

# COMPLETE PROFILE

2000 - 2010 Census, 2011 Estimates with 2016 Projections  
 Calculated using Proportional Block Groups



Lat/Lon: 41.01627/-76.48509

## 279 Columbia Mall Drive

### Bloomsburg, PA

#### Population

	5 Miles		7 Miles		10 Miles	
Estimated Population (2011)	27,493		37,531		59,531	
Census Population (2010)	26,913		36,946		58,517	
Census Population (2000)	23,826		33,803		55,265	
Projected Population (2016)	29,431		39,846		63,394	
Forecasted Population (2021)	32,542		43,219		67,899	
Historical Annual Change (2000-2010)	3,088	1.3%	3,143	0.9%	3,253	0.6%
Historical Annual Change (2010-2011)	579	2.2%	585	1.6%	1,013	1.7%
Projected Annual Change (2011-2016)	1,938	1.4%	2,315	1.2%	3,864	1.3%
Est. Population Density (2011)	350.25 <i>psm</i>		243.92 <i>psm</i>		189.58 <i>psm</i>	
Trade Area Size	78.49 <i>sq mi</i>		153.87 <i>sq mi</i>		314.02 <i>sq mi</i>	

#### Households

Estimated Households (2011)	9,848		13,748		22,832	
Census Households (2010)	9,738		13,682		22,674	
Census Households (2000)	8,673		12,394		21,052	
Projected Households (2016)	10,190		14,068		23,413	
Forecasted Households (2021)	11,027		14,996		24,704	
Historical Annual Change (2000-2011)	1,175	1.2%	1,355	1.0%	1,780	0.8%
Projected Annual Change (2011-2016)	342	0.7%	320	0.5%	580	0.5%

#### Average Household Income

Est. Average Household Income (2011)	\$56,188		\$61,378		\$61,958	
Census Average Hhld Income (1990)	\$30,157		\$32,599		\$33,048	
Census Average Hhld Income (2000)	\$43,811		\$46,892		\$47,088	
Proj. Average Household Income (2016)	\$63,500		\$69,493		\$70,027	
Historical Annual Change (1990-2000)	\$13,654	4.5%	\$14,293	4.4%	\$14,039	4.2%
Projected Annual Change (2000-2016)	\$19,689	2.8%	\$22,601	3.0%	\$22,939	3.0%

#### Median Household Income

Est. Median Household Income (2011)	\$44,391		\$47,408		\$48,245	
Census Median Hhld Income (1990)	\$25,008		\$26,372		\$26,740	
Census Median Hhld Income (2000)	\$33,624		\$36,265		\$37,025	
Proj. Median Household Income (2016)	\$49,280		\$52,470		\$53,309	
Historical Annual Change (1990-2000)	\$8,616	3.4%	\$9,893	3.8%	\$10,285	3.8%
Projected Annual Change (2000-2016)	\$15,656	2.9%	\$16,205	2.8%	\$16,284	2.7%

#### Per Capita Income

Est. Per Capita Income (2011)	\$22,885		\$24,953		\$25,523	
Census Per Capita Income (1990)	\$10,531		\$11,335		\$11,931	
Census Per Capita Income (2000)	\$15,936		\$17,188		\$17,919	
Proj. Per Capita Income (2016)	\$24,970		\$27,228		\$27,775	
Historical Annual Change (1990-2000)	\$5,405	5.1%	\$5,853	5.2%	\$5,988	5.0%
Projected Annual Change (2000-2016)	\$9,034	3.5%	\$10,040	3.7%	\$9,856	3.4%

#### Other Income

Est. Median Disposable Income (2011)	\$37,803		\$40,210		\$40,932	
Proj. Median Disposable Income (2016)	\$41,411		\$43,858		\$44,588	
Est. Average Household Net Worth (2011)	\$359,495		\$385,955		\$390,847	

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Lat/Lon: 41.01627/-76.48509

## 279 Columbia Mall Drive

### Bloomsburg, PA

5 Miles

7 Miles

10 Miles

#### Household Income Distribution (2011)

HH Income \$200,000 or More	199	2.0%	368	2.7%	612	2.7%
HH Income \$150,000 to 199,999	227	2.3%	357	2.6%	558	2.4%
HH Income \$125,000 to 149,999	303	3.1%	464	3.4%	771	3.4%
HH Income \$100,000 to 124,999	537	5.5%	819	6.0%	1,390	6.1%
HH Income \$75,000 to 99,999	1,163	11.8%	1,725	12.5%	2,922	12.8%
HH Income \$50,000 to 74,999	1,644	16.7%	2,476	18.0%	4,348	19.0%
HH Income \$35,000 to 49,999	1,574	16.0%	2,153	15.7%	3,726	16.3%
HH Income \$25,000 to 34,999	1,231	12.5%	1,676	12.2%	2,735	12.0%
HH Income \$15,000 to 24,999	1,212	12.3%	1,632	11.9%	2,631	11.5%
HH Income \$10,000 to 14,999	892	9.1%	1,095	8.0%	1,705	7.5%
HH Income \$0 to 9,999	863	8.8%	990	7.2%	1,439	6.3%
HH Income \$35,000+	5,648	57.3%	8,361	60.8%	14,327	62.8%
HH Income \$50,000+	4,074	41.4%	6,208	45.2%	10,601	46.4%
HH Income \$75,000+	2,430	24.7%	3,733	27.1%	6,253	27.4%

#### Race & Ethnicity (2011)

Total Population	27,493		37,531		59,531	
White	25,515	92.8%	35,145	93.6%	56,349	94.7%
Black or African American	1,019	3.7%	1,160	3.1%	1,346	2.3%
American Indian & Alaska Native	34	0.1%	44	0.1%	67	0.1%
Asian	354	1.3%	495	1.3%	779	1.3%
Hawaiian & Pacific Islander	12	-	14	-	18	-
Other Race	190	0.7%	230	0.6%	324	0.5%
Two or More Races	368	1.3%	442	1.2%	648	1.1%
Not Hispanic or Latino Population	26,768	97.4%	36,650	97.7%	58,244	97.8%
Non Hispanic: White	25,084	93.7%	34,607	94.4%	55,544	95.4%
Non Hispanic: Black or African American	979	3.7%	1,110	3.0%	1,283	2.2%
Non Hispanic: Amer Indian & AK Native	27	0.1%	33	0.1%	50	0.1%
Non Hispanic: Asian	347	1.3%	486	1.3%	768	1.3%
Non Hispanic: Hawaiian & Pacific Islander	11	-	13	-	17	-
Non Hispanic: Other Race	21	0.1%	30	0.1%	40	0.1%
Non Hispanic: Two or More Races	299	1.1%	371	1.0%	542	0.9%
Hispanic or Latino Population	724	2.6%	881	2.3%	1,287	2.2%
Hispanic: White	431	59.6%	537	61.0%	805	62.6%
Hispanic: Black or African American	40	5.5%	50	5.7%	63	4.9%
Hispanic: American Indian & Alaska Native	7	1.0%	11	1.3%	17	1.3%
Hispanic: Asian	7	1.0%	9	1.0%	11	0.8%
Hispanic: Hawaiian & Pacific Islander	1	0.1%	1	0.1%	1	0.1%
Hispanic: Other Race	169	23.4%	200	22.7%	284	22.1%
Hispanic: Two or More Races	69	9.5%	72	8.1%	106	8.2%
Not of Hispanic Origin Population (2010)	26,246	97.5%	36,135	97.8%	57,340	98.0%
Hispanic Origin Population (2010)	667	2.5%	812	2.2%	1,177	2.0%
Not Hispanic or Latino Population (2000)	23,537	98.8%	33,426	98.9%	54,726	99.0%
Hispanic or Latino Population (2000)	289	1.2%	377	1.1%	539	1.0%
Not Hispanic or Latino Population 5yr (2016)	28,478	96.8%	38,687	97.1%	61,677	97.3%
Hispanic or Latino Population 5yr (2016)	953	3.2%	1,159	2.9%	1,718	2.7%
Historical Annual Change (2000-2010)	378	13.1%	435	11.5%	638	11.9%
Projected Annual Change (2011-2016)	229	6.3%	278	6.3%	431	6.7%

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#### Age Distribution (2011)

	5 Miles		7 Miles		10 Miles	
Total Population	27,493		37,531		59,531	
Age 0 to 4 yrs	1,155	4.2%	1,750	4.7%	3,054	5.1%
Age 5 to 9 yrs	1,112	4.0%	1,687	4.5%	2,870	4.8%
Age 10 to 14 yrs	1,130	4.1%	1,713	4.6%	2,950	5.0%
Age 15 to 19 yrs	1,850	6.7%	2,663	7.1%	4,357	7.3%
Age 20 to 24 yrs	2,380	8.7%	3,321	8.8%	5,225	8.8%
Age 25 to 29 yrs	2,319	8.4%	2,875	7.7%	4,099	6.9%
Age 30 to 34 yrs	1,574	5.7%	2,011	5.4%	3,030	5.1%
Age 35 to 39 yrs	2,073	7.5%	2,597	6.9%	3,781	6.4%
Age 40 to 44 yrs	2,325	8.5%	2,919	7.8%	4,211	7.1%
Age 45 to 49 yrs	2,537	9.2%	3,255	8.7%	4,591	7.7%
Age 50 to 54 yrs	2,184	7.9%	2,863	7.6%	4,462	7.5%
Age 55 to 59 yrs	1,835	6.7%	2,423	6.5%	3,966	6.7%
Age 60 to 64 yrs	1,236	4.5%	1,804	4.8%	3,106	5.2%
Age 65 to 69 yrs	1,074	3.9%	1,544	4.1%	2,614	4.4%
Age 70 to 74 yrs	828	3.0%	1,248	3.3%	2,178	3.7%
Age 75 to 79 yrs	691	2.5%	1,059	2.8%	1,876	3.2%
Age 80 to 84 yrs	591	2.1%	892	2.4%	1,564	2.6%
Age 85 yrs plus	605	2.2%	920	2.5%	1,605	2.7%
Median Age	39.2 yrs		39.1 yrs		39.2 yrs	
Age 19 yrs or less	5,247	19.1%	7,813	20.8%	13,231	22.2%
Age 20 to 64 years	18,463	67.2%	24,067	64.1%	36,472	61.3%
Age 65 years Plus	3,788	13.8%	5,662	15.1%	9,837	16.5%

#### Female Age Distribution (2011)

Female Population	15,042	54.7%	20,371	54.3%	31,761	53.4%
Age 0 to 4 yrs	568	3.8%	856	4.2%	1,474	4.6%
Age 5 to 9 yrs	550	3.7%	857	4.2%	1,455	4.6%
Age 10 to 14 yrs	572	3.8%	865	4.2%	1,465	4.6%
Age 15 to 19 yrs	1,027	6.8%	1,438	7.1%	2,317	7.3%
Age 20 to 24 yrs	1,414	9.4%	1,933	9.5%	2,954	9.3%
Age 25 to 29 yrs	1,270	8.4%	1,546	7.6%	2,138	6.7%
Age 30 to 34 yrs	775	5.2%	984	4.8%	1,466	4.6%
Age 35 to 39 yrs	1,123	7.5%	1,389	6.8%	1,978	6.2%
Age 40 to 44 yrs	1,305	8.7%	1,572	7.7%	2,255	7.1%
Age 45 to 49 yrs	1,456	9.7%	1,854	9.1%	2,458	7.7%
Age 50 to 54 yrs	1,091	7.3%	1,441	7.1%	2,251	7.1%
Age 55 to 59 yrs	950	6.3%	1,258	6.2%	2,008	6.3%
Age 60 to 64 yrs	660	4.4%	957	4.7%	1,615	5.1%
Age 65 to 69 yrs	596	4.0%	859	4.2%	1,449	4.6%
Age 70 to 74 yrs	478	3.2%	725	3.6%	1,241	3.9%
Age 75 to 79 yrs	422	2.8%	636	3.1%	1,111	3.5%
Age 80 to 84 yrs	376	2.5%	569	2.8%	1,004	3.2%
Age 85 yrs plus	412	2.7%	641	3.1%	1,128	3.6%
Female Median Age	39.1 yrs		39.5 yrs		39.8 yrs	
Age 19 yrs or less	2,716	18.1%	4,016	19.7%	6,711	21.1%
Age 20 to 64 years	10,045	66.8%	12,935	63.5%	19,124	60.2%
Age 65 years Plus	2,285	15.2%	3,430	16.8%	5,933	18.7%

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5 Miles

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10 Miles

#### Male Age Distribution (2011)

	5 Miles		7 Miles		10 Miles	
Male Population	12,450	45.3%	17,159	45.7%	27,769	46.6%
Age 0 to 4 yrs	587	4.7%	894	5.2%	1,580	5.7%
Age 5 to 9 yrs	562	4.5%	830	4.8%	1,415	5.1%
Age 10 to 14 yrs	558	4.5%	847	4.9%	1,485	5.3%
Age 15 to 19 yrs	823	6.6%	1,226	7.1%	2,040	7.3%
Age 20 to 24 yrs	966	7.8%	1,388	8.1%	2,271	8.2%
Age 25 to 29 yrs	1,049	8.4%	1,328	7.7%	1,961	7.1%
Age 30 to 34 yrs	799	6.4%	1,027	6.0%	1,564	5.6%
Age 35 to 39 yrs	949	7.6%	1,208	7.0%	1,803	6.5%
Age 40 to 44 yrs	1,020	8.2%	1,347	7.9%	1,956	7.0%
Age 45 to 49 yrs	1,081	8.7%	1,400	8.2%	2,132	7.7%
Age 50 to 54 yrs	1,093	8.8%	1,422	8.3%	2,210	8.0%
Age 55 to 59 yrs	884	7.1%	1,165	6.8%	1,958	7.1%
Age 60 to 64 yrs	575	4.6%	847	4.9%	1,492	5.4%
Age 65 to 69 yrs	478	3.8%	685	4.0%	1,165	4.2%
Age 70 to 74 yrs	350	2.8%	523	3.0%	937	3.4%
Age 75 to 79 yrs	269	2.2%	423	2.5%	765	2.8%
Age 80 to 84 yrs	214	1.7%	323	1.9%	560	2.0%
Age 85 yrs plus	193	1.5%	279	1.6%	478	1.7%
Male Median Age	38.9 yrs		38.3 yrs		38.5 yrs	
Age 19 yrs or less	2,530	20.3%	3,798	22.1%	6,520	23.5%
Age 20 to 64 years	8,417	67.6%	11,132	64.9%	17,347	62.5%
Age 65 years Plus	1,504	12.1%	2,233	13.0%	3,904	14.1%

#### Males per 100 Females (2011)

	5 Miles		7 Miles		10 Miles	
Overall Comparison	83		84		87	
Age 0 to 4 yrs	103	50.8%	104	51.1%	107	51.7%
Age 5 to 9 yrs	102	50.5%	97	49.2%	97	49.3%
Age 10 to 14 yrs	98	49.4%	98	49.5%	101	50.3%
Age 15 to 19 yrs	80	44.5%	85	46.0%	88	46.8%
Age 20 to 24 yrs	68	40.6%	72	41.8%	77	43.5%
Age 25 to 29 yrs	83	45.2%	86	46.2%	92	47.8%
Age 30 to 34 yrs	103	50.8%	104	51.1%	107	51.6%
Age 35 to 39 yrs	85	45.8%	87	46.5%	91	47.7%
Age 40 to 44 yrs	78	43.9%	86	46.2%	87	46.4%
Age 45 to 49 yrs	74	42.6%	76	43.0%	87	46.5%
Age 50 to 54 yrs	100	50.0%	99	49.7%	98	49.5%
Age 55 to 59 yrs	93	48.2%	93	48.1%	97	49.4%
Age 60 to 64 yrs	87	46.6%	88	46.9%	92	48.0%
Age 65 to 69 yrs	80	44.5%	80	44.4%	80	44.6%
Age 70 to 74 yrs	73	42.2%	72	41.9%	75	43.0%
Age 75 to 79 yrs	64	38.9%	67	40.0%	69	40.8%
Age 80 to 84 yrs	57	36.3%	57	36.2%	56	35.8%
Age 85 yrs plus	47	31.8%	44	30.3%	42	29.8%
Age 19 yrs or less	93	48.2%	95	48.6%	97	49.3%
Age 20 to 39 yrs	82	45.1%	85	45.8%	89	47.1%
Age 40 to 64 yrs	85	46.0%	87	46.6%	92	47.9%
Age 65 years Plus	66	39.7%	65	39.4%	66	39.7%

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	5 Miles		7 Miles		10 Miles	
<b>Household Type (2011)</b>						
Total Households	9,848		13,748		22,832	
Households with Children	2,493	25.3%	3,680	26.8%	6,322	27.7%
Average Household Size	2.38		2.39		2.39	
Est. Household Density	125.46	<i>psm</i>	89.35	<i>psm</i>	72.71	<i>psm</i>
Population Family	16,901	61.5%	25,000	66.6%	43,219	72.6%
Population Non-Family	6,583	23.9%	7,917	21.1%	11,241	18.9%
Population Group Qtrs	4,008	14.6%	4,614	12.3%	5,070	8.5%
Family Households	5,674	57.6%	8,464	61.6%	14,777	64.7%
<i>Married Couple Hhlds</i>	4,448	78.4%	6,796	80.3%	11,976	81.0%
<i>Other Family Hhlds</i>	1,227	21.6%	1,668	19.7%	2,801	19.0%
Family Households With Children	2,449	43.2%	3,589	42.4%	6,179	41.8%
<i>Married Couple With Children</i>	1,651	67.4%	2,525	70.3%	4,461	72.2%
<i>Other Family Hhlds With Children</i>	798	32.6%	1,064	29.7%	1,718	27.8%
Family Households No Children	3,226	56.8%	4,874	57.6%	8,598	58.2%
<i>Married Couple No Children</i>	2,797	86.7%	4,271	87.6%	7,515	87.4%
<i>Other Family Households No Children</i>	428	13.3%	603	12.4%	1,083	12.6%
Average Family Household Size	2.98		2.95		2.92	
Average Family Income	\$75,366		\$79,532		\$77,313	
Median Family Income	\$59,084		\$61,668		\$60,795	
Non-Family Households	4,173	42.4%	5,283	38.4%	8,053	35.3%
Non-Family Hhlds With Children	45	1.1%	90	1.7%	143	1.8%
Non-Family Hhld No Children	4,129	98.9%	5,193	98.3%	7,910	98.2%
<i>N-F Hhld Lone Person No Children</i>	2,635	63.1%	3,501	66.3%	5,831	72.4%
Lone Male Householder	1,100	41.8%	1,411	40.3%	2,243	38.5%
Lone Female Householder	1,535	58.2%	2,091	59.7%	3,588	61.5%
<i>N-F Hhld 2+ Persons No Children</i>	1,494	35.8%	1,691	32.0%	2,079	25.8%
Average Non-Family Hhld Size	1.58		1.50		1.40	
<b>Marital Status (2011)</b>						
(15 Years or Older)	24,128		32,413		50,705	
Never Married	9,484	39.3%	11,068	34.1%	14,808	29.2%
Now Married	10,024	41.5%	14,905	46.0%	25,734	50.8%
Previously Married	4,620	19.1%	6,441	19.9%	10,163	20.0%
Separated	1,247	27.0%	1,836	28.5%	2,738	26.9%
Widowed	1,492	32.3%	2,103	32.6%	3,453	34.0%
Divorced	1,880	40.7%	2,502	38.8%	3,973	39.1%
<b>Educational Attainment (2011)</b>						
Adult Population (25 Years or Older)	19,870		26,400		41,075	
Elementary (0 to 8)	624	3.1%	908	3.4%	1,391	3.4%
Some High School (9 to 11)	1,416	7.1%	1,988	7.5%	3,483	8.5%
High School Graduate (12)	8,976	45.2%	11,671	44.2%	18,198	44.3%
Some College (13 to 16)	2,666	13.4%	3,480	13.2%	5,339	13.0%
Associate Degree Only	1,337	6.7%	1,786	6.8%	2,725	6.6%
Bachelor Degree Only	3,095	15.6%	4,051	15.3%	6,067	14.8%
Graduate Degree	1,756	8.8%	2,516	9.5%	3,872	9.4%
Any College + (Some College or higher)	8,853	44.6%	11,834	44.8%	18,003	43.8%
College Degree + (Bachelor Degree or higher)	4,850	24.4%	6,567	24.9%	9,939	24.2%

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<b>Housing (2011)</b>						
Total Housing Units	10,560		14,762		24,696	
Housing Units, Occupied	9,848	93.3%	13,747	93.1%	22,831	92.4%
Housing Units, Owner-Occupied	5,944	60.4%	9,194	66.9%	16,129	70.6%
Housing Units, Renter-Occupied	3,904	39.6%	4,553	33.1%	6,702	29.4%
Housing Units, Vacant	712	6.3%	1,015	6.4%	1,865	7.0%
Total Housing Units (2000)	9,234		13,225		22,721	
Historical Annual Change (2000-2011)	1,326	1.3%	1,538	1.1%	1,975	0.8%
<b>Household Size (2011)</b>						
Total Households	9,848		13,748		22,832	
1 Person Household	2,634	26.7%	3,501	25.5%	5,831	25.5%
2 Person Households	3,730	37.9%	5,293	38.5%	8,780	38.5%
3 Person Households	1,741	17.7%	2,399	17.5%	3,985	17.5%
4 Person Households	1,108	11.2%	1,684	12.2%	2,791	12.2%
5 Person Households	402	4.1%	575	4.2%	992	4.3%
6 Person Households	169	1.7%	224	1.6%	331	1.5%
7+ Person Households	64	0.7%	73	0.5%	121	0.5%
<b>Household Stability (2011)</b>						
Total Households	9,848		13,748		22,832	
In current residence < 1 year	2,345	23.8%	3,110	22.6%	4,684	20.5%
In current residence 1-2 years	3,020	30.7%	4,075	29.6%	6,795	29.8%
In current residence 3-5 years	1,234	12.5%	2,026	14.7%	3,924	17.2%
In current residence 6-10 years	846	8.6%	1,223	8.9%	2,071	9.1%
In current residence > 10 years	2,404	24.4%	3,315	24.1%	5,357	23.5%
Turnover (% Annual Residential Turnover)	23.8%		22.6%		20.5%	
Stability (% In Current Residence 5+ Years)	33.0%		33.0%		32.5%	
Median Years in Residence	3.0 yrs		3.2 yrs		3.3 yrs	
<b>Household Vehicles (2011)</b>						
Total Vehicles Available	19,293		27,346		45,013	
Household: 0 Vehicles Available	635	6.5%	771	5.6%	1,274	5.6%
Household: 1 Vehicles Available	3,013	30.6%	4,069	29.6%	6,677	29.2%
Household: 2 Vehicles Available	3,733	37.9%	5,363	39.0%	9,227	40.4%
Household: 3+ Vehicles Available	2,467	25.0%	3,546	25.8%	5,652	24.8%
Average Per Household	2.0 Vehicles		2.0 Vehicles		2.0 Vehicles	
Owner Occupied Hhlds Vehicles	12,741	66.0%	19,799	72.4%	34,361	76.3%
Average Per Owner Household	2.1 Vehicles		2.2 Vehicles		2.1 Vehicles	
Renter Occupied Hhlds Vehicles	6,552	34.0%	7,546	27.6%	10,653	23.7%
Average Per Renter Household	1.7 Vehicles		1.7 Vehicles		1.6 Vehicles	
<b>Travel Time (2000)</b>						
Worker Base (16 Years or Older)	11,081		15,676		25,796	
Travel to Work in 14 Minutes or Less	5,332	48.1%	7,166	45.7%	11,179	43.3%
Travel to Work in 15 to 29 Minutes	3,642	32.9%	5,416	34.5%	9,090	35.2%
Travel to Work in 30 to 59 Minutes	1,374	12.4%	2,032	13.0%	3,750	14.5%
Travel to Work in 60 Minutes or More	442	4.0%	638	4.1%	1,051	4.1%
Work at Home	290	2.6%	427	2.7%	725	2.8%
Average Travel Time to Work	17.1 mins		17.9 mins		18.5 mins	

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# COMPLETE PROFILE

2000 - 2010 Census, 2011 Estimates with 2016 Projections  
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Lat/Lon: 41.01627/-76.48509

## 279 Columbia Mall Drive

### Bloomsburg, PA

#### Transportation To Work (2000)

	5 Miles		7 Miles		10 Miles	
Work Base	11,081		15,676		25,796	
Drive to Work Alone	8,130	73.4%	12,008	76.6%	20,436	79.2%
Drive to Work in Carpool	1,087	9.8%	1,550	9.9%	2,445	9.5%
Travel to Work - Public Transportation	50	0.5%	58	0.4%	119	0.5%
Drive to Work on Motorcycle	13	0.1%	16	0.1%	21	0.1%
Bicycle to Work	63	0.6%	64	0.4%	88	0.3%
Walk to Work	1,397	12.6%	1,478	9.4%	1,817	7.0%
Other Means	49	0.4%	73	0.5%	147	0.6%
Work at Home	290	2.6%	427	2.7%	725	2.8%

#### Daytime Demos (2011)

	5 Miles		7 Miles		10 Miles	
Total Number of Businesses	1,056		1,449		2,248	
Total Number of Employees	11,343		17,971		27,879	
Company Headqtrs: Businesses	1	0.1%	1	0.1%	1	-
Company Headqtrs: Employees	1,000	8.8%	1,000	5.6%	1,001	3.6%
Employee Population per Business	10.7 to 1		12.4 to 1		12.4 to 1	
Residential Population per Business	26.0 to 1		25.9 to 1		26.5 to 1	
Est. Adj. Daytime Demographics (Age16+)	22,515		32,729		50,337	

#### Labor Force (2011)

	5 Miles		7 Miles		10 Miles	
Labor: Population Age 16+	23,787		31,919		49,885	
Unemployment Rate		4.9%		4.7%		4.2%
Labor Force Total: Males	10,592	44.5%	14,369	45.0%	22,919	45.9%
<i>Male civilian employed</i>	6,037	57.0%	8,475	59.0%	13,990	61.0%
<i>Male civilian unemployed</i>	548	5.2%	707	4.9%	1,063	4.6%
<i>Males in Armed Forces</i>	35	0.3%	45	0.3%	65	0.3%
<i>Males not in labor force</i>	3,973	37.5%	5,142	35.8%	7,801	34.0%
Labor Force Total: Females	13,195	55.5%	17,550	55.0%	26,966	54.1%
<i>Female civilian employed</i>	6,544	49.6%	8,641	49.2%	13,372	49.6%
<i>Female civilian unemployed</i>	617	4.7%	782	4.5%	1,049	3.9%
<i>Females in Armed Forces</i>	-	-	-	-	-	-
<i>Females not in labor force</i>	6,034	45.7%	8,127	46.3%	12,545	46.5%
Employment Force Change (2000-2011)	1,518	13.7%	1,459	9.3%	1,591	6.2%
Male Change (2000-2011)	747	14.1%	736	9.5%	892	6.8%
Female Change (2000-2011)	771	13.3%	723	9.1%	699	5.5%

#### Occupation (2000)

	5 Miles		7 Miles		10 Miles	
Occupation: Population Age 16+	11,063		15,657		25,772	
Occupation Total: Males	5,289	47.8%	7,739	49.4%	13,098	50.8%
Occupation Total: Females	5,773	52.2%	7,918	50.6%	12,673	49.2%
Mgmt, Business, & Financial Operations	750	6.8%	1,183	7.6%	2,072	8.0%
Professional and Related	2,165	19.6%	3,242	20.7%	5,404	21.0%
Service	2,238	20.2%	2,824	18.0%	4,350	16.9%
Sales and Office	2,983	27.0%	4,034	25.8%	6,374	24.7%
Farming, Fishing, & Forestry	58	0.5%	105	0.7%	229	0.9%
Construction, Extraction, & Maintenance	748	6.8%	1,175	7.5%	2,090	8.1%
Production, Transport, & Material Moving	2,120	19.2%	3,094	19.8%	5,253	20.4%
White Collar		53.3%		54.0%		53.7%
Blue Collar		46.7%		46.0%		46.3%

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Lat/Lon: 41.01627/-76.48509

## 279 Columbia Mall Drive

### Bloomsburg, PA

#### Units In Structure (2000)

	5 Miles		7 Miles		10 Miles	
Total Units	9,234		13,225		22,721	
1 Detached Unit	5,418	58.7%	8,438	63.8%	14,826	65.3%
1 Attached Unit	731	7.9%	836	6.3%	1,545	6.8%
2 Units	760	8.2%	844	6.4%	1,290	5.7%
3 to 4 Units	613	6.6%	705	5.3%	1,123	4.9%
5 to 9 Units	500	5.4%	605	4.6%	775	3.4%
10 to 19 Units	201	2.2%	215	1.6%	287	1.3%
20 to 49 Units	187	2.0%	189	1.4%	255	1.1%
50 or more Units	143	1.5%	169	1.3%	270	1.2%
Mobile Home or Trailer	686	7.4%	1,224	9.3%	2,336	10.3%
Other Structure	1	-	4	-	14	0.1%

#### Homes Built By Year (2000)

Homes Built 1999 to 2000	77	0.8%	161	1.2%	266	1.2%
Homes Built 1995 to 1998	357	3.9%	592	4.5%	980	4.3%
Homes Built 1990 to 1994	460	5.0%	823	6.2%	1,461	6.4%
Homes Built 1980 to 1989	948	10.3%	1,609	12.2%	2,921	12.9%
Homes Built 1970 to 1979	1,341	14.5%	2,212	16.7%	3,884	17.1%
Homes Built 1960 to 1969	799	8.7%	1,184	9.0%	1,992	8.8%
Homes Built 1950 to 1959	1,038	11.2%	1,412	10.7%	2,243	9.9%
Homes Built 1940 to 1949	684	7.4%	871	6.6%	1,482	6.5%
Homes Built Before 1939	3,535	38.3%	4,365	33.0%	7,493	33.0%
Median Age of Homes	47.3 yrs		41.6 yrs		40.9 yrs	

#### Home Values (2000)

Owner Specified Housing Units	4,131		6,314		10,927	
Home Values \$1,000,000 or More	3	0.1%	8	0.1%	12	0.1%
Home Values \$750,000 to \$999,999	4	0.1%	13	0.2%	22	0.2%
Home Values \$500,000 to \$749,999	3	0.1%	5	0.1%	11	0.1%
Home Values \$400,000 to \$499,999	14	0.3%	17	0.3%	19	0.2%
Home Values \$300,000 to \$399,999	7	0.2%	35	0.6%	70	0.6%
Home Values \$250,000 to \$299,999	65	1.6%	115	1.8%	182	1.7%
Home Values \$200,000 to \$249,999	135	3.3%	227	3.6%	355	3.3%
Home Values \$175,000 to \$199,999	136	3.3%	246	3.9%	412	3.8%
Home Values \$150,000 to \$174,999	258	6.3%	427	6.8%	691	6.3%
Home Values \$125,000 to \$149,999	339	8.2%	599	9.5%	1,021	9.3%
Home Values \$100,000 to \$124,999	641	15.5%	1,002	15.9%	1,757	16.1%
Home Values \$90,000 to \$99,999	537	13.0%	798	12.6%	1,359	12.4%
Home Values \$80,000 to \$89,999	585	14.2%	917	14.5%	1,623	14.9%
Home Values \$70,000 to \$79,999	519	12.6%	677	10.7%	1,177	10.8%
Home Values \$60,000 to \$69,999	394	9.5%	520	8.2%	906	8.3%
Home Values \$50,000 to \$59,999	218	5.3%	308	4.9%	529	4.8%
Home Values \$35,000 to \$49,999	174	4.2%	266	4.2%	522	4.8%
Home Values \$25,000 to \$34,999	66	1.6%	85	1.4%	144	1.3%
Home Values \$10,000 to \$24,999	34	0.8%	50	0.8%	108	1.0%
Home Values \$0 to \$9,999	-	-	2	-	6	0.1%
Owner Occupied Median Home Value	\$97,261		\$100,837		\$99,092	
Renter Occupied Median Rent	\$220		\$227		\$229	

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Lat/Lon: 41.01627/-76.48509

## 279 Columbia Mall Drive

### Bloomsburg, PA

5 Miles

7 Miles

10 Miles

#### Consumer Expenditure (Annual Total)

Total Household Expenditure (2011)	\$464 M	\$686 M	\$1.15 B
<i>Total Non-Retail Expenditures (2011)</i>	\$266 M	\$394 M	\$659 M
<i>Total Retail Expenditures (2011)</i>	\$198 M	\$292 M	\$488 M
Apparel (2011)	\$22.0 M	\$32.6 M	\$54.5 M
Contributions (2011)	\$16.5 M	\$25.0 M	\$41.7 M
Education (2011)	\$10.5 M	\$15.7 M	\$26.1 M
Entertainment (2011)	\$25.7 M	\$38.2 M	\$63.9 M
Food And Beverages (2011)	\$71.9 M	\$106 M	\$177 M
Furnishings And Equipment (2011)	\$20.0 M	\$29.9 M	\$50.0 M
Gifts (2011)	\$11.9 M	\$17.8 M	\$29.8 M
Health Care (2011)	\$29.4 M	\$43.1 M	\$72.0 M
Household Operations (2011)	\$16.1 M	\$24.1 M	\$40.2 M
Miscellaneous Expenses (2011)	\$7.84 M	\$11.5 M	\$19.3 M
Personal Care (2011)	\$6.77 M	\$9.99 M	\$16.7 M
Personal Insurance (2011)	\$4.60 M	\$6.91 M	\$11.5 M
Reading (2011)	\$1.53 M	\$2.26 M	\$3.77 M
Shelter (2011)	\$89.1 M	\$132 M	\$221 M
Tobacco (2011)	\$3.24 M	\$4.68 M	\$7.81 M
Transportation (2011)	\$93.2 M	\$138 M	\$231 M
Utilities (2011)	\$33.3 M	\$48.8 M	\$81.4 M

#### Consumer Expenditure (per Household per Month)

Total Household Expenditure (2011)	\$3,924		\$4,160		\$4,187	
<i>Total Non-Retail Expenditures (2011)</i>	\$2,250	57.3%	\$2,388	57.4%	\$2,404	57.4%
<i>Total Retail Expenditures (2011)</i>	\$1,674	42.7%	\$1,772	42.6%	\$1,783	42.6%
Apparel (2011)	\$187	4.8%	\$198	4.8%	\$199	4.7%
Contributions (2011)	\$140	3.6%	\$151	3.6%	\$152	3.6%
Education (2011)	\$89	2.3%	\$95	2.3%	\$95	2.3%
Entertainment (2011)	\$218	5.5%	\$232	5.6%	\$233	5.6%
Food And Beverages (2011)	\$608	15.5%	\$641	15.4%	\$645	15.4%
Furnishings And Equipment (2011)	\$169	4.3%	\$181	4.4%	\$183	4.4%
Gifts (2011)	\$101	2.6%	\$108	2.6%	\$109	2.6%
Health Care (2011)	\$249	6.3%	\$261	6.3%	\$263	6.3%
Household Operations (2011)	\$136	3.5%	\$146	3.5%	\$147	3.5%
Miscellaneous Expenses (2011)	\$66	1.7%	\$70	1.7%	\$70	1.7%
Personal Care (2011)	\$57	1.5%	\$61	1.5%	\$61	1.5%
Personal Insurance (2011)	\$39	1.0%	\$42	1.0%	\$42	1.0%
Reading (2011)	\$13	0.3%	\$14	0.3%	\$14	0.3%
Shelter (2011)	\$754	19.2%	\$800	19.2%	\$805	19.2%
Tobacco (2011)	\$27	0.7%	\$28	0.7%	\$29	0.7%
Transportation (2011)	\$789	20.1%	\$836	20.1%	\$843	20.1%
Utilities (2011)	\$282	7.2%	\$296	7.1%	\$297	7.1%

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