93	48.2%	98	49.5%
Age 30 to 34 yrs	81	44.8%	92	48.0%	102	50.5%
Age 35 to 39 yrs	73	42.2%	86	46.2%	93	48.2%
Age 40 to 44 yrs	88	46.9%	92	47.9%	94	48.5%
Age 45 to 49 yrs	97	49.3%	92	47.9%	94	48.5%
Age 50 to 54 yrs	108	51.9%	99	49.8%	98	49.5%
Age 55 to 59 yrs	101	50.2%	95	48.7%	93	48.2%
Age 60 to 64 yrs	111	52.6%	94	48.5%	93	48.2%
Age 65 to 69 yrs	88	46.7%	93	48.1%	89	47.1%
Age 70 to 74 yrs	83	45.4%	82	45.1%	82	45.0%
Age 75 to 79 yrs	64	39.0%	72	41.9%	71	41.6%
Age 80 to 84 yrs	47	32.2%	60	37.5%	60	37.4%
Age 85 yrs plus	34	25.6%	41	29.2%	42	29.8%
Age 19 yrs or less	102	50.4%	104	50.9%	102	50.6%
Age 20 to 39 yrs	83	45.3%	92	48.0%	99	49.8%
Age 40 to 64 yrs	100	50.1%	95	48.6%	95	48.6%
Age 65 years Plus	55	35.5%	67	40.1%	68	40.6%

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Household Type (2010)

	1 Mile		3 Miles		5 Miles	
Total Households	1,346		15,860		40,130	
Households with Children	475	35.3%	4,944	31.2%	12,372	30.8%
Average Household Size	2.60		2.48		2.46	
Est. Household Density	428.93	<i>psm</i>	561.16	<i>psm</i>	511.25	<i>psm</i>
Population Family	3,149	85.6%	34,396	84.5%	82,561	80.8%
Population Non-Family	352	9.6%	4,914	12.1%	16,008	15.7%
Population Group Qtrs	180	4.9%	1,394	3.4%	3,554	3.5%
Family Households	1,006	74.7%	11,337	71.5%	26,862	66.9%
<i>Married Couple Hhlds</i>	883	87.8%	9,775	86.2%	21,940	81.7%
<i>Other Family Hhlds</i>	123	12.2%	1,562	13.8%	4,922	18.3%
Family Households With Children	474	47.1%	4,921	43.4%	12,272	45.7%
<i>Married Couple With Children</i>	389	82.2%	3,935	80.0%	9,050	73.7%
<i>Other Family Hhlds With Children</i>	84	17.8%	985	20.0%	3,222	26.3%
Family Households No Children	533	52.9%	6,416	56.6%	14,590	54.3%
<i>Married Couple No Children</i>	494	92.8%	5,840	91.0%	12,890	88.3%
<i>Other Family Households No Children</i>	39	7.2%	577	9.0%	1,700	11.7%
Average Family Household Size	3.13		3.03		3.07	
Average Family Income	\$130,687		\$103,143		\$95,640	
Median Family Income	\$103,259		\$85,882		\$76,357	
Non-Family Households	340	25.3%	4,523	28.5%	13,268	33.1%
Non-Family Hhlds With Children	2	0.5%	23	0.5%	101	0.8%
Non-Family Hhld No Children	338	99.5%	4,499	99.5%	13,168	99.2%
<i>N-F Hhld Lone Person No Children</i>	311	91.5%	3,960	87.6%	10,932	82.4%
Lone Male Householder	79	25.3%	1,278	32.3%	4,294	39.3%
Lone Female Householder	232	74.7%	2,682	67.7%	6,639	60.7%
<i>N-F Hhld 2+ Persons No Children</i>	27	8.0%	539	11.9%	2,235	16.8%
Average Non-Family Hhld Size	1.03		1.09		1.21	

Marital Status (2010)

(15 Years or Older)	2,970		33,402		83,264	
Never Married	521	17.5%	6,433	19.3%	20,011	24.0%
Now Married	1,842	62.0%	20,949	62.7%	47,702	57.3%
Previously Married	607	20.4%	6,020	18.0%	15,551	18.7%
Separated	118	19.5%	1,209	20.1%	3,282	21.1%
Widowed	322	53.1%	2,782	46.2%	5,877	37.8%
Divorced	167	27.5%	2,028	33.7%	6,393	41.1%

Educational Attainment (2010)

Adult Population (25 Years or Older)	2,640		29,500		70,954	
Elementary (0 to 8)	121	4.6%	926	3.1%	3,202	4.5%
Some High School (9 to 11)	158	6.0%	1,671	5.7%	5,554	7.8%
High School Graduate (12)	724	27.4%	8,737	29.6%	23,058	32.5%
Some College (13 to 16)	382	14.5%	4,669	15.8%	10,588	14.9%
Associate Degree Only	239	9.1%	2,261	7.7%	4,878	6.9%
Bachelor Degree Only	713	27.0%	7,520	25.5%	15,896	22.4%
Graduate Degree	304	11.5%	3,716	12.6%	7,778	11.0%
Any College + (Some College or higher)	1,638	62.0%	18,166	61.6%	39,140	55.2%
College Degree + (Bachelor Degree or higher)	1,017	38.5%	11,235	38.1%	23,674	33.4%

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Housing (2010)

	1 Mile		3 Miles		5 Miles	
Total Housing Units	1,394		16,383		41,812	
Housing Units, Occupied	1,346	96.6%	15,860	96.8%	40,130	96.0%
Housing Units, Owner-Occupied	1,052	78.1%	11,914	75.1%	27,455	68.4%
Housing Units, Renter-Occupied	295	21.9%	3,946	24.9%	12,675	31.6%
Housing Units, Vacant	47	3.3%	523	3.1%	1,682	3.9%
Total Housing Units (2000)	1,069		14,692		38,701	
Historical Annual Change (2000-2010)	325	3.0%	1,691	1.2%	3,111	0.8%

Household Size (2010)

	1 Mile		3 Miles		5 Miles	
Total Households	1,346		15,860		40,130	
1 Person Household	311	23.1%	3,960	25.0%	10,932	27.2%
2 Person Households	468	34.7%	5,875	37.0%	14,174	35.3%
3 Person Households	208	15.5%	2,359	14.9%	6,061	15.1%
4 Person Households	230	17.1%	2,339	14.7%	5,478	13.7%
5 Person Households	91	6.7%	957	6.0%	2,334	5.8%
6 Person Households	30	2.2%	271	1.7%	762	1.9%
7+ Person Households	9	0.7%	99	0.6%	389	1.0%

Household Stability (2010)

	1 Mile		3 Miles		5 Miles	
Total Households	1,346		15,860		40,130	
In current residence < 1 year	197	14.6%	1,960	12.4%	6,193	15.4%
In current residence 1-2 years	319	23.7%	3,623	22.8%	9,891	24.6%
In current residence 3-5 years	276	20.5%	2,957	18.6%	7,144	17.8%
In current residence 6-10 years	254	18.9%	2,887	18.2%	6,449	16.1%
In current residence > 10 years	301	22.4%	4,434	28.0%	10,453	26.0%
Turnover (% Annual Residential Turnover)	14.6%		12.4%		15.4%	
Stability (% In Current Residence 5+ Years)	41.3%		46.2%		42.1%	
Median Years in Residence	4.5 yrs		5.0 yrs		4.5 yrs	

Household Vehicles (2010)

	1 Mile		3 Miles		5 Miles	
Total Vehicles Available	2,583		29,708		70,943	
Household: 0 Vehicles Available	91	6.8%	861	5.4%	3,265	8.1%
Household: 1 Vehicles Available	362	26.9%	4,695	29.6%	12,942	32.2%
Household: 2 Vehicles Available	581	43.1%	7,312	46.1%	17,139	42.7%
Household: 3+ Vehicles Available	313	23.2%	2,992	18.9%	6,784	16.9%
Average Per Household	1.9 Vehicles		1.9 Vehicles		1.8 Vehicles	
Owner Occupied Hhlds Vehicles	2,251	87.1%	24,578	82.7%	54,881	77.4%
Average Per Owner Household	2.1 Vehicles		2.1 Vehicles		2.0 Vehicles	
Renter Occupied Hhlds Vehicles	333	12.9%	5,130	17.3%	16,063	22.6%
Average Per Renter Household	1.1 Vehicles		1.3 Vehicles		1.3 Vehicles	

Travel Time (2000)

	1 Mile		3 Miles		5 Miles	
Worker Base (16 Years or Older)	1,318		18,382		48,703	
Travel to Work in 14 Minutes or Less	358	27.1%	6,172	33.6%	18,148	37.3%
Travel to Work in 15 to 29 Minutes	591	44.8%	7,627	41.5%	19,038	39.1%
Travel to Work in 30 to 59 Minutes	237	18.0%	2,998	16.3%	7,583	15.6%
Travel to Work in 60 Minutes or More	63	4.8%	858	4.7%	1,978	4.1%
Work at Home	70	5.3%	727	4.0%	1,955	4.0%
Average Travel Time to Work	21.7 mins		20.9 mins		19.2 mins	

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LMS Commercial Real Estate
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Bloomfield Drive & Route 501

Lititz, PA

Transportation To Work (2000)

	1 Mile		3 Miles		5 Miles	
Work Base	1,318		18,382		48,703	
Drive to Work Alone	1,150	87.3%	15,894	86.5%	39,471	81.0%
Drive to Work in Carpool	69	5.3%	1,146	6.2%	3,774	7.7%
Travel to Work - Public Transportation	4	0.3%	82	0.4%	703	1.4%
Drive to Work on Motorcycle	-	-	9	-	55	0.1%
Bicycle to Work	-	-	22	0.1%	161	0.3%
Walk to Work	17	1.3%	406	2.2%	2,341	4.8%
Other Means	9	0.7%	95	0.5%	243	0.5%
Work at Home	70	5.3%	727	4.0%	1,955	4.0%

Daytime Demos (2010)

Total Number of Businesses	98		1,667		5,113	
Total Number of Employees	1,506		22,270		82,496	
Company Headqtrs: Businesses	-	0.4%	2	0.1%	7	0.1%
Company Headqtrs: Employees	59	3.9%	249	1.1%	397	0.5%
Employee Population per Business	15.4 to 1		13.4 to 1		16.1 to 1	
Residential Population per Business	37.6 to 1		24.4 to 1		20.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	2,788		35,612		114,817	

Labor Force (2010)

Labor: Population Age 16+	2,922		32,891		82,015	
Unemployment Rate		2.4%		4.0%		5.6%
Labor Force Total: Males	1,317	45.1%	15,312	46.6%	38,855	47.4%
<i>Male civilian employed</i>	903	68.6%	10,525	68.7%	26,850	69.1%
<i>Male civilian unemployed</i>	52	4.0%	757	4.9%	2,561	6.6%
<i>Males in Armed Forces</i>	-	-	7	-	22	0.1%
<i>Males not in labor force</i>	361	27.4%	4,023	26.3%	9,423	24.3%
Labor Force Total: Females	1,605	54.9%	17,579	53.4%	43,160	52.6%
<i>Female civilian employed</i>	737	45.9%	9,017	51.3%	22,822	52.9%
<i>Female civilian unemployed</i>	18	1.1%	561	3.2%	2,065	4.8%
<i>Females in Armed Forces</i>	-	-	-	-	-	-
<i>Females not in labor force</i>	850	52.9%	8,001	45.5%	18,272	42.3%
Employment Force Change (2000-2010)	322	24.5%	1,173	6.4%	1,008	2.1%
Male Change (2000-2010)	183	25.5%	731	7.5%	655	2.5%
Female Change (2000-2010)	139	23.2%	441	5.1%	353	1.6%

Occupation (2000)

Occupation: Population Age 16+	1,318		18,369		48,665	
Occupation Total: Males	720	54.6%	9,794	53.3%	26,195	53.8%
Occupation Total: Females	598	45.4%	8,576	46.7%	22,470	46.2%
Mgmt, Business, & Financial Operations	297	22.5%	2,931	16.0%	6,813	14.0%
Professional and Related	324	24.6%	4,610	25.1%	10,649	21.9%
Service	95	7.2%	1,888	10.3%	6,352	13.1%
Sales and Office	361	27.4%	5,290	28.8%	13,049	26.8%
Farming, Fishing, & Forestry	8	0.6%	47	0.3%	194	0.4%
Construction, Extraction, & Maintenance	69	5.2%	968	5.3%	3,095	6.4%
Production, Transport, & Material Moving	165	12.5%	2,635	14.3%	8,513	17.5%
White Collar		74.5%		69.9%		62.7%
Blue Collar		25.5%		30.1%		37.3%

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Bloomfield Drive & Route 501

Lititz, PA

Units In Structure (2000)

	1 Mile		3 Miles		5 Miles	
Total Units	1,069		14,692		38,701	
1 Detached Unit	741	69.3%	9,421	64.1%	19,474	50.3%
1 Attached Unit	105	9.8%	2,426	16.5%	8,991	23.2%
2 Units	19	1.7%	306	2.1%	1,742	4.5%
3 to 4 Units	44	4.1%	528	3.6%	1,996	5.2%
5 to 9 Units	27	2.5%	931	6.3%	2,322	6.0%
10 to 19 Units	16	1.5%	346	2.4%	1,461	3.8%
20 to 49 Units	16	1.5%	213	1.4%	765	2.0%
50 or more Units	101	9.4%	464	3.2%	1,319	3.4%
Mobile Home or Trailer	-	-	35	0.2%	606	1.6%
Other Structure	-	-	23	0.2%	27	0.1%

Homes Built By Year (2000)

	1 Mile		3 Miles		5 Miles	
Homes Built 1999 to 2000	54	5.0%	500	3.4%	836	2.2%
Homes Built 1995 to 1998	131	12.3%	1,151	7.8%	2,414	6.2%
Homes Built 1990 to 1994	220	20.5%	1,715	11.7%	3,310	8.6%
Homes Built 1980 to 1989	200	18.7%	2,489	16.9%	5,121	13.2%
Homes Built 1970 to 1979	227	21.2%	2,946	20.1%	6,206	16.0%
Homes Built 1960 to 1969	89	8.3%	2,248	15.3%	4,867	12.6%
Homes Built 1950 to 1959	70	6.6%	1,527	10.4%	4,053	10.5%
Homes Built 1940 to 1949	17	1.6%	675	4.6%	2,662	6.9%
Homes Built Before 1939	61	5.7%	1,440	9.8%	9,233	23.9%
Median Age of Homes	15.6 yrs		25.2 yrs		36.0 yrs	

Home Values (2000)

	1 Mile		3 Miles		5 Miles	
Owner Specified Housing Units	735		9,877		22,925	
Home Values \$1,000,000 or More	-	-	-	-	7	-
Home Values \$750,000 to \$999,999	8	1.1%	22	0.2%	29	0.1%
Home Values \$500,000 to \$749,999	28	3.8%	107	1.1%	216	0.9%
Home Values \$400,000 to \$499,999	5	0.7%	68	0.7%	218	1.0%
Home Values \$300,000 to \$399,999	47	6.4%	342	3.5%	700	3.1%
Home Values \$250,000 to \$299,999	70	9.5%	468	4.7%	835	3.6%
Home Values \$200,000 to \$249,999	130	17.7%	911	9.2%	1,610	7.0%
Home Values \$175,000 to \$199,999	65	8.9%	678	6.9%	1,484	6.5%
Home Values \$150,000 to \$174,999	46	6.2%	1,042	10.5%	2,187	9.5%
Home Values \$125,000 to \$149,999	98	13.3%	1,826	18.5%	3,845	16.8%
Home Values \$100,000 to \$124,999	183	24.9%	2,593	26.3%	5,384	23.5%
Home Values \$90,000 to \$99,999	19	2.6%	900	9.1%	2,052	9.0%
Home Values \$80,000 to \$89,999	24	3.3%	632	6.4%	1,581	6.9%
Home Values \$70,000 to \$79,999	-	-	159	1.6%	1,170	5.1%
Home Values \$60,000 to \$69,999	4	0.5%	49	0.5%	943	4.1%
Home Values \$50,000 to \$59,999	-	-	17	0.2%	380	1.7%
Home Values \$35,000 to \$49,999	-	-	23	0.2%	206	0.9%
Home Values \$25,000 to \$34,999	4	0.6%	19	0.2%	30	0.1%
Home Values \$10,000 to \$24,999	3	0.4%	12	0.1%	41	0.2%
Home Values \$0 to \$9,999	1	0.1%	7	0.1%	7	-
Owner Occupied Median Home Value	\$175,880		\$139,986		\$131,610	
Renter Occupied Median Rent	\$534		\$590		\$506	
Average Property Value (2010)	\$236,180		\$197,594		\$242,817	

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Bloomfield Drive & Route 501

Lititz, PA

Consumer Expenditure (Annual Total)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure (2010)	\$106 M	\$1.04 B	\$2.40 B
<i>Total Non-Retail Expenditures (2010)</i>	\$61.3 M	\$600 M	\$1.38 B
<i>Total Retail Expenditures (2010)</i>	\$44.7 M	\$440 M	\$1.02 B
Apparel (2010)	\$5.10 M	\$49.6 M	\$115 M
Contributions (2010)	\$4.47 M	\$40.4 M	\$91.4 M
Education (2010)	\$2.87 M	\$26.1 M	\$58.7 M
Entertainment (2010)	\$6.01 M	\$58.6 M	\$134 M
Food And Beverages (2010)	\$15.6 M	\$156 M	\$364 M
Furnishings And Equipment (2010)	\$4.89 M	\$47.1 M	\$107 M
Gifts (2010)	\$3.08 M	\$28.7 M	\$64.9 M
Health Care (2010)	\$6.10 M	\$61.9 M	\$145 M
Household Operations (2010)	\$4.13 M	\$38.6 M	\$87.3 M
Miscellaneous Expenses (2010)	\$1.71 M	\$17.1 M	\$39.9 M
Personal Care (2010)	\$1.52 M	\$15.0 M	\$34.7 M
Personal Insurance (2010)	\$1.19 M	\$11.1 M	\$25.0 M
Reading (2010)	\$350 K	\$3.43 M	\$7.90 M
Shelter (2010)	\$20.7 M	\$202 M	\$464 M
Tobacco (2010)	\$587 K	\$6.25 M	\$15.1 M
Transportation (2010)	\$20.7 M	\$208 M	\$479 M
Utilities (2010)	\$6.91 M	\$70.1 M	\$165 M

Consumer Expenditure (per Household per Month)

	1 Mile		3 Miles		5 Miles	
Total Household Expenditure (2010)	\$6,561		\$5,463		\$4,979	
<i>Total Non-Retail Expenditures (2010)</i>	\$3,795	57.8%	\$3,153	57.7%	\$2,868	57.6%
<i>Total Retail Expenditures (2010)</i>	\$2,766	42.2%	\$2,310	42.3%	\$2,111	42.4%
Apparel (2010)	\$315	4.8%	\$261	4.8%	\$238	4.8%
Contributions (2010)	\$277	4.2%	\$212	3.9%	\$190	3.8%
Education (2010)	\$178	2.7%	\$137	2.5%	\$122	2.4%
Entertainment (2010)	\$372	5.7%	\$308	5.6%	\$279	5.6%
Food And Beverages (2010)	\$968	14.8%	\$821	15.0%	\$756	15.2%
Furnishings And Equipment (2010)	\$303	4.6%	\$247	4.5%	\$222	4.5%
Gifts (2010)	\$191	2.9%	\$151	2.8%	\$135	2.7%
Health Care (2010)	\$377	5.8%	\$325	6.0%	\$302	6.1%
Household Operations (2010)	\$256	3.9%	\$203	3.7%	\$181	3.6%
Miscellaneous Expenses (2010)	\$106	1.6%	\$90	1.6%	\$83	1.7%
Personal Care (2010)	\$94	1.4%	\$79	1.4%	\$72	1.4%
Personal Insurance (2010)	\$74	1.1%	\$58	1.1%	\$52	1.0%
Reading (2010)	\$22	0.3%	\$18	0.3%	\$16	0.3%
Shelter (2010)	\$1,282	19.5%	\$1,060	19.4%	\$963	19.3%
Tobacco (2010)	\$36	0.6%	\$33	0.6%	\$31	0.6%
Transportation (2010)	\$1,284	19.6%	\$1,092	20.0%	\$995	20.0%
Utilities (2010)	\$428	6.5%	\$368	6.7%	\$343	6.9%

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