

COMPLETE PROFILE

2000 - 2010 Census, 2011 Estimates with 2016 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 40.59285/-75.54584

Allentown Shoppes

Allentown, PA

Population

	1 Mile		3 Miles		5 Miles	
Estimated Population (2011)	7,238		62,488		193,027	
Census Population (2010)	7,216		61,824		190,037	
Census Population (2000)	5,248		56,193		165,934	
Projected Population (2016)	7,503		65,625		205,017	
Forecasted Population (2021)	8,752		70,829		226,741	
Historical Annual Change (2000-2010)	1,968	3.7%	5,631	1.0%	24,103	1.5%
Historical Annual Change (2010-2011)	22	0.3%	664	1.1%	2,991	1.6%
Projected Annual Change (2011-2016)	265	0.7%	3,137	1.0%	11,990	1.2%
Est. Population Density (2011)	2,305.90 <i>psm</i>		2,210.98 <i>psm</i>		2,459.13 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.49 <i>sq mi</i>	

Households

Estimated Households (2011)	3,146		24,319		72,695	
Census Households (2010)	3,137		24,060		71,588	
Census Households (2000)	2,162		21,741		64,890	
Projected Households (2016)	3,260		25,552		77,138	
Forecasted Households (2021)	3,870		27,649		83,917	
Historical Annual Change (2000-2011)	984	4.1%	2,578	1.1%	7,805	1.1%
Projected Annual Change (2011-2016)	114	0.7%	1,233	1.0%	4,443	1.2%

Average Household Income

Est. Average Household Income (2011)	\$101,453		\$94,779		\$73,641	
Census Average Hhld Income (1990)	\$53,955		\$52,038		\$40,011	
Census Average Hhld Income (2000)	\$67,236		\$68,632		\$54,782	
Proj. Average Household Income (2016)	\$113,463		\$105,402		\$81,942	
Historical Annual Change (1990-2000)	\$13,281	2.5%	\$16,594	3.2%	\$14,771	3.7%
Projected Annual Change (2000-2016)	\$46,227	4.3%	\$36,770	3.3%	\$27,160	3.1%

Median Household Income

Est. Median Household Income (2011)	\$76,830		\$71,847		\$57,706	
Census Median Hhld Income (1990)	\$41,536		\$41,894		\$33,911	
Census Median Hhld Income (2000)	\$51,481		\$55,555		\$45,461	
Proj. Median Household Income (2016)	\$83,527		\$78,725		\$63,108	
Historical Annual Change (1990-2000)	\$9,946	2.4%	\$13,662	3.3%	\$11,550	3.4%
Projected Annual Change (2000-2016)	\$32,046	3.9%	\$23,170	2.6%	\$17,646	2.4%

Per Capita Income

Est. Per Capita Income (2011)	\$46,088		\$38,166		\$28,430	
Census Per Capita Income (1990)	\$20,971		\$19,522		\$15,851	
Census Per Capita Income (2000)	\$27,572		\$26,488		\$21,353	
Proj. Per Capita Income (2016)	\$51,531		\$42,451		\$31,590	
Historical Annual Change (1990-2000)	\$6,601	3.1%	\$6,966	3.6%	\$5,502	3.5%
Projected Annual Change (2000-2016)	\$23,959	5.4%	\$15,964	3.8%	\$10,237	3.0%

Other Income

Est. Median Disposable Income (2011)	\$61,408		\$57,772		\$47,504	
Proj. Median Disposable Income (2016)	\$65,922		\$62,588		\$51,273	
Est. Average Household Net Worth (2011)	\$624,142		\$575,689		\$473,353	

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Allentown Shoppes

Allentown, PA

Household Income Distribution (2011)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	304	9.7%	1,854	7.6%	3,396	4.7%
HH Income \$150,000 to 199,999	245	7.8%	1,659	6.8%	3,275	4.5%
HH Income \$125,000 to 149,999	212	6.7%	1,386	5.7%	3,242	4.5%
HH Income \$100,000 to 124,999	296	9.4%	2,686	11.0%	5,852	8.0%
HH Income \$75,000 to 99,999	569	18.1%	3,310	13.6%	8,369	11.5%
HH Income \$50,000 to 74,999	512	16.3%	4,193	17.2%	12,777	17.6%
HH Income \$35,000 to 49,999	367	11.7%	3,191	13.1%	11,118	15.3%
HH Income \$25,000 to 34,999	143	4.5%	2,112	8.7%	7,746	10.7%
HH Income \$15,000 to 24,999	277	8.8%	2,088	8.6%	7,705	10.6%
HH Income \$10,000 to 14,999	154	4.9%	1,224	5.0%	4,521	6.2%
HH Income \$0 to 9,999	64	2.0%	600	2.5%	4,682	6.4%
HH Income \$35,000+	2,506	79.7%	18,278	75.2%	48,030	66.1%
HH Income \$50,000+	2,139	68.0%	15,087	62.0%	36,913	50.8%
HH Income \$75,000+	1,627	51.7%	10,894	44.8%	24,135	33.2%

Race & Ethnicity (2011)

	1 Mile		3 Miles		5 Miles	
Total Population	7,238		62,488		193,027	
White	6,103	84.3%	53,090	85.0%	138,711	71.9%
Black or African American	240	3.3%	2,764	4.4%	16,098	8.3%
American Indian & Alaska Native	4	0.1%	131	0.2%	970	0.5%
Asian	664	9.2%	2,773	4.4%	7,066	3.7%
Hawaiian & Pacific Islander	-	-	18	-	64	-
Other Race	81	1.1%	2,101	3.4%	22,427	11.6%
Two or More Races	146	2.0%	1,612	2.6%	7,691	4.0%
Not Hispanic or Latino Population	6,803	94.0%	55,799	89.3%	140,471	72.8%
Non Hispanic: White	5,814	85.5%	49,634	89.0%	117,703	83.8%
Non Hispanic: Black or African American	218	3.2%	2,311	4.1%	12,152	8.7%
Non Hispanic: Amer Indian & AK Native	4	0.1%	53	0.1%	238	0.2%
Non Hispanic: Asian	663	9.8%	2,760	4.9%	6,953	4.9%
Non Hispanic: Hawaiian & Pacific Islander	-	-	13	-	21	-
Non Hispanic: Other Race	16	0.2%	93	0.2%	275	0.2%
Non Hispanic: Two or More Races	87	1.3%	935	1.7%	3,129	2.2%
Hispanic or Latino Population	435	6.0%	6,690	10.7%	52,557	27.2%
Hispanic: White	288	66.2%	3,456	51.7%	21,008	40.0%
Hispanic: Black or African American	23	5.2%	453	6.8%	3,945	7.5%
Hispanic: American Indian & Alaska Native	-	-	78	1.2%	732	1.4%
Hispanic: Asian	1	0.1%	13	0.2%	113	0.2%
Hispanic: Hawaiian & Pacific Islander	-	-	5	0.1%	43	0.1%
Hispanic: Other Race	65	14.9%	2,008	30.0%	22,152	42.1%
Hispanic: Two or More Races	59	13.5%	677	10.1%	4,562	8.7%
Not of Hispanic Origin Population (2010)	6,831	94.7%	55,812	90.3%	141,861	74.6%
Hispanic Origin Population (2010)	385	5.3%	6,011	9.7%	48,176	25.4%
Not Hispanic or Latino Population (2000)	5,156	98.2%	54,426	96.9%	142,341	85.8%
Hispanic or Latino Population (2000)	92	1.8%	1,767	3.1%	23,593	14.2%
Not Hispanic or Latino Population 5yr (2016)	6,840	91.2%	56,071	85.4%	135,334	66.0%
Hispanic or Latino Population 5yr (2016)	662	8.8%	9,555	14.6%	69,683	34.0%
Historical Annual Change (2000-2010)	293	31.9%	4,244	24.0%	24,583	10.4%
Projected Annual Change (2011-2016)	228	10.5%	2,865	8.6%	17,126	6.5%

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Allentown Shoppes

Allentown, PA

Age Distribution (2011)

	1 Mile		3 Miles		5 Miles	
Total Population	7,238		62,488		193,027	
Age 0 to 4 yrs	493	6.8%	3,869	6.2%	12,520	6.5%
Age 5 to 9 yrs	493	6.8%	3,799	6.1%	11,929	6.2%
Age 10 to 14 yrs	476	6.6%	3,961	6.3%	12,474	6.5%
Age 15 to 19 yrs	485	6.7%	4,160	6.7%	12,953	6.7%
Age 20 to 24 yrs	479	6.6%	3,978	6.4%	12,242	6.3%
Age 25 to 29 yrs	367	5.1%	4,142	6.6%	11,653	6.0%
Age 30 to 34 yrs	366	5.1%	4,121	6.6%	11,602	6.0%
Age 35 to 39 yrs	396	5.5%	4,454	7.1%	12,515	6.5%
Age 40 to 44 yrs	485	6.7%	4,558	7.3%	13,637	7.1%
Age 45 to 49 yrs	522	7.2%	4,736	7.6%	15,082	7.8%
Age 50 to 54 yrs	584	8.1%	4,220	6.8%	14,242	7.4%
Age 55 to 59 yrs	490	6.8%	3,800	6.1%	12,960	6.7%
Age 60 to 64 yrs	385	5.3%	3,058	4.9%	10,101	5.2%
Age 65 to 69 yrs	324	4.5%	2,392	3.8%	7,433	3.9%
Age 70 to 74 yrs	238	3.3%	2,053	3.3%	6,250	3.2%
Age 75 to 79 yrs	227	3.1%	1,835	2.9%	5,558	2.9%
Age 80 to 84 yrs	190	2.6%	1,546	2.5%	4,676	2.4%
Age 85 yrs plus	237	3.3%	1,794	2.9%	5,194	2.7%
Median Age	39.9 yrs		38.1 yrs		38.4 yrs	
Age 19 yrs or less	1,947	26.9%	15,789	25.3%	49,876	25.8%
Age 20 to 64 years	4,075	56.3%	37,067	59.3%	114,035	59.1%
Age 65 years Plus	1,215	16.8%	9,620	15.4%	29,112	15.1%

Female Age Distribution (2011)

Female Population	4,036	55.8%	32,722	52.4%	99,381	51.5%
Age 0 to 4 yrs	251	6.2%	1,925	5.9%	6,146	6.2%
Age 5 to 9 yrs	246	6.1%	1,874	5.7%	5,772	5.8%
Age 10 to 14 yrs	240	5.9%	1,937	5.9%	6,157	6.2%
Age 15 to 19 yrs	264	6.5%	2,068	6.3%	6,327	6.4%
Age 20 to 24 yrs	256	6.4%	2,000	6.1%	5,966	6.0%
Age 25 to 29 yrs	198	4.9%	2,180	6.7%	5,988	6.0%
Age 30 to 34 yrs	198	4.9%	2,176	6.6%	5,982	6.0%
Age 35 to 39 yrs	221	5.5%	2,431	7.4%	6,673	6.7%
Age 40 to 44 yrs	277	6.9%	2,178	6.7%	6,661	6.7%
Age 45 to 49 yrs	329	8.2%	2,573	7.9%	7,587	7.6%
Age 50 to 54 yrs	368	9.1%	2,112	6.5%	7,143	7.2%
Age 55 to 59 yrs	254	6.3%	1,906	5.8%	6,524	6.6%
Age 60 to 64 yrs	183	4.5%	1,598	4.9%	5,227	5.3%
Age 65 to 69 yrs	188	4.7%	1,288	3.9%	4,034	4.1%
Age 70 to 74 yrs	133	3.3%	1,133	3.5%	3,406	3.4%
Age 75 to 79 yrs	138	3.4%	1,097	3.4%	3,269	3.3%
Age 80 to 84 yrs	123	3.0%	985	3.0%	2,929	2.9%
Age 85 yrs plus	167	4.1%	1,251	3.8%	3,583	3.6%
Female Median Age	42.4 yrs		39.5 yrs		39.7 yrs	
Age 19 yrs or less	1,000	24.8%	7,805	23.9%	24,402	24.6%
Age 20 to 64 years	2,286	56.6%	19,155	58.5%	57,753	58.1%
Age 65 years Plus	749	18.5%	5,755	17.6%	17,220	17.3%

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Allentown, PA

Male Age Distribution (2011)

	1 Mile		3 Miles		5 Miles	
Male Population	3,203	44.3%	29,768	47.6%	93,651	48.5%
Age 0 to 4 yrs	242	7.6%	1,943	6.5%	6,374	6.8%
Age 5 to 9 yrs	247	7.7%	1,925	6.5%	6,157	6.6%
Age 10 to 14 yrs	236	7.4%	2,024	6.8%	6,317	6.7%
Age 15 to 19 yrs	221	6.9%	2,092	7.0%	6,626	7.1%
Age 20 to 24 yrs	223	7.0%	1,978	6.6%	6,276	6.7%
Age 25 to 29 yrs	169	5.3%	1,961	6.6%	5,664	6.0%
Age 30 to 34 yrs	168	5.2%	1,945	6.5%	5,620	6.0%
Age 35 to 39 yrs	174	5.4%	2,023	6.8%	5,842	6.2%
Age 40 to 44 yrs	208	6.5%	2,380	8.0%	6,976	7.4%
Age 45 to 49 yrs	193	6.0%	2,163	7.3%	7,496	8.0%
Age 50 to 54 yrs	216	6.8%	2,109	7.1%	7,099	7.6%
Age 55 to 59 yrs	236	7.4%	1,894	6.4%	6,435	6.9%
Age 60 to 64 yrs	201	6.3%	1,460	4.9%	4,874	5.2%
Age 65 to 69 yrs	136	4.2%	1,104	3.7%	3,399	3.6%
Age 70 to 74 yrs	105	3.3%	919	3.1%	2,844	3.0%
Age 75 to 79 yrs	89	2.8%	738	2.5%	2,290	2.4%
Age 80 to 84 yrs	67	2.1%	561	1.9%	1,748	1.9%
Age 85 yrs plus	70	2.2%	543	1.8%	1,611	1.7%
Male Median Age	36.7 yrs		36.5 yrs		37.2 yrs	
Age 19 yrs or less	947	29.6%	7,984	26.8%	25,474	27.2%
Age 20 to 64 years	1,789	55.9%	17,912	60.2%	56,282	60.1%
Age 65 years Plus	467	14.6%	3,865	13.0%	11,891	12.7%

Males per 100 Females (2011)

Overall Comparison	79		91		94	
Age 0 to 4 yrs	97	49.1%	101	50.2%	104	50.9%
Age 5 to 9 yrs	101	50.2%	103	50.7%	107	51.6%
Age 10 to 14 yrs	98	49.6%	104	51.1%	103	50.6%
Age 15 to 19 yrs	84	45.6%	101	50.3%	105	51.2%
Age 20 to 24 yrs	87	46.5%	99	49.7%	105	51.3%
Age 25 to 29 yrs	86	46.1%	90	47.4%	95	48.6%
Age 30 to 34 yrs	84	45.8%	89	47.2%	94	48.4%
Age 35 to 39 yrs	79	44.0%	83	45.4%	88	46.7%
Age 40 to 44 yrs	75	43.0%	109	52.2%	105	51.2%
Age 45 to 49 yrs	59	37.0%	84	45.7%	99	49.7%
Age 50 to 54 yrs	59	37.0%	100	50.0%	99	49.8%
Age 55 to 59 yrs	93	48.1%	99	49.8%	99	49.7%
Age 60 to 64 yrs	110	52.3%	91	47.7%	93	48.3%
Age 65 to 69 yrs	72	41.9%	86	46.1%	84	45.7%
Age 70 to 74 yrs	79	44.2%	81	44.8%	84	45.5%
Age 75 to 79 yrs	65	39.3%	67	40.2%	70	41.2%
Age 80 to 84 yrs	54	35.2%	57	36.3%	60	37.4%
Age 85 yrs plus	42	29.4%	43	30.3%	45	31.0%
Age 19 yrs or less	95	48.6%	102	50.6%	104	51.1%
Age 20 to 39 yrs	84	45.6%	90	47.4%	95	48.7%
Age 40 to 64 yrs	75	42.8%	97	49.1%	99	49.8%
Age 65 years Plus	62	38.4%	67	40.2%	69	40.8%

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Household Type (2011)

	1 Mile		3 Miles		5 Miles	
Total Households	3,146		24,319		72,695	
Households with Children	766	24.4%	7,075	29.1%	25,196	34.7%
Average Household Size	2.17		2.41		2.57	
Est. Household Density	1,002.25	<i>psm</i>	860.45	<i>psm</i>	926.12	<i>psm</i>
Population Family	5,456	75.4%	49,176	78.7%	157,339	81.5%
Population Non-Family	1,357	18.7%	9,488	15.2%	29,495	15.3%
Population Group Qtrs	425	5.9%	3,824	6.1%	6,193	3.2%
Family Households	1,977	62.8%	16,249	66.8%	48,265	66.4%
<i>Married Couple Hhlds</i>	1,740	88.0%	13,667	84.1%	34,864	72.2%
<i>Other Family Hhlds</i>	237	12.0%	2,582	15.9%	13,401	27.8%
Family Households With Children	766	38.7%	6,964	42.9%	24,694	51.2%
<i>Married Couple With Children</i>	630	82.3%	5,501	79.0%	15,842	64.2%
<i>Other Family Hhlds With Children</i>	135	17.7%	1,464	21.0%	8,852	35.8%
Family Households No Children	1,211	61.3%	9,284	57.1%	23,571	48.8%
<i>Married Couple No Children</i>	1,109	91.6%	8,166	88.0%	19,022	80.7%
<i>Other Family Households No Children</i>	102	8.4%	1,118	12.0%	4,549	19.3%
Average Family Household Size	2.76		3.03		3.26	
Average Family Income	\$118,355		\$116,110		\$88,722	
Median Family Income	\$88,287		\$89,965		\$71,817	
Non-Family Households	1,168	37.1%	8,066	33.2%	24,425	33.6%
Non-Family Hhlds With Children	1	-	111	1.4%	502	2.1%
Non-Family Hhld No Children	1,168	100.0%	7,956	98.6%	23,923	97.9%
<i>N-F Hhld Lone Person No Children</i>	944	80.8%	6,858	85.0%	20,171	82.6%
Lone Male Householder	362	38.4%	2,521	36.8%	8,461	41.9%
Lone Female Householder	582	61.6%	4,337	63.2%	11,710	58.1%
<i>N-F Hhld 2+ Persons No Children</i>	224	19.2%	1,098	13.6%	3,752	15.4%
Average Non-Family Hhld Size	1.16		1.18		1.21	

Marital Status (2011)

(15 Years or Older)	5,737		50,899		156,010	
Never Married	1,021	17.8%	12,013	23.6%	41,026	26.3%
Now Married	3,331	58.1%	28,262	55.5%	79,058	50.7%
Previously Married	1,385	24.1%	10,624	20.9%	35,926	23.0%
Separated	199	14.4%	1,984	18.7%	8,651	24.1%
Widowed	766	55.3%	4,847	45.6%	12,655	35.2%
Divorced	420	30.3%	3,793	35.7%	14,620	40.7%

Educational Attainment (2011)

Adult Population (25 Years or Older)	4,813		42,717		130,911	
Elementary (0 to 8)	100	2.1%	1,215	2.8%	6,601	5.0%
Some High School (9 to 11)	192	4.0%	2,305	5.4%	11,731	9.0%
High School Graduate (12)	1,104	22.9%	12,549	29.4%	42,305	32.3%
Some College (13 to 16)	727	15.1%	6,425	15.0%	21,560	16.5%
Associate Degree Only	372	7.7%	3,755	8.8%	11,168	8.5%
Bachelor Degree Only	1,449	30.1%	9,897	23.2%	22,819	17.4%
Graduate Degree	870	18.1%	6,570	15.4%	14,728	11.3%
Any College + (Some College or higher)	3,418	71.0%	26,648	62.4%	70,274	53.7%
College Degree + (Bachelor Degree or higher)	2,319	48.2%	16,468	38.6%	37,547	28.7%

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Allentown, PA

Housing (2011)

	1 Mile		3 Miles		5 Miles	
Total Housing Units	3,347		25,583		77,986	
Housing Units, Occupied	3,145	94.0%	24,320	95.1%	72,695	93.2%
Housing Units, Owner-Occupied	2,073	65.9%	18,542	76.2%	46,784	64.4%
Housing Units, Renter-Occupied	1,072	34.1%	5,778	23.8%	25,911	35.6%
Housing Units, Vacant	202	5.7%	1,263	4.7%	5,291	6.4%
Total Housing Units (2000)	2,269		22,508		69,296	
Historical Annual Change (2000-2011)	1,078	4.3%	3,075	1.2%	8,689	1.1%

Household Size (2011)

Total Households	3,146		24,319		72,695	
1 Person Household	943	30.0%	6,857	28.2%	20,170	27.7%
2 Person Households	1,214	38.6%	8,499	34.9%	22,697	31.2%
3 Person Households	428	13.6%	3,432	14.1%	11,309	15.6%
4 Person Households	340	10.8%	3,636	15.0%	11,166	15.4%
5 Person Households	125	4.0%	1,203	4.9%	4,611	6.3%
6 Person Households	39	1.2%	394	1.6%	1,745	2.4%
7+ Person Households	58	1.8%	297	1.2%	997	1.4%

Household Stability (2011)

Total Households	3,146		24,319		72,695	
In current residence < 1 year	540	17.2%	3,541	14.6%	12,867	17.7%
In current residence 1-2 years	713	22.7%	5,241	21.6%	18,743	25.8%
In current residence 3-5 years	551	17.5%	4,036	16.6%	11,612	16.0%
In current residence 6-10 years	418	13.3%	3,391	13.9%	9,121	12.5%
In current residence > 10 years	925	29.4%	8,110	33.3%	20,352	28.0%
Turnover (% Annual Residential Turnover)	17.2%		14.6%		17.7%	
Stability (% In Current Residence 5+ Years)	42.7%		47.3%		40.5%	
Median Years in Residence	5.4 yrs		5.6 yrs		4.5 yrs	

Household Vehicles (2011)

Total Vehicles Available	5,830		45,602		122,723	
Household: 0 Vehicles Available	135	4.3%	1,633	6.7%	8,249	11.3%
Household: 1 Vehicles Available	918	29.2%	7,015	28.8%	24,162	33.2%
Household: 2 Vehicles Available	1,623	51.6%	10,941	45.0%	28,526	39.2%
Household: 3+ Vehicles Available	469	14.9%	4,721	19.4%	11,747	16.2%
Average Per Household	1.9 Vehicles		1.9 Vehicles		1.7 Vehicles	
Owner Occupied Hhlds Vehicles	4,207	72.2%	38,320	84.0%	93,793	76.4%
Average Per Owner Household	2.0 Vehicles		2.1 Vehicles		2.0 Vehicles	
Renter Occupied Hhlds Vehicles	1,623	27.8%	7,282	16.0%	28,930	23.6%
Average Per Renter Household	1.5 Vehicles		1.3 Vehicles		1.1 Vehicles	

Travel Time (2000)

Worker Base (16 Years or Older)	2,122		26,496		76,869	
Travel to Work in 14 Minutes or Less	919	43.3%	10,479	39.5%	27,729	36.1%
Travel to Work in 15 to 29 Minutes	842	39.7%	10,724	40.5%	32,078	41.7%
Travel to Work in 30 to 59 Minutes	197	9.3%	2,790	10.5%	10,745	14.0%
Travel to Work in 60 Minutes or More	73	3.4%	1,519	5.7%	4,362	5.7%
Work at Home	94	4.4%	985	3.7%	1,954	2.5%
Average Travel Time to Work	17.1 mins		19.0 mins		20.2 mins	

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Allentown Shoppes

Allentown, PA

Transportation To Work (2000)

	1 Mile		3 Miles		5 Miles	
Work Base	2,122		26,496		76,869	
Drive to Work Alone	1,877	88.5%	22,238	83.9%	60,770	79.1%
Drive to Work in Carpool	127	6.0%	1,661	6.3%	8,152	10.6%
Travel to Work - Public Transportation	11	0.5%	199	0.8%	1,688	2.2%
Drive to Work on Motorcycle	-	-	14	0.1%	41	0.1%
Bicycle to Work	-	-	57	0.2%	172	0.2%
Walk to Work	13	0.6%	1,275	4.8%	3,659	4.8%
Other Means	-	-	64	0.2%	429	0.6%
Work at Home	94	4.4%	985	3.7%	1,954	2.5%

Daytime Demos (2011)

Total Number of Businesses	293		3,318		7,960	
Total Number of Employees	3,690		36,919		97,183	
Company Headqtrs: Businesses	-	-	2	0.1%	12	0.2%
Company Headqtrs: Employees	-	-	1,126	3.1%	6,468	6.7%
Employee Population per Business	12.6 to 1		11.1 to 1		12.2 to 1	
Residential Population per Business	24.7 to 1		18.8 to 1		24.2 to 1	
Est. Adj. Daytime Demographics (Age16+)	6,326		58,263		162,553	

Labor Force (2011)

Labor: Population Age 16+	5,650		50,067		153,464	
Unemployment Rate		1.6%		4.7%		6.4%
Labor Force Total: Males	2,399	42.5%	23,509	47.0%	73,545	47.9%
<i>Male civilian employed</i>	1,467	61.1%	15,198	64.6%	46,886	63.8%
<i>Male civilian unemployed</i>	39	1.6%	1,214	5.2%	5,088	6.9%
<i>Males in Armed Forces</i>	2	0.1%	23	0.1%	81	0.1%
<i>Males not in labor force</i>	891	37.1%	7,074	30.1%	21,490	29.2%
Labor Force Total: Females	3,252	57.5%	26,558	53.0%	79,919	52.1%
<i>Female civilian employed</i>	1,544	47.5%	13,495	50.8%	41,107	51.4%
<i>Female civilian unemployed</i>	51	1.6%	1,151	4.3%	4,791	6.0%
<i>Females in Armed Forces</i>	1	-	6	-	19	-
<i>Females not in labor force</i>	1,655	50.9%	11,905	44.8%	34,002	42.5%
Employment Force Change (2000-2011)	887	41.8%	2,205	8.3%	11,156	14.5%
Male Change (2000-2011)	359	32.5%	1,552	11.4%	6,249	15.4%
Female Change (2000-2011)	528	51.9%	653	5.1%	4,907	13.6%

Occupation (2000)

Occupation: Population Age 16+	2,124		26,489		76,838	
Occupation Total: Males	1,107	52.1%	13,646	51.5%	40,637	52.9%
Occupation Total: Females	1,017	47.9%	12,842	48.5%	36,200	47.1%
Mgmt, Business, & Financial Operations	437	20.6%	4,210	15.9%	10,047	13.1%
Professional and Related	628	29.6%	7,551	28.5%	16,583	21.6%
Service	169	8.0%	3,010	11.4%	10,959	14.3%
Sales and Office	642	30.2%	7,470	28.2%	21,080	27.4%
Farming, Fishing, & Forestry	-	-	17	0.1%	136	0.2%
Construction, Extraction, & Maintenance	92	4.3%	1,560	5.9%	5,385	7.0%
Production, Transport, & Material Moving	157	7.4%	2,671	10.1%	12,647	16.5%
White Collar		80.4%		72.6%		62.1%
Blue Collar		19.6%		27.4%		37.9%

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Allentown Shoppes

Allentown, PA

Units In Structure (2000)

	1 Mile		3 Miles		5 Miles	
Total Units	2,269		22,508		69,296	
1 Detached Unit	1,280	56.4%	13,144	58.4%	27,676	39.9%
1 Attached Unit	219	9.7%	4,270	19.0%	19,105	27.6%
2 Units	9	0.4%	614	2.7%	3,751	5.4%
3 to 4 Units	47	2.1%	671	3.0%	4,623	6.7%
5 to 9 Units	150	6.6%	850	3.8%	3,945	5.7%
10 to 19 Units	162	7.1%	845	3.8%	4,130	6.0%
20 to 49 Units	104	4.6%	410	1.8%	1,317	1.9%
50 or more Units	289	12.7%	1,450	6.4%	3,708	5.4%
Mobile Home or Trailer	11	0.5%	254	1.1%	1,045	1.5%
Other Structure	-	-	8	-	8	-

Homes Built By Year (2000)

Homes Built 1999 to 2000	61	2.7%	330	1.5%	991	1.4%
Homes Built 1995 to 1998	69	3.0%	1,142	5.1%	2,599	3.8%
Homes Built 1990 to 1994	90	4.0%	865	3.8%	2,439	3.5%
Homes Built 1980 to 1989	452	19.9%	3,268	14.5%	7,756	11.2%
Homes Built 1970 to 1979	460	20.3%	3,621	16.1%	10,446	15.1%
Homes Built 1960 to 1969	339	14.9%	2,895	12.9%	8,725	12.6%
Homes Built 1950 to 1959	592	26.1%	4,365	19.4%	10,350	14.9%
Homes Built 1940 to 1949	90	4.0%	1,650	7.3%	5,748	8.3%
Homes Built Before 1939	117	5.2%	4,373	19.4%	20,250	29.2%
Median Age of Homes	32.2 yrs		37.0 yrs		43.4 yrs	

Home Values (2000)

Owner Specified Housing Units	1,286		15,128		37,832	
Home Values \$1,000,000 or More	-	-	11	0.1%	29	0.1%
Home Values \$750,000 to \$999,999	-	-	8	0.1%	32	0.1%
Home Values \$500,000 to \$749,999	23	1.8%	130	0.9%	225	0.6%
Home Values \$400,000 to \$499,999	19	1.5%	198	1.3%	329	0.9%
Home Values \$300,000 to \$399,999	38	3.0%	521	3.4%	949	2.5%
Home Values \$250,000 to \$299,999	64	4.9%	645	4.3%	1,060	2.8%
Home Values \$200,000 to \$249,999	118	9.2%	1,339	8.8%	2,514	6.6%
Home Values \$175,000 to \$199,999	71	5.5%	1,482	9.8%	2,559	6.8%
Home Values \$150,000 to \$174,999	165	12.8%	1,550	10.2%	2,932	7.7%
Home Values \$125,000 to \$149,999	335	26.0%	2,523	16.7%	5,123	13.5%
Home Values \$100,000 to \$124,999	281	21.8%	2,557	16.9%	5,959	15.8%
Home Values \$90,000 to \$99,999	110	8.6%	1,378	9.1%	3,132	8.3%
Home Values \$80,000 to \$89,999	41	3.2%	1,200	7.9%	2,851	7.5%
Home Values \$70,000 to \$79,999	12	0.9%	834	5.5%	2,604	6.9%
Home Values \$60,000 to \$69,999	3	0.2%	353	2.3%	2,628	6.9%
Home Values \$50,000 to \$59,999	2	0.2%	224	1.5%	2,246	5.9%
Home Values \$35,000 to \$49,999	-	-	101	0.7%	1,908	5.0%
Home Values \$25,000 to \$34,999	-	-	19	0.1%	409	1.1%
Home Values \$10,000 to \$24,999	3	0.2%	48	0.3%	281	0.7%
Home Values \$0 to \$9,999	-	-	7	-	59	0.2%
Owner Occupied Median Home Value	\$146,209		\$142,499		\$121,843	
Renter Occupied Median Rent	\$668		\$568		\$467	

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Allentown Shoppes

Allentown, PA

Consumer Expenditure (Annual Total)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure (2011)	\$224 M	\$1.63 B	\$4.08 B
<i>Total Non-Retail Expenditures (2011)</i>	\$130 M	\$943 M	\$2.35 B
<i>Total Retail Expenditures (2011)</i>	\$94.6 M	\$691 M	\$1.73 B
Apparel (2011)	\$10.8 M	\$78.3 M	\$196 M
Contributions (2011)	\$9.48 M	\$67.4 M	\$158 M
Education (2011)	\$6.01 M	\$42.9 M	\$102 M
Entertainment (2011)	\$12.7 M	\$92.3 M	\$229 M
Food And Beverages (2011)	\$33.2 M	\$244 M	\$619 M
Furnishings And Equipment (2011)	\$10.3 M	\$74.1 M	\$181 M
Gifts (2011)	\$6.50 M	\$46.7 M	\$111 M
Health Care (2011)	\$13.1 M	\$96.3 M	\$247 M
Household Operations (2011)	\$8.65 M	\$62.3 M	\$150 M
Miscellaneous Expenses (2011)	\$3.62 M	\$26.7 M	\$67.6 M
Personal Care (2011)	\$3.23 M	\$23.5 M	\$58.9 M
Personal Insurance (2011)	\$2.51 M	\$18.0 M	\$43.0 M
Reading (2011)	\$744 K	\$5.40 M	\$13.4 M
Shelter (2011)	\$43.6 M	\$318 M	\$790 M
Tobacco (2011)	\$1.28 M	\$9.56 M	\$25.8 M
Transportation (2011)	\$43.8 M	\$321 M	\$806 M
Utilities (2011)	\$14.8 M	\$109 M	\$281 M

Consumer Expenditure (per Household per Month)

	1 Mile		3 Miles		5 Miles	
Total Household Expenditure (2011)	\$5,938		\$5,602		\$4,675	
<i>Total Non-Retail Expenditures (2011)</i>	\$3,431	57.8%	\$3,232	57.7%	\$2,691	57.5%
<i>Total Retail Expenditures (2011)</i>	\$2,507	42.2%	\$2,369	42.3%	\$1,985	42.5%
Apparel (2011)	\$285	4.8%	\$268	4.8%	\$224	4.8%
Contributions (2011)	\$251	4.2%	\$231	4.1%	\$181	3.9%
Education (2011)	\$159	2.7%	\$147	2.6%	\$117	2.5%
Entertainment (2011)	\$335	5.6%	\$316	5.6%	\$262	5.6%
Food And Beverages (2011)	\$878	14.8%	\$835	14.9%	\$710	15.2%
Furnishings And Equipment (2011)	\$272	4.6%	\$254	4.5%	\$207	4.4%
Gifts (2011)	\$172	2.9%	\$160	2.9%	\$128	2.7%
Health Care (2011)	\$347	5.8%	\$330	5.9%	\$283	6.1%
Household Operations (2011)	\$229	3.9%	\$213	3.8%	\$172	3.7%
Miscellaneous Expenses (2011)	\$96	1.6%	\$91	1.6%	\$77	1.7%
Personal Care (2011)	\$85	1.4%	\$80	1.4%	\$68	1.4%
Personal Insurance (2011)	\$67	1.1%	\$62	1.1%	\$49	1.1%
Reading (2011)	\$20	0.3%	\$18	0.3%	\$15	0.3%
Shelter (2011)	\$1,156	19.5%	\$1,091	19.5%	\$906	19.4%
Tobacco (2011)	\$34	0.6%	\$33	0.6%	\$30	0.6%
Transportation (2011)	\$1,159	19.5%	\$1,098	19.6%	\$924	19.8%
Utilities (2011)	\$392	6.6%	\$373	6.7%	\$322	6.9%

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