

# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
 Calculated using Proportional Block Groups

LMS Commercial Real Estate  
 Lat/Lon: 40.29174/-76.63316



## 744 East Chocolate Avenue

### Hershey, PA

#### Population

	1 Mile		3 Miles		5 Miles	
Estimated Population (2010)	2,608		25,810		53,269	
Census Population (1990)	2,655		21,931		43,673	
Census Population (2000)	2,635		23,657		48,172	
Projected Population (2015)	2,538		27,117		55,341	
Forecasted Population (2020)	2,483		29,032		59,310	
Historical Annual Change (1990-2000)	-19	-0.1%	1,726	0.8%	4,498	1.0%
Historical Annual Change (2000-2010)	-27	-0.1%	2,153	0.9%	5,097	1.1%
Projected Annual Change (2010-2015)	-70	-0.5%	1,307	1.0%	2,072	0.8%
Est. Population Density (2010)	830.93 <i>psm</i>		913.23 <i>psm</i>		678.64 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.49 <i>sq mi</i>	

#### Households

Estimated Households (2010)	1,199		11,132		21,900	
Census Households (1990)	1,202		9,298		17,634	
Census Households (2000)	1,208		10,216		19,749	
Projected Households (2015)	1,168		11,580		22,592	
Forecasted Households (2020)	1,145		12,332		24,159	
Historical Annual Change (1990-2000)	6	-	918	1.0%	2,115	1.2%
Projected Annual Change (2000-2015)	-39	-0.2%	1,364	0.9%	2,843	1.0%

#### Average Household Income

Est. Average Household Income (2010)	\$75,003		\$76,583		\$82,522	
Census Average Hhld Income (1990)	\$44,565		\$41,222		\$42,541	
Census Average Hhld Income (2000)	\$57,642		\$58,426		\$65,125	
Proj. Average Household Income (2015)	\$85,166		\$85,600		\$91,461	
Historical Annual Change (1990-2000)	\$13,077	2.9%	\$17,205	4.2%	\$22,583	5.3%
Projected Annual Change (2000-2015)	\$27,524	3.2%	\$27,174	3.1%	\$26,336	2.7%

#### Median Household Income

Est. Median Household Income (2010)	\$53,432		\$59,726		\$65,822	
Census Median Hhld Income (1990)	\$32,979		\$33,876		\$36,221	
Census Median Hhld Income (2000)	\$41,001		\$46,908		\$52,417	
Proj. Median Household Income (2015)	\$59,132		\$65,034		\$70,723	
Historical Annual Change (1990-2000)	\$8,022	2.4%	\$13,032	3.8%	\$16,197	4.5%
Projected Annual Change (2000-2015)	\$18,131	2.9%	\$18,125	2.6%	\$18,306	2.3%

#### Per Capita Income

Est. Per Capita Income (2010)	\$34,544		\$33,433		\$34,358	
Census Per Capita Income (1990)	\$20,174		\$17,476		\$17,177	
Census Per Capita Income (2000)	\$26,661		\$25,221		\$26,711	
Proj. Per Capita Income (2015)	\$39,269		\$36,977		\$37,793	
Historical Annual Change (1990-2000)	\$6,487	3.2%	\$7,745	4.4%	\$9,534	5.6%
Projected Annual Change (2000-2015)	\$12,608	3.2%	\$11,756	3.1%	\$11,082	2.8%

#### Other Income

Est. Median Disposable Income (2010)	\$44,804		\$49,532		\$53,885	
Proj. Median Disposable Income (2015)	\$48,896		\$53,262		\$57,350	
Est. Average Household Net Worth (2010)	\$501,322		\$499,878		\$535,667	

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## 744 East Chocolate Avenue

### Hershey, PA

#### Household Income Distribution (2010)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	47	3.9%	319	2.9%	723	3.3%
HH Income \$150,000 to 199,999	42	3.5%	460	4.1%	987	4.5%
HH Income \$125,000 to 149,999	30	2.5%	526	4.7%	1,476	6.7%
HH Income \$100,000 to 124,999	115	9.6%	1,018	9.1%	2,201	10.1%
HH Income \$75,000 to 99,999	143	11.9%	1,822	16.4%	3,908	17.8%
HH Income \$50,000 to 74,999	257	21.4%	2,375	21.3%	4,471	20.4%
HH Income \$35,000 to 49,999	194	16.2%	1,627	14.6%	3,042	13.9%
HH Income \$25,000 to 34,999	138	11.5%	1,062	9.5%	1,892	8.6%
HH Income \$15,000 to 24,999	120	10.0%	886	8.0%	1,543	7.0%
HH Income \$10,000 to 14,999	46	3.9%	469	4.2%	744	3.4%
HH Income \$0 to 9,999	66	5.5%	568	5.1%	912	4.2%
HH Income \$35,000+	829	69.1%	8,147	73.2%	16,808	76.8%
HH Income \$50,000+	634	52.9%	6,520	58.6%	13,767	62.9%
HH Income \$75,000+	377	31.5%	4,145	37.2%	9,296	42.4%

#### Race & Ethnicity (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	2,608		25,810		53,269	
White	2,422	92.8%	24,188	93.7%	50,323	94.5%
Black or African American	93	3.6%	614	2.4%	1,061	2.0%
American Indian & Alaska Native	3	0.1%	31	0.1%	64	0.1%
Asian	54	2.1%	785	3.0%	1,474	2.8%
Hawaiian & Pacific Islander	4	0.2%	8	-	16	-
Other Race	8	0.3%	45	0.2%	87	0.2%
Two or More Races	25	1.0%	140	0.5%	245	0.5%
Not Hispanic or Latino Population	2,525	96.8%	25,221	97.7%	52,155	97.9%
Non Hispanic: White	2,344	92.8%	23,637	93.7%	49,263	94.5%
Non Hispanic: Black or African American	91	3.6%	601	2.4%	1,044	2.0%
Non Hispanic: Amer Indian & AK Native	3	0.1%	31	0.1%	64	0.1%
Non Hispanic: Asian	52	2.1%	763	3.0%	1,440	2.8%
Non Hispanic: Hawaiian & Pacific Islander	4	0.2%	8	-	16	-
Non Hispanic: Other Race	8	0.3%	45	0.2%	87	0.2%
Non Hispanic: Two or More Races	24	0.9%	136	0.5%	241	0.5%
Hispanic or Latino Population	83	3.2%	589	2.3%	1,114	2.1%
Hispanic: White	78	93.5%	551	93.4%	1,059	95.1%
Hispanic: Black or African American	2	2.8%	13	2.2%	17	1.5%
Hispanic: American Indian & Alaska Native	-	-	-	-	-	-
Hispanic: Asian	2	2.3%	22	3.7%	34	3.0%
Hispanic: Hawaiian & Pacific Islander	-	-	-	-	-	-
Hispanic: Other Race	-	-	-	-	-	-
Hispanic: Two or More Races	1	1.4%	4	0.7%	4	0.4%
Not of Hispanic Origin Population (1990)	2,635	99.3%	21,749	99.2%	43,351	99.3%
Hispanic Origin Population (1990)	20	0.7%	182	0.8%	323	0.7%
Not Hispanic or Latino Population (2000)	2,585	98.1%	23,338	98.7%	47,575	98.8%
Hispanic or Latino Population (2000)	50	1.9%	319	1.3%	596	1.2%
Not Hispanic or Latino Population 5yr (2015)	2,456	96.8%	26,448	97.5%	54,093	97.7%
Hispanic or Latino Population 5yr (2015)	82	3.2%	669	2.5%	1,249	2.3%
Historical Annual Change (1990-2000)	31	15.7%	137	7.5%	273	8.5%
Projected Annual Change (2000-2015)	32	4.2%	349	7.3%	652	7.3%

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### Hershey, PA

#### Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	2,608		25,810		53,269	
Age 0 to 4 yrs	189	7.2%	1,643	6.4%	3,314	6.2%
Age 5 to 9 yrs	159	6.1%	1,494	5.8%	3,146	5.9%
Age 10 to 14 yrs	143	5.5%	1,475	5.7%	3,221	6.0%
Age 15 to 19 yrs	144	5.5%	1,433	5.6%	3,176	6.0%
Age 20 to 24 yrs	146	5.6%	1,321	5.1%	2,619	4.9%
Age 25 to 29 yrs	139	5.3%	1,575	6.1%	2,982	5.6%
Age 30 to 34 yrs	158	6.1%	1,641	6.4%	3,175	6.0%
Age 35 to 39 yrs	181	6.9%	1,683	6.5%	3,425	6.4%
Age 40 to 44 yrs	152	5.8%	1,666	6.5%	3,702	6.9%
Age 45 to 49 yrs	163	6.3%	1,810	7.0%	4,116	7.7%
Age 50 to 54 yrs	187	7.2%	1,795	7.0%	4,108	7.7%
Age 55 to 59 yrs	179	6.8%	1,697	6.6%	3,901	7.3%
Age 60 to 64 yrs	159	6.1%	1,531	5.9%	3,198	6.0%
Age 65 to 69 yrs	135	5.2%	1,226	4.7%	2,406	4.5%
Age 70 to 74 yrs	119	4.6%	1,059	4.1%	1,911	3.6%
Age 75 to 79 yrs	113	4.3%	999	3.9%	1,754	3.3%
Age 80 to 84 yrs	78	3.0%	816	3.2%	1,441	2.7%
Age 85 yrs plus	64	2.5%	947	3.7%	1,675	3.1%
Median Age	40.4 yrs		41.0 yrs		41.2 yrs	
Age 19 yrs or less	635	24.3%	6,045	23.4%	12,857	24.1%
Age 20 to 64 years	1,464	56.1%	14,719	57.0%	31,225	58.6%
Age 65 years Plus	509	19.5%	5,046	19.5%	9,187	17.2%

#### Female Age Distribution (2010)

Female Population	1,367	52.4%	13,571	52.6%	27,654	51.9%
Age 0 to 4 yrs	87	6.4%	796	5.9%	1,621	5.9%
Age 5 to 9 yrs	78	5.7%	721	5.3%	1,515	5.5%
Age 10 to 14 yrs	66	4.8%	737	5.4%	1,611	5.8%
Age 15 to 19 yrs	76	5.6%	670	4.9%	1,516	5.5%
Age 20 to 24 yrs	70	5.1%	664	4.9%	1,289	4.7%
Age 25 to 29 yrs	65	4.8%	787	5.8%	1,502	5.4%
Age 30 to 34 yrs	94	6.9%	873	6.4%	1,674	6.1%
Age 35 to 39 yrs	91	6.7%	863	6.4%	1,773	6.4%
Age 40 to 44 yrs	75	5.5%	840	6.2%	1,859	6.7%
Age 45 to 49 yrs	83	6.1%	941	6.9%	2,104	7.6%
Age 50 to 54 yrs	96	7.0%	930	6.9%	2,122	7.7%
Age 55 to 59 yrs	100	7.3%	893	6.6%	2,007	7.3%
Age 60 to 64 yrs	87	6.4%	832	6.1%	1,665	6.0%
Age 65 to 69 yrs	78	5.7%	663	4.9%	1,269	4.6%
Age 70 to 74 yrs	71	5.2%	595	4.4%	1,048	3.8%
Age 75 to 79 yrs	62	4.6%	579	4.3%	1,002	3.6%
Age 80 to 84 yrs	45	3.3%	528	3.9%	911	3.3%
Age 85 yrs plus	41	3.0%	660	4.9%	1,165	4.2%
Female Median Age	42.2 yrs		43.1 yrs		42.8 yrs	
Age 19 yrs or less	308	22.5%	2,924	21.5%	6,264	22.7%
Age 20 to 64 years	761	55.7%	7,623	56.2%	15,995	57.8%
Age 65 years Plus	297	21.7%	3,024	22.3%	5,395	19.5%

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### Hershey, PA

#### Male Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Male Population	1,242	47.6%	12,240	47.4%	25,615	48.1%
Age 0 to 4 yrs	102	8.2%	847	6.9%	1,693	6.6%
Age 5 to 9 yrs	81	6.5%	773	6.3%	1,631	6.4%
Age 10 to 14 yrs	77	6.2%	739	6.0%	1,609	6.3%
Age 15 to 19 yrs	67	5.4%	763	6.2%	1,659	6.5%
Age 20 to 24 yrs	76	6.1%	657	5.4%	1,330	5.2%
Age 25 to 29 yrs	74	5.9%	788	6.4%	1,480	5.8%
Age 30 to 34 yrs	64	5.1%	767	6.3%	1,501	5.9%
Age 35 to 39 yrs	90	7.2%	820	6.7%	1,652	6.4%
Age 40 to 44 yrs	77	6.2%	827	6.8%	1,843	7.2%
Age 45 to 49 yrs	80	6.4%	869	7.1%	2,012	7.9%
Age 50 to 54 yrs	91	7.3%	865	7.1%	1,986	7.8%
Age 55 to 59 yrs	79	6.3%	804	6.6%	1,894	7.4%
Age 60 to 64 yrs	73	5.8%	699	5.7%	1,533	6.0%
Age 65 to 69 yrs	57	4.6%	563	4.6%	1,137	4.4%
Age 70 to 74 yrs	48	3.9%	464	3.8%	862	3.4%
Age 75 to 79 yrs	51	4.1%	420	3.4%	752	2.9%
Age 80 to 84 yrs	33	2.6%	288	2.4%	530	2.1%
Age 85 yrs plus	23	1.9%	287	2.3%	511	2.0%
Male Median Age	38.6 yrs		38.9 yrs		39.6 yrs	
Age 19 yrs or less	327	26.3%	3,122	25.5%	6,593	25.7%
Age 20 to 64 years	703	56.6%	7,096	58.0%	15,230	59.5%
Age 65 years Plus	212	17.1%	2,022	16.5%	3,792	14.8%

#### Males per 100 Females (2010)

Overall Comparison	91		90		93	
Age 0 to 4 yrs	116	53.8%	106	51.5%	104	51.1%
Age 5 to 9 yrs	103	50.7%	107	51.7%	108	51.8%
Age 10 to 14 yrs	117	53.9%	100	50.1%	100	50.0%
Age 15 to 19 yrs	88	46.8%	114	53.2%	109	52.3%
Age 20 to 24 yrs	109	52.2%	99	49.7%	103	50.8%
Age 25 to 29 yrs	113	53.0%	100	50.0%	99	49.6%
Age 30 to 34 yrs	68	40.4%	88	46.8%	90	47.3%
Age 35 to 39 yrs	98	49.6%	95	48.7%	93	48.2%
Age 40 to 44 yrs	103	50.8%	98	49.6%	99	49.8%
Age 45 to 49 yrs	96	49.1%	92	48.0%	96	48.9%
Age 50 to 54 yrs	94	48.5%	93	48.2%	94	48.3%
Age 55 to 59 yrs	79	44.0%	90	47.4%	94	48.6%
Age 60 to 64 yrs	84	45.5%	84	45.7%	92	47.9%
Age 65 to 69 yrs	73	42.2%	85	45.9%	90	47.3%
Age 70 to 74 yrs	68	40.5%	78	43.8%	82	45.1%
Age 75 to 79 yrs	81	44.9%	73	42.1%	75	42.9%
Age 80 to 84 yrs	72	41.9%	55	35.3%	58	36.8%
Age 85 yrs plus	57	36.5%	44	30.3%	44	30.5%
Age 19 yrs or less	106	51.5%	107	51.6%	105	51.3%
Age 20 to 39 yrs	95	48.6%	95	48.8%	96	48.9%
Age 40 to 64 yrs	90	47.5%	92	47.8%	95	48.7%
Age 65 years Plus	71	41.7%	67	40.1%	70	41.3%

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## 744 East Chocolate Avenue

### Hershey, PA

	1 Mile		3 Miles		5 Miles	
<b>Household Type (2010)</b>						
Total Households	1,199		11,132		21,900	
Households with Children	314	26.2%	3,027	27.2%	6,378	29.1%
Average Household Size	2.17		2.28		2.39	
Est. Household Density	382.00	<i>psm</i>	393.86	<i>psm</i>	279.00	<i>psm</i>
Population Family	2,004	76.8%	20,492	79.4%	43,641	81.9%
Population Non-Family	601	23.1%	4,868	18.9%	8,626	16.2%
Population Group Qtrs	3	0.1%	450	1.7%	1,002	1.9%
Family Households	674	56.2%	6,802	61.1%	14,275	65.2%
<i>Married Couple Hhlds</i>	496	73.5%	5,490	80.7%	11,796	82.6%
<i>Other Family Hhlds</i>	178	26.5%	1,312	19.3%	2,479	17.4%
Family Households With Children	311	46.1%	2,997	44.1%	6,315	44.2%
<i>Married Couple With Children</i>	189	60.7%	2,137	71.3%	4,726	74.8%
<i>Other Family Hhlds With Children</i>	122	39.3%	861	28.7%	1,589	25.2%
Family Households No Children	363	53.9%	3,805	55.9%	7,960	55.8%
<i>Married Couple No Children</i>	307	84.5%	3,353	88.1%	7,070	88.8%
<i>Other Family Households No Children</i>	56	15.5%	452	11.9%	890	11.2%
Average Family Household Size	2.97		3.01		3.06	
Average Family Income	\$99,527		\$97,553		\$101,109	
Median Family Income	\$71,789		\$77,488		\$81,950	
Non-Family Households	525	43.8%	4,329	38.9%	7,625	34.8%
Non-Family Hhlds With Children	4	0.7%	30	0.7%	63	0.8%
Non-Family Hhld No Children	521	99.3%	4,299	99.3%	7,562	99.2%
<i>N-F Hhld Lone Person No Children</i>	461	87.8%	3,727	86.1%	6,470	84.9%
Lone Male Householder	185	40.2%	1,345	36.1%	2,418	37.4%
Lone Female Householder	275	59.8%	2,382	63.9%	4,052	62.6%
<i>N-F Hhld 2+ Persons No Children</i>	61	11.5%	572	13.2%	1,092	14.3%
Average Non-Family Hhld Size	1.15		1.12		1.13	
<b>Marital Status (2010)</b>						
(15 Years or Older)	2,120		21,194		43,566	
Never Married	429	20.3%	4,504	21.3%	8,913	20.5%
Now Married	1,196	56.4%	12,056	56.9%	26,274	60.3%
Previously Married	495	23.3%	4,634	21.9%	8,379	19.2%
Separated	97	19.5%	771	16.6%	1,528	18.2%
Widowed	186	37.5%	1,896	40.9%	3,243	38.7%
Divorced	213	43.0%	1,968	42.5%	3,608	43.1%
<b>Educational Attainment (2010)</b>						
Adult Population (25 Years or Older)	1,827		18,444		37,793	
Elementary (0 to 8)	40	2.2%	428	2.3%	953	2.5%
Some High School (9 to 11)	105	5.8%	1,044	5.7%	2,011	5.3%
High School Graduate (12)	626	34.3%	6,432	34.9%	13,171	34.8%
Some College (13 to 16)	239	13.1%	2,735	14.8%	5,397	14.3%
Associate Degree Only	172	9.4%	1,461	7.9%	2,985	7.9%
Bachelor Degree Only	407	22.3%	3,873	21.0%	7,914	20.9%
Graduate Degree	237	13.0%	2,472	13.4%	5,363	14.2%
Any College + (Some College or higher)	1,055	57.8%	10,540	57.1%	21,658	57.3%
College Degree + (Bachelor Degree or higher)	644	35.2%	6,345	34.4%	13,277	35.1%

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### Hershey, PA

#### Housing (2010)

	1 Mile		3 Miles		5 Miles	
Total Housing Units	1,368		12,050		23,458	
Housing Units, Occupied	1,199	87.7%	11,132	92.4%	21,900	93.4%
Housing Units, Owner-Occupied	742	61.9%	7,191	64.6%	15,568	71.1%
Housing Units, Renter-Occupied	457	38.1%	3,940	35.4%	6,332	28.9%
Housing Units, Vacant	169	11.0%	919	7.1%	1,558	6.2%
Total Housing Units (2000)	1,340		10,887		20,796	
Historical Annual Change (2000-2010)	28	0.2%	1,163	1.1%	2,662	1.3%

#### Household Size (2010)

Total Households	1,199		11,132		21,900	
1 Person Household	461	38.4%	3,727	33.5%	6,470	29.5%
2 Person Households	377	31.5%	3,740	33.6%	7,508	34.3%
3 Person Households	155	13.0%	1,519	13.6%	3,195	14.6%
4 Person Households	127	10.6%	1,400	12.6%	3,091	14.1%
5 Person Households	60	5.0%	522	4.7%	1,168	5.3%
6 Person Households	13	1.1%	161	1.4%	347	1.6%
7+ Person Households	6	0.5%	62	0.6%	120	0.5%

#### Household Stability (2010)

Total Households	1,199		11,132		21,900	
In current residence < 1 year	207	17.2%	1,770	15.9%	3,263	14.9%
In current residence 1-2 years	318	26.5%	3,046	27.4%	5,657	25.8%
In current residence 3-5 years	198	16.5%	1,933	17.4%	3,945	18.0%
In current residence 6-10 years	158	13.1%	1,468	13.2%	3,170	14.5%
In current residence > 10 years	319	26.6%	2,915	26.2%	5,865	26.8%
Turnover (% Annual Residential Turnover)	17.2%		15.9%		14.9%	
Stability (% In Current Residence 5+ Years)	39.8%		39.4%		41.3%	
Median Years in Residence	3.7 yrs		3.8 yrs		4.2 yrs	

#### Household Vehicles (2010)

Total Vehicles Available	2,010		20,195		42,711	
Household: 0 Vehicles Available	86	7.2%	821	7.4%	1,271	5.8%
Household: 1 Vehicles Available	517	43.1%	4,001	35.9%	7,019	32.1%
Household: 2 Vehicles Available	408	34.1%	4,185	37.6%	8,791	40.1%
Household: 3+ Vehicles Available	188	15.7%	2,125	19.1%	4,819	22.0%
Average Per Household	1.7 Vehicles		1.8 Vehicles		2.0 Vehicles	
Owner Occupied Hhlds Vehicles	1,418	70.5%	15,262	75.6%	34,485	80.7%
Average Per Owner Household	1.9 Vehicles		2.1 Vehicles		2.2 Vehicles	
Renter Occupied Hhlds Vehicles	592	29.5%	4,933	24.4%	8,226	19.3%
Average Per Renter Household	1.3 Vehicles		1.3 Vehicles		1.3 Vehicles	

#### Travel Time (2000)

Worker Base (16 Years or Older)	1,236		11,400		24,134	
Travel to Work in 14 Minutes or Less	495	40.0%	4,377	38.4%	8,924	37.0%
Travel to Work in 15 to 29 Minutes	421	34.1%	3,819	33.5%	8,732	36.2%
Travel to Work in 30 to 59 Minutes	228	18.4%	2,411	21.1%	4,907	20.3%
Travel to Work in 60 Minutes or More	29	2.3%	326	2.9%	722	3.0%
Work at Home	63	5.1%	468	4.1%	850	3.5%
Average Travel Time to Work	18.0 mins		19.0 mins		19.3 mins	

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# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
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LMS Commercial Real Estate  
 Lat/Lon: 40.29174/-76.63316



## 744 East Chocolate Avenue

### Hershey, PA

#### Transportation To Work (2000)

	1 Mile		3 Miles		5 Miles	
Work Base	1,236		11,400		24,134	
Drive to Work Alone	1,002	81.1%	9,327	81.8%	20,212	83.7%
Drive to Work in Carpool	116	9.4%	1,041	9.1%	2,082	8.6%
Travel to Work - Public Transportation	-	-	33	0.3%	61	0.3%
Drive to Work on Motorcycle	5	0.4%	10	0.1%	15	0.1%
Bicycle to Work	5	0.4%	28	0.2%	42	0.2%
Walk to Work	41	3.3%	432	3.8%	771	3.2%
Other Means	4	0.3%	62	0.5%	101	0.4%
Work at Home	63	5.1%	468	4.1%	850	3.5%

#### Daytime Demos (2010)

Total Number of Businesses	255		1,250		2,029	
Total Number of Employees	9,696		38,582		51,189	
Company Headqtrs: Businesses	1	0.4%	1	0.1%	1	0.1%
Company Headqtrs: Employees	20	0.2%	20	0.1%	25	-
Employee Population per Business	38.1 to 1		30.9 to 1		25.2 to 1	
Residential Population per Business	10.2 to 1		20.7 to 1		26.3 to 1	
Est. Adj. Daytime Demographics (Age16+)	10,508		46,736		66,976	

#### Labor Force (2010)

Labor: Population Age 16+	2,089		20,885		42,889	
Unemployment Rate		3.2%		4.5%		4.7%
Labor Force Total: Males	968	46.3%	9,705	46.5%	20,315	47.4%
<i>Male civilian employed</i>	658	68.0%	6,620	68.2%	14,436	71.1%
<i>Male civilian unemployed</i>	26	2.7%	429	4.4%	859	4.2%
<i>Males in Armed Forces</i>	7	0.7%	78	0.8%	137	0.7%
<i>Males not in labor force</i>	276	28.6%	2,578	26.6%	4,884	24.0%
Labor Force Total: Females	1,121	53.7%	11,180	53.5%	22,574	52.6%
<i>Female civilian employed</i>	612	54.6%	6,029	53.9%	12,524	55.5%
<i>Female civilian unemployed</i>	40	3.6%	520	4.7%	1,150	5.1%
<i>Females in Armed Forces</i>	-	-	4	-	6	-
<i>Females not in labor force</i>	469	41.8%	4,627	41.4%	8,894	39.4%
Employment Force Change (2000-2010)	39	3.2%	1,307	11.5%	2,923	12.2%
Male Change (2000-2010)	19	3.0%	673	11.3%	1,553	12.1%
Female Change (2000-2010)	19	3.3%	633	11.7%	1,370	12.3%

#### Occupation (2000)

Occupation: Population Age 16+	1,231		11,343		24,037	
Occupation Total: Males	639	51.9%	5,947	52.4%	12,883	53.6%
Occupation Total: Females	592	48.1%	5,396	47.6%	11,154	46.4%
Mgmt, Business, & Financial Operations	198	16.0%	1,728	15.2%	3,807	15.8%
Professional and Related	317	25.8%	2,954	26.0%	6,266	26.1%
Service	204	16.5%	1,758	15.5%	3,314	13.8%
Sales and Office	220	17.9%	2,565	22.6%	5,580	23.2%
Farming, Fishing, & Forestry	5	0.4%	12	0.1%	30	0.1%
Construction, Extraction, & Maintenance	114	9.2%	843	7.4%	1,949	8.1%
Production, Transport, & Material Moving	174	14.2%	1,483	13.1%	3,092	12.9%
White Collar		59.7%		63.9%		65.1%
Blue Collar		40.3%		36.1%		34.9%

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## 744 East Chocolate Avenue

### Hershey, PA

#### Units In Structure (2000)

	1 Mile		3 Miles		5 Miles	
Total Units	1,340		10,887		20,796	
1 Detached Unit	579	43.2%	5,219	47.9%	11,682	56.2%
1 Attached Unit	389	29.0%	2,207	20.3%	3,420	16.4%
2 Units	71	5.3%	609	5.6%	988	4.8%
3 to 4 Units	146	10.9%	836	7.7%	1,372	6.6%
5 to 9 Units	41	3.0%	440	4.0%	975	4.7%
10 to 19 Units	17	1.2%	269	2.5%	429	2.1%
20 to 49 Units	18	1.3%	357	3.3%	426	2.0%
50 or more Units	20	1.5%	627	5.8%	771	3.7%
Mobile Home or Trailer	60	4.5%	322	3.0%	722	3.5%
Other Structure	-	-	-	-	11	0.1%

#### Homes Built By Year (2000)

Homes Built 1999 to 2000	104	7.8%	270	2.5%	497	2.4%
Homes Built 1995 to 1998	27	2.0%	501	4.6%	1,294	6.2%
Homes Built 1990 to 1994	65	4.9%	833	7.6%	1,599	7.7%
Homes Built 1980 to 1989	176	13.1%	1,482	13.6%	3,270	15.7%
Homes Built 1970 to 1979	102	7.6%	1,788	16.4%	3,924	18.9%
Homes Built 1960 to 1969	147	11.0%	1,523	14.0%	2,654	12.8%
Homes Built 1950 to 1959	208	15.6%	1,462	13.4%	2,480	11.9%
Homes Built 1940 to 1949	184	13.7%	946	8.7%	1,421	6.8%
Homes Built Before 1939	326	24.3%	2,083	19.1%	3,655	17.6%
Median Age of Homes	41.2 yrs		35.3 yrs		32.1 yrs	

#### Home Values (2000)

Owner Specified Housing Units	641		5,688		12,042	
Home Values \$1,000,000 or More	-	-	3	0.1%	21	0.2%
Home Values \$750,000 to \$999,999	1	0.2%	12	0.2%	23	0.2%
Home Values \$500,000 to \$749,999	13	2.0%	30	0.5%	108	0.9%
Home Values \$400,000 to \$499,999	3	0.4%	36	0.6%	118	1.0%
Home Values \$300,000 to \$399,999	15	2.3%	133	2.3%	358	3.0%
Home Values \$250,000 to \$299,999	12	1.9%	230	4.0%	507	4.2%
Home Values \$200,000 to \$249,999	41	6.4%	444	7.8%	989	8.2%
Home Values \$175,000 to \$199,999	41	6.3%	489	8.6%	1,060	8.8%
Home Values \$150,000 to \$174,999	37	5.8%	542	9.5%	1,305	10.8%
Home Values \$125,000 to \$149,999	100	15.6%	964	16.9%	2,105	17.5%
Home Values \$100,000 to \$124,999	156	24.4%	977	17.2%	2,179	18.1%
Home Values \$90,000 to \$99,999	71	11.1%	577	10.2%	1,125	9.3%
Home Values \$80,000 to \$89,999	53	8.3%	467	8.2%	841	7.0%
Home Values \$70,000 to \$79,999	47	7.3%	402	7.1%	621	5.2%
Home Values \$60,000 to \$69,999	20	3.1%	197	3.5%	331	2.7%
Home Values \$50,000 to \$59,999	17	2.6%	84	1.5%	179	1.5%
Home Values \$35,000 to \$49,999	3	0.5%	48	0.8%	79	0.7%
Home Values \$25,000 to \$34,999	5	0.8%	5	0.1%	13	0.1%
Home Values \$10,000 to \$24,999	5	0.8%	27	0.5%	54	0.4%
Home Values \$0 to \$9,999	1	0.2%	21	0.4%	25	0.2%
Owner Occupied Median Home Value	\$121,418		\$131,086		\$137,612	
Renter Occupied Median Rent	\$485		\$466		\$467	
Average Property Value (2010)	\$138,128		\$94,735		\$103,886	

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## 744 East Chocolate Avenue

### Hershey, PA

1 Mile

3 Miles

5 Miles

#### Consumer Expenditure (Annual Total)

Total Household Expenditure (2010)	\$69.4 M	\$652 M	\$1.35 B
<i>Total Non-Retail Expenditures (2010)</i>	\$39.8 M	\$375 M	\$777 M
<i>Total Retail Expenditures (2010)</i>	\$29.5 M	\$277 M	\$570 M
Apparel (2010)	\$3.30 M	\$31.1 M	\$64.2 M
Contributions (2010)	\$2.59 M	\$24.2 M	\$50.6 M
Education (2010)	\$1.66 M	\$15.6 M	\$32.8 M
Entertainment (2010)	\$3.87 M	\$36.5 M	\$75.6 M
Food And Beverages (2010)	\$10.6 M	\$99.5 M	\$204 M
Furnishings And Equipment (2010)	\$3.04 M	\$29.0 M	\$60.6 M
Gifts (2010)	\$1.85 M	\$17.3 M	\$36.2 M
Health Care (2010)	\$4.30 M	\$39.9 M	\$81.3 M
Household Operations (2010)	\$2.45 M	\$23.3 M	\$49.0 M
Miscellaneous Expenses (2010)	\$1.18 M	\$10.9 M	\$22.3 M
Personal Care (2010)	\$1.00 M	\$9.46 M	\$19.5 M
Personal Insurance (2010)	\$702 K	\$6.67 M	\$14.0 M
Reading (2010)	\$229 K	\$2.16 M	\$4.45 M
Shelter (2010)	\$13.4 M	\$126 M	\$260 M
Tobacco (2010)	\$456 K	\$4.19 M	\$8.40 M
Transportation (2010)	\$13.9 M	\$131 M	\$271 M
Utilities (2010)	\$4.88 M	\$45.4 M	\$92.4 M

#### Consumer Expenditure (per Household per Month)

Total Household Expenditure (2010)	\$4,820		\$4,883		\$5,125	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,768	57.4%	\$2,811	57.6%	\$2,955	57.7%
<i>Total Retail Expenditures (2010)</i>	\$2,051	42.6%	\$2,072	42.4%	\$2,170	42.3%
Apparel (2010)	\$229	4.8%	\$233	4.8%	\$244	4.8%
Contributions (2010)	\$180	3.7%	\$181	3.7%	\$193	3.8%
Education (2010)	\$115	2.4%	\$117	2.4%	\$125	2.4%
Entertainment (2010)	\$269	5.6%	\$273	5.6%	\$288	5.6%
Food And Beverages (2010)	\$738	15.3%	\$745	15.3%	\$777	15.2%
Furnishings And Equipment (2010)	\$211	4.4%	\$217	4.5%	\$231	4.5%
Gifts (2010)	\$129	2.7%	\$130	2.7%	\$138	2.7%
Health Care (2010)	\$299	6.2%	\$299	6.1%	\$309	6.0%
Household Operations (2010)	\$170	3.5%	\$175	3.6%	\$187	3.6%
Miscellaneous Expenses (2010)	\$82	1.7%	\$82	1.7%	\$85	1.7%
Personal Care (2010)	\$70	1.4%	\$71	1.5%	\$74	1.4%
Personal Insurance (2010)	\$49	1.0%	\$50	1.0%	\$53	1.0%
Reading (2010)	\$16	0.3%	\$16	0.3%	\$17	0.3%
Shelter (2010)	\$928	19.3%	\$942	19.3%	\$991	19.3%
Tobacco (2010)	\$32	0.7%	\$31	0.6%	\$32	0.6%
Transportation (2010)	\$964	20.0%	\$982	20.1%	\$1,031	20.1%
Utilities (2010)	\$339	7.0%	\$340	7.0%	\$351	6.9%

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