

COMPLETE PROFILE

2000 - 2010 Census, 2011 Estimates with 2016 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 40.67728/-75.37889

268 Brodhead Road

Bethlehem, PA

Population

	1 Mile		3 Miles		5 Miles	
Estimated Population (2011)	4,039		40,142		136,300	
Census Population (2010)	3,978		39,933		134,928	
Census Population (2000)	3,334		38,319		126,965	
Projected Population (2016)	4,135		40,923		141,596	
Forecasted Population (2021)	4,588		42,359		149,951	
Historical Annual Change (2000-2010)	644	1.9%	1,614	0.4%	7,964	0.6%
Historical Annual Change (2010-2011)	61	1.5%	210	0.5%	1,371	1.0%
Projected Annual Change (2011-2016)	97	0.5%	780	0.4%	5,296	0.8%
Est. Population Density (2011)	1,286.69 <i>psm</i>		1,420.33 <i>psm</i>		1,736.43 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.49 <i>sq mi</i>	

Households

Estimated Households (2011)	1,553		16,221		53,556	
Census Households (2010)	1,518		16,013		52,726	
Census Households (2000)	1,224		14,950		48,940	
Projected Households (2016)	1,637		16,999		56,718	
Forecasted Households (2021)	1,869		18,130		60,392	
Historical Annual Change (2000-2011)	329	2.4%	1,271	0.8%	4,616	0.9%
Projected Annual Change (2011-2016)	84	1.1%	778	1.0%	3,162	1.2%

Average Household Income

Est. Average Household Income (2011)	\$111,675		\$91,260		\$71,322	
Census Average Hhld Income (1990)	\$65,962		\$54,107		\$39,555	
Census Average Hhld Income (2000)	\$79,142		\$67,531		\$54,082	
Proj. Average Household Income (2016)	\$124,972		\$102,834		\$80,855	
Historical Annual Change (1990-2000)	\$13,180	2.0%	\$13,424	2.5%	\$14,527	3.7%
Projected Annual Change (2000-2016)	\$45,831	3.6%	\$35,303	3.3%	\$26,773	3.1%

Median Household Income

Est. Median Household Income (2011)	\$102,099		\$76,740		\$58,989	
Census Median Hhld Income (1990)	\$56,493		\$45,667		\$33,986	
Census Median Hhld Income (2000)	\$67,653		\$57,057		\$45,669	
Proj. Median Household Income (2016)	\$108,637		\$82,803		\$63,971	
Historical Annual Change (1990-2000)	\$11,160	2.0%	\$11,390	2.5%	\$11,683	3.4%
Projected Annual Change (2000-2016)	\$40,985	3.8%	\$25,746	2.8%	\$18,301	2.5%

Per Capita Income

Est. Per Capita Income (2011)	\$42,974		\$37,707		\$29,373	
Census Per Capita Income (1990)	\$22,848		\$20,303		\$14,859	
Census Per Capita Income (2000)	\$28,536		\$26,465		\$20,772	
Proj. Per Capita Income (2016)	\$49,517		\$43,659		\$33,891	
Historical Annual Change (1990-2000)	\$5,688	2.5%	\$6,162	3.0%	\$5,912	4.0%
Projected Annual Change (2000-2016)	\$20,981	4.6%	\$17,194	4.1%	\$13,119	3.9%

Other Income

Est. Median Disposable Income (2011)	\$78,069		\$61,338		\$48,511	
Proj. Median Disposable Income (2016)	\$82,453		\$65,516		\$52,171	
Est. Average Household Net Worth (2011)	\$750,481		\$607,560		\$485,118	

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Lat/Lon: 40.67728/-75.37889

268 Brodhead Road

Bethlehem, PA

Household Income Distribution (2011)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	129	8.3%	907	5.6%	1,606	3.0%
HH Income \$150,000 to 199,999	151	9.7%	1,185	7.3%	2,383	4.4%
HH Income \$125,000 to 149,999	208	13.4%	1,211	7.5%	2,786	5.2%
HH Income \$100,000 to 124,999	314	20.2%	1,807	11.1%	4,533	8.5%
HH Income \$75,000 to 99,999	259	16.7%	2,838	17.5%	7,515	14.0%
HH Income \$50,000 to 74,999	216	13.9%	3,640	22.4%	11,307	21.1%
HH Income \$35,000 to 49,999	107	6.9%	1,631	10.1%	6,833	12.8%
HH Income \$25,000 to 34,999	85	5.5%	1,102	6.8%	5,242	9.8%
HH Income \$15,000 to 24,999	66	4.2%	1,234	7.6%	5,534	10.3%
HH Income \$10,000 to 14,999	17	1.1%	418	2.6%	3,230	6.0%
HH Income \$0 to 9,999	1	0.1%	251	1.5%	2,594	4.8%
HH Income \$35,000+	1,383	89.1%	13,218	81.5%	36,964	69.0%
HH Income \$50,000+	1,276	82.2%	11,587	71.4%	30,130	56.3%
HH Income \$75,000+	1,061	68.3%	7,947	49.0%	18,823	35.1%

Race & Ethnicity (2011)

	1 Mile		3 Miles		5 Miles	
Total Population	4,039		40,142		136,300	
White	3,497	86.6%	35,142	87.5%	111,705	82.0%
Black or African American	105	2.6%	1,592	4.0%	7,569	5.6%
American Indian & Alaska Native	3	0.1%	38	0.1%	319	0.2%
Asian	301	7.5%	1,579	3.9%	3,989	2.9%
Hawaiian & Pacific Islander	-	-	25	0.1%	65	-
Other Race	56	1.4%	938	2.3%	8,524	6.3%
Two or More Races	75	1.9%	828	2.1%	4,128	3.0%
Not Hispanic or Latino Population	3,841	95.1%	36,933	92.0%	112,302	82.4%
Non Hispanic: White	3,369	87.7%	33,226	90.0%	99,693	88.8%
Non Hispanic: Black or African American	97	2.5%	1,462	4.0%	6,111	5.4%
Non Hispanic: Amer Indian & AK Native	3	0.1%	26	0.1%	129	0.1%
Non Hispanic: Asian	301	7.8%	1,567	4.2%	3,945	3.5%
Non Hispanic: Hawaiian & Pacific Islander	-	-	22	0.1%	46	-
Non Hispanic: Other Race	9	0.2%	69	0.2%	213	0.2%
Non Hispanic: Two or More Races	62	1.6%	561	1.5%	2,166	1.9%
Hispanic or Latino Population	198	4.9%	3,209	8.0%	23,998	17.6%
Hispanic: White	128	64.7%	1,916	59.7%	12,011	50.1%
Hispanic: Black or African American	8	3.8%	131	4.1%	1,459	6.1%
Hispanic: American Indian & Alaska Native	1	0.3%	12	0.4%	190	0.8%
Hispanic: Asian	1	0.3%	12	0.4%	45	0.2%
Hispanic: Hawaiian & Pacific Islander	-	0.2%	2	0.1%	19	0.1%
Hispanic: Other Race	47	23.8%	869	27.1%	8,311	34.6%
Hispanic: Two or More Races	14	6.9%	267	8.3%	1,963	8.2%
Not of Hispanic Origin Population (2010)	3,794	95.4%	36,928	92.5%	112,504	83.4%
Hispanic Origin Population (2010)	184	4.6%	3,005	7.5%	22,424	16.6%
Not Hispanic or Latino Population (2000)	3,253	97.6%	36,853	96.2%	112,840	88.9%
Hispanic or Latino Population (2000)	81	2.4%	1,466	3.8%	14,125	11.1%
Not Hispanic or Latino Population 5yr (2016)	3,872	93.6%	36,827	90.0%	111,470	78.7%
Hispanic or Latino Population 5yr (2016)	264	6.4%	4,096	10.0%	30,126	21.3%
Historical Annual Change (2000-2010)	103	12.6%	1,539	10.5%	8,299	5.9%
Projected Annual Change (2011-2016)	66	6.7%	886	5.5%	6,128	5.1%

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Bethlehem, PA

Age Distribution (2011)

	1 Mile		3 Miles		5 Miles	
Total Population	4,039		40,142		136,300	
Age 0 to 4 yrs	209	5.2%	2,202	5.5%	7,741	5.7%
Age 5 to 9 yrs	240	5.9%	2,522	6.3%	8,287	6.1%
Age 10 to 14 yrs	291	7.2%	2,634	6.6%	8,263	6.1%
Age 15 to 19 yrs	297	7.4%	3,019	7.5%	9,188	6.7%
Age 20 to 24 yrs	289	7.1%	2,854	7.1%	8,953	6.6%
Age 25 to 29 yrs	215	5.3%	2,312	5.8%	8,028	5.9%
Age 30 to 34 yrs	206	5.1%	2,215	5.5%	7,732	5.7%
Age 35 to 39 yrs	241	6.0%	2,590	6.5%	8,900	6.5%
Age 40 to 44 yrs	253	6.3%	2,850	7.1%	10,123	7.4%
Age 45 to 49 yrs	322	8.0%	2,671	6.7%	11,376	8.3%
Age 50 to 54 yrs	311	7.7%	2,999	7.5%	10,533	7.7%
Age 55 to 59 yrs	230	5.7%	2,580	6.4%	9,505	7.0%
Age 60 to 64 yrs	242	6.0%	2,185	5.4%	7,285	5.3%
Age 65 to 69 yrs	195	4.8%	1,708	4.3%	5,448	4.0%
Age 70 to 74 yrs	148	3.7%	1,369	3.4%	4,374	3.2%
Age 75 to 79 yrs	124	3.1%	1,247	3.1%	3,836	2.8%
Age 80 to 84 yrs	107	2.6%	1,083	2.7%	3,312	2.4%
Age 85 yrs plus	121	3.0%	1,104	2.7%	3,422	2.5%
Median Age	39.7 yrs		38.7 yrs		39.6 yrs	
Age 19 yrs or less	1,037	25.7%	10,377	25.8%	33,478	24.6%
Age 20 to 64 years	2,309	57.2%	23,257	57.9%	82,435	60.5%
Age 65 years Plus	694	17.2%	6,511	16.2%	20,392	15.0%

Female Age Distribution (2011)

Female Population	2,057	50.9%	20,730	51.6%	70,754	51.9%
Age 0 to 4 yrs	100	4.9%	1,079	5.2%	3,879	5.5%
Age 5 to 9 yrs	112	5.5%	1,231	5.9%	4,148	5.9%
Age 10 to 14 yrs	148	7.2%	1,300	6.3%	4,049	5.7%
Age 15 to 19 yrs	136	6.6%	1,436	6.9%	4,437	6.3%
Age 20 to 24 yrs	135	6.6%	1,331	6.4%	4,280	6.0%
Age 25 to 29 yrs	103	5.0%	1,178	5.7%	3,922	5.5%
Age 30 to 34 yrs	99	4.8%	1,136	5.5%	3,802	5.4%
Age 35 to 39 yrs	118	5.7%	1,345	6.5%	4,457	6.3%
Age 40 to 44 yrs	140	6.8%	1,511	7.3%	5,374	7.6%
Age 45 to 49 yrs	167	8.1%	1,321	6.4%	5,979	8.5%
Age 50 to 54 yrs	161	7.8%	1,596	7.7%	5,634	8.0%
Age 55 to 59 yrs	112	5.4%	1,320	6.4%	4,964	7.0%
Age 60 to 64 yrs	128	6.2%	1,122	5.4%	3,743	5.3%
Age 65 to 69 yrs	100	4.8%	900	4.3%	2,873	4.1%
Age 70 to 74 yrs	78	3.8%	723	3.5%	2,422	3.4%
Age 75 to 79 yrs	73	3.5%	763	3.7%	2,329	3.3%
Age 80 to 84 yrs	66	3.2%	698	3.4%	2,120	3.0%
Age 85 yrs plus	83	4.0%	741	3.6%	2,348	3.3%
Female Median Age	41.8 yrs		40.2 yrs		41.2 yrs	
Age 19 yrs or less	496	24.1%	5,046	24.3%	16,513	23.3%
Age 20 to 64 years	1,163	56.5%	11,860	57.2%	42,154	59.6%
Age 65 years Plus	400	19.4%	3,825	18.4%	12,091	17.1%

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Bethlehem, PA

Male Age Distribution (2011)

	1 Mile		3 Miles		5 Miles	
Male Population	1,981	49.0%	19,411	48.4%	65,545	48.1%
Age 0 to 4 yrs	109	5.5%	1,123	5.8%	3,861	5.9%
Age 5 to 9 yrs	127	6.4%	1,291	6.7%	4,139	6.3%
Age 10 to 14 yrs	143	7.2%	1,334	6.9%	4,214	6.4%
Age 15 to 19 yrs	161	8.1%	1,583	8.2%	4,751	7.2%
Age 20 to 24 yrs	153	7.7%	1,523	7.8%	4,673	7.1%
Age 25 to 29 yrs	112	5.7%	1,134	5.8%	4,106	6.3%
Age 30 to 34 yrs	107	5.4%	1,080	5.6%	3,930	6.0%
Age 35 to 39 yrs	123	6.2%	1,245	6.4%	4,443	6.8%
Age 40 to 44 yrs	113	5.7%	1,339	6.9%	4,749	7.2%
Age 45 to 49 yrs	155	7.8%	1,351	7.0%	5,397	8.2%
Age 50 to 54 yrs	150	7.6%	1,403	7.2%	4,899	7.5%
Age 55 to 59 yrs	118	6.0%	1,260	6.5%	4,541	6.9%
Age 60 to 64 yrs	114	5.8%	1,063	5.5%	3,542	5.4%
Age 65 to 69 yrs	95	4.8%	808	4.2%	2,575	3.9%
Age 70 to 74 yrs	71	3.6%	646	3.3%	1,952	3.0%
Age 75 to 79 yrs	51	2.6%	484	2.5%	1,507	2.3%
Age 80 to 84 yrs	40	2.0%	386	2.0%	1,193	1.8%
Age 85 yrs plus	38	1.9%	363	1.9%	1,075	1.6%
Male Median Age	37.2 yrs		36.7 yrs		37.4 yrs	
Age 19 yrs or less	541	27.3%	5,331	27.5%	16,965	25.9%
Age 20 to 64 years	1,147	57.9%	11,397	58.7%	40,281	61.5%
Age 65 years Plus	295	14.9%	2,686	13.8%	8,302	12.7%

Males per 100 Females (2011)

Overall Comparison	96		94		93	
Age 0 to 4 yrs	108	52.0%	104	51.0%	100	49.9%
Age 5 to 9 yrs	114	53.2%	105	51.2%	100	49.9%
Age 10 to 14 yrs	97	49.2%	103	50.6%	104	51.0%
Age 15 to 19 yrs	119	54.3%	110	52.4%	107	51.7%
Age 20 to 24 yrs	113	53.1%	114	53.4%	109	52.2%
Age 25 to 29 yrs	109	52.1%	96	49.0%	105	51.2%
Age 30 to 34 yrs	108	51.9%	95	48.7%	103	50.8%
Age 35 to 39 yrs	104	51.1%	93	48.1%	100	49.9%
Age 40 to 44 yrs	80	44.6%	89	47.0%	88	46.9%
Age 45 to 49 yrs	93	48.2%	102	50.6%	90	47.4%
Age 50 to 54 yrs	94	48.4%	88	46.8%	87	46.5%
Age 55 to 59 yrs	106	51.4%	95	48.8%	91	47.8%
Age 60 to 64 yrs	89	47.2%	95	48.6%	95	48.6%
Age 65 to 69 yrs	96	48.9%	90	47.3%	90	47.3%
Age 70 to 74 yrs	91	47.5%	89	47.2%	81	44.6%
Age 75 to 79 yrs	70	41.2%	63	38.8%	65	39.3%
Age 80 to 84 yrs	61	37.8%	55	35.6%	56	36.0%
Age 85 yrs plus	46	31.3%	49	32.9%	46	31.4%
Age 19 yrs or less	109	52.1%	106	51.4%	103	50.7%
Age 20 to 39 yrs	109	52.1%	100	50.0%	104	51.0%
Age 40 to 64 yrs	92	47.9%	93	48.3%	90	47.4%
Age 65 years Plus	74	42.5%	70	41.3%	69	40.7%

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Household Type (2011)

	1 Mile		3 Miles		5 Miles	
Total Households	1,553		16,221		53,556	
Households with Children	617	39.7%	4,872	30.0%	16,673	31.1%
Average Household Size	2.60		2.43		2.43	
Est. Household Density	494.72	<i>psm</i>	573.94	<i>psm</i>	682.29	<i>psm</i>
Population Family	3,706	91.8%	34,215	85.2%	108,137	79.3%
Population Non-Family	331	8.2%	5,122	12.8%	21,961	16.1%
Population Group Qtrs	3	0.1%	805	2.0%	6,203	4.6%
Family Households	1,223	78.8%	11,682	72.0%	35,205	65.7%
<i>Married Couple Hhlds</i>	1,123	91.7%	9,934	85.0%	26,577	75.5%
<i>Other Family Hhlds</i>	101	8.3%	1,748	15.0%	8,628	24.5%
Family Households With Children	616	50.4%	4,864	41.6%	16,609	47.2%
<i>Married Couple With Children</i>	544	88.3%	3,950	81.2%	11,104	66.9%
<i>Other Family Hhlds With Children</i>	72	11.7%	914	18.8%	5,505	33.1%
Family Households No Children	607	49.6%	6,818	58.4%	18,596	52.8%
<i>Married Couple No Children</i>	578	95.2%	5,984	87.8%	15,473	83.2%
<i>Other Family Households No Children</i>	29	4.8%	834	12.2%	3,123	16.8%
Average Family Household Size	3.03		2.93		3.07	
Average Family Income	\$117,852		\$104,440		\$85,195	
Median Family Income	\$109,932		\$89,126		\$71,818	
Non-Family Households	329	21.2%	4,540	28.0%	18,353	34.3%
Non-Family Hhlds With Children	1	0.2%	8	0.2%	64	0.4%
Non-Family Hhld No Children	329	99.8%	4,531	99.8%	18,289	99.6%
<i>N-F Hhld Lone Person No Children</i>	293	89.0%	3,912	86.2%	15,529	84.6%
Lone Male Householder	104	35.5%	1,521	38.9%	6,013	38.7%
Lone Female Householder	189	64.5%	2,390	61.1%	9,516	61.3%
<i>N-F Hhld 2+ Persons No Children</i>	36	10.8%	619	13.6%	2,760	15.0%
Average Non-Family Hhld Size	1.00		1.13		1.20	

Marital Status (2011)

(15 Years or Older)	3,305		32,918		111,969	
Never Married	603	18.2%	6,366	19.3%	29,268	26.1%
Now Married	2,232	67.5%	20,466	62.2%	57,700	51.5%
Previously Married	471	14.2%	6,086	18.5%	25,001	22.3%
Separated	90	19.2%	1,427	23.4%	7,288	29.2%
Widowed	165	35.0%	2,686	44.1%	8,991	36.0%
Divorced	216	45.8%	1,973	32.4%	8,721	34.9%

Educational Attainment (2011)

Adult Population (25 Years or Older)	2,712		26,909		93,865	
Elementary (0 to 8)	61	2.2%	664	2.5%	4,211	4.5%
Some High School (9 to 11)	52	1.9%	1,250	4.6%	7,713	8.2%
High School Graduate (12)	711	26.2%	7,563	28.1%	31,426	33.5%
Some College (13 to 16)	400	14.7%	4,701	17.5%	16,427	17.5%
Associate Degree Only	229	8.5%	2,840	10.6%	7,682	8.2%
Bachelor Degree Only	758	27.9%	6,268	23.3%	16,651	17.7%
Graduate Degree	501	18.5%	3,623	13.5%	9,755	10.4%
Any College + (Some College or higher)	1,888	69.6%	17,432	64.8%	50,515	53.8%
College Degree + (Bachelor Degree or higher)	1,259	46.4%	9,891	36.8%	26,406	28.1%

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Housing (2011)

	1 Mile		3 Miles		5 Miles	
Total Housing Units	1,606		16,837		56,433	
Housing Units, Occupied	1,553	96.7%	16,220	96.3%	53,557	94.9%
Housing Units, Owner-Occupied	1,356	87.3%	13,170	81.2%	37,442	69.9%
Housing Units, Renter-Occupied	197	12.7%	3,050	18.8%	16,115	30.1%
Housing Units, Vacant	53	3.2%	617	3.5%	2,876	4.8%
Total Housing Units (2000)	1,258		15,391		51,275	
Historical Annual Change (2000-2011)	348	2.5%	1,446	0.9%	5,157	0.9%

Household Size (2011)

	1 Mile		3 Miles		5 Miles	
Total Households	1,553		16,221		53,556	
1 Person Household	293	18.9%	3,912	24.1%	15,529	29.0%
2 Person Households	503	32.4%	6,202	38.2%	17,997	33.6%
3 Person Households	252	16.3%	2,560	15.8%	8,404	15.7%
4 Person Households	297	19.2%	2,316	14.3%	7,326	13.7%
5 Person Households	122	7.9%	823	5.1%	3,048	5.7%
6 Person Households	83	5.3%	325	2.0%	968	1.8%
7+ Person Households	2	0.1%	82	0.5%	284	0.5%

Household Stability (2011)

	1 Mile		3 Miles		5 Miles	
Total Households	1,553		16,221		53,556	
In current residence < 1 year	207	13.3%	2,030	12.5%	7,975	14.9%
In current residence 1-2 years	352	22.7%	3,469	21.4%	12,995	24.3%
In current residence 3-5 years	368	23.7%	2,542	15.7%	8,030	15.0%
In current residence 6-10 years	295	19.0%	2,419	14.9%	6,995	13.1%
In current residence > 10 years	331	21.3%	5,761	35.5%	17,562	32.8%
Turnover (% Annual Residential Turnover)	13.3%		12.5%		14.9%	
Stability (% In Current Residence 5+ Years)	40.3%		50.4%		45.9%	
Median Years in Residence	4.5 yrs		6.3 yrs		5.4 yrs	

Household Vehicles (2011)

	1 Mile		3 Miles		5 Miles	
Total Vehicles Available	3,444		32,921		97,096	
Household: 0 Vehicles Available	24	1.6%	678	4.2%	4,779	8.9%
Household: 1 Vehicles Available	358	23.1%	4,399	27.1%	17,175	32.1%
Household: 2 Vehicles Available	732	47.1%	7,116	43.9%	20,816	38.9%
Household: 3+ Vehicles Available	438	28.2%	4,029	24.8%	10,788	20.1%
Average Per Household	2.2 Vehicles		2.0 Vehicles		1.8 Vehicles	
Owner Occupied Hhlds Vehicles	3,157	91.7%	28,740	87.3%	77,095	79.4%
Average Per Owner Household	2.3 Vehicles		2.2 Vehicles		2.1 Vehicles	
Renter Occupied Hhlds Vehicles	287	8.3%	4,181	12.7%	20,001	20.6%
Average Per Renter Household	1.5 Vehicles		1.4 Vehicles		1.2 Vehicles	

Travel Time (2000)

	1 Mile		3 Miles		5 Miles	
Worker Base (16 Years or Older)	1,674		18,319		59,129	
Travel to Work in 14 Minutes or Less	567	33.9%	6,777	37.0%	22,723	38.4%
Travel to Work in 15 to 29 Minutes	716	42.7%	7,365	40.2%	22,859	38.7%
Travel to Work in 30 to 59 Minutes	208	12.4%	2,219	12.1%	7,941	13.4%
Travel to Work in 60 Minutes or More	129	7.7%	1,396	7.6%	4,324	7.3%
Work at Home	54	3.2%	559	3.1%	1,271	2.2%
Average Travel Time to Work	20.7 mins		20.6 mins		20.8 mins	

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Lat/Lon: 40.67728/-75.37889

268 Brodhead Road

Bethlehem, PA

Transportation To Work (2000)

	1 Mile		3 Miles		5 Miles	
Work Base	1,674		18,319		59,129	
Drive to Work Alone	1,507	90.0%	16,070	87.7%	48,469	82.0%
Drive to Work in Carpool	79	4.7%	1,328	7.3%	5,511	9.3%
Travel to Work - Public Transportation	6	0.4%	92	0.5%	859	1.5%
Drive to Work on Motorcycle	-	-	3	-	18	-
Bicycle to Work	17	1.0%	44	0.2%	129	0.2%
Walk to Work	7	0.4%	169	0.9%	2,670	4.5%
Other Means	5	0.3%	55	0.3%	200	0.3%
Work at Home	54	3.2%	559	3.1%	1,271	2.2%

Daytime Demos (2011)

	1 Mile		3 Miles		5 Miles	
Total Number of Businesses	223		1,569		5,689	
Total Number of Employees	5,355		25,938		77,449	
Company Headqtrs: Businesses	1	0.5%	3	0.2%	7	0.1%
Company Headqtrs: Employees	43	0.8%	398	1.5%	1,665	2.2%
Employee Population per Business	24.0 to 1		16.5 to 1		13.6 to 1	
Residential Population per Business	18.1 to 1		25.6 to 1		24.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	6,506		39,339		125,057	

Labor Force (2011)

	1 Mile		3 Miles		5 Miles	
Labor: Population Age 16+	3,246		32,303		110,186	
Unemployment Rate		3.7%		4.6%		6.1%
Labor Force Total: Males	1,580	48.7%	15,438	47.8%	52,480	47.6%
<i>Male civilian employed</i>	1,126	71.2%	10,018	64.9%	32,316	61.6%
<i>Male civilian unemployed</i>	33	2.1%	638	4.1%	3,596	6.9%
<i>Males in Armed Forces</i>	-	-	1	-	50	0.1%
<i>Males not in labor force</i>	422	26.7%	4,781	31.0%	16,519	31.5%
Labor Force Total: Females	1,665	51.3%	16,865	52.2%	57,706	52.4%
<i>Female civilian employed</i>	969	58.2%	8,881	52.7%	30,196	52.3%
<i>Female civilian unemployed</i>	89	5.3%	850	5.0%	3,103	5.4%
<i>Females in Armed Forces</i>	-	-	1	-	17	-
<i>Females not in labor force</i>	607	36.5%	7,133	42.3%	24,389	42.3%
Employment Force Change (2000-2011)	421	25.1%	585	3.2%	3,447	5.8%
Male Change (2000-2011)	230	25.7%	311	3.2%	1,538	5.0%
Female Change (2000-2011)	191	24.5%	274	3.2%	1,909	6.8%

Occupation (2000)

	1 Mile		3 Miles		5 Miles	
Occupation: Population Age 16+	1,674		18,314		59,065	
Occupation Total: Males	896	53.5%	9,707	53.0%	30,778	52.1%
Occupation Total: Females	778	46.5%	8,607	47.0%	28,287	47.9%
Mgmt, Business, & Financial Operations	319	19.1%	2,861	15.6%	6,902	11.7%
Professional and Related	577	34.5%	5,432	29.7%	13,682	23.2%
Service	124	7.4%	2,135	11.7%	8,866	15.0%
Sales and Office	452	27.0%	5,070	27.7%	16,585	28.1%
Farming, Fishing, & Forestry	-	-	6	-	60	0.1%
Construction, Extraction, & Maintenance	64	3.8%	1,083	5.9%	4,427	7.5%
Production, Transport, & Material Moving	138	8.2%	1,727	9.4%	8,543	14.5%
White Collar		80.5%		73.0%		62.9%
Blue Collar		19.5%		27.0%		37.1%

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268 Brodhead Road

Bethlehem, PA

Units In Structure (2000)

	1 Mile		3 Miles		5 Miles	
Total Units	1,258		15,391		51,275	
1 Detached Unit	874	69.5%	10,438	67.8%	25,445	49.6%
1 Attached Unit	167	13.3%	2,039	13.2%	12,085	23.6%
2 Units	19	1.5%	239	1.6%	2,340	4.6%
3 to 4 Units	62	4.9%	559	3.6%	2,834	5.5%
5 to 9 Units	50	3.9%	669	4.3%	2,670	5.2%
10 to 19 Units	32	2.5%	612	4.0%	2,331	4.5%
20 to 49 Units	47	3.7%	210	1.4%	1,002	2.0%
50 or more Units	4	0.4%	491	3.2%	1,713	3.3%
Mobile Home or Trailer	4	0.4%	136	0.9%	857	1.7%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2000)

Homes Built 1999 to 2000	7	0.6%	152	1.0%	510	1.0%
Homes Built 1995 to 1998	291	23.1%	1,019	6.6%	2,009	3.9%
Homes Built 1990 to 1994	341	27.1%	1,489	9.7%	2,745	5.4%
Homes Built 1980 to 1989	271	21.6%	3,019	19.6%	6,243	12.2%
Homes Built 1970 to 1979	96	7.6%	2,806	18.2%	7,170	14.0%
Homes Built 1960 to 1969	118	9.4%	2,484	16.1%	6,821	13.3%
Homes Built 1950 to 1959	30	2.4%	2,301	14.9%	8,023	15.6%
Homes Built 1940 to 1949	37	2.9%	811	5.3%	4,220	8.2%
Homes Built Before 1939	67	5.3%	1,311	8.5%	13,534	26.4%
Median Age of Homes	12.4 yrs		27.4 yrs		41.4 yrs	

Home Values (2000)

Owner Specified Housing Units	936		11,032		30,703	
Home Values \$1,000,000 or More	-	-	-	-	4	-
Home Values \$750,000 to \$999,999	1	0.1%	18	0.2%	23	0.1%
Home Values \$500,000 to \$749,999	7	0.7%	58	0.5%	120	0.4%
Home Values \$400,000 to \$499,999	4	0.4%	80	0.7%	110	0.4%
Home Values \$300,000 to \$399,999	40	4.3%	266	2.4%	424	1.4%
Home Values \$250,000 to \$299,999	70	7.5%	499	4.5%	707	2.3%
Home Values \$200,000 to \$249,999	185	19.8%	1,279	11.6%	1,866	6.1%
Home Values \$175,000 to \$199,999	183	19.5%	1,096	9.9%	1,809	5.9%
Home Values \$150,000 to \$174,999	160	17.1%	1,488	13.5%	2,790	9.1%
Home Values \$125,000 to \$149,999	72	7.6%	2,174	19.7%	4,784	15.6%
Home Values \$100,000 to \$124,999	121	12.9%	2,185	19.8%	6,258	20.4%
Home Values \$90,000 to \$99,999	33	3.5%	839	7.6%	3,278	10.7%
Home Values \$80,000 to \$89,999	37	3.9%	471	4.3%	2,800	9.1%
Home Values \$70,000 to \$79,999	-	-	281	2.5%	2,367	7.7%
Home Values \$60,000 to \$69,999	11	1.2%	124	1.1%	1,446	4.7%
Home Values \$50,000 to \$59,999	-	-	47	0.4%	928	3.0%
Home Values \$35,000 to \$49,999	1	0.1%	49	0.4%	658	2.1%
Home Values \$25,000 to \$34,999	-	-	29	0.3%	194	0.6%
Home Values \$10,000 to \$24,999	1	0.1%	17	0.2%	81	0.3%
Home Values \$0 to \$9,999	11	1.1%	31	0.3%	48	0.2%
Owner Occupied Median Home Value	\$179,386		\$150,241		\$121,821	
Renter Occupied Median Rent	\$871		\$659		\$475	

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268 Brodhead Road

Bethlehem, PA

Consumer Expenditure (Annual Total)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure (2011)	\$120 M	\$1.07 B	\$2.97 B
<i>Total Non-Retail Expenditures (2011)</i>	\$69.4 M	\$620 M	\$1.71 B
<i>Total Retail Expenditures (2011)</i>	\$50.4 M	\$453 M	\$1.26 B
Apparel (2011)	\$5.73 M	\$51.3 M	\$142 M
Contributions (2011)	\$4.95 M	\$43.1 M	\$111 M
Education (2011)	\$3.31 M	\$27.4 M	\$71.5 M
Entertainment (2011)	\$6.81 M	\$60.7 M	\$166 M
Food And Beverages (2011)	\$17.6 M	\$160 M	\$452 M
Furnishings And Equipment (2011)	\$5.56 M	\$49.0 M	\$132 M
Gifts (2011)	\$3.51 M	\$30.1 M	\$79.4 M
Health Care (2011)	\$6.78 M	\$63.2 M	\$181 M
Household Operations (2011)	\$4.71 M	\$40.5 M	\$107 M
Miscellaneous Expenses (2011)	\$1.93 M	\$17.5 M	\$49.5 M
Personal Care (2011)	\$1.71 M	\$15.4 M	\$43.0 M
Personal Insurance (2011)	\$1.35 M	\$11.7 M	\$30.6 M
Reading (2011)	\$395 K	\$3.54 M	\$9.78 M
Shelter (2011)	\$23.5 M	\$208 M	\$573 M
Tobacco (2011)	\$636 K	\$6.27 M	\$19.0 M
Transportation (2011)	\$23.6 M	\$214 M	\$594 M
Utilities (2011)	\$7.71 M	\$71.5 M	\$206 M

Consumer Expenditure (per Household per Month)

	1 Mile		3 Miles		5 Miles	
Total Household Expenditure (2011)	\$6,430		\$5,514		\$4,616	
<i>Total Non-Retail Expenditures (2011)</i>	\$3,724	57.9%	\$3,187	57.8%	\$2,657	57.6%
<i>Total Retail Expenditures (2011)</i>	\$2,706	42.1%	\$2,327	42.2%	\$1,960	42.4%
Apparel (2011)	\$308	4.8%	\$264	4.8%	\$220	4.8%
Contributions (2011)	\$266	4.1%	\$221	4.0%	\$173	3.8%
Education (2011)	\$177	2.8%	\$141	2.6%	\$111	2.4%
Entertainment (2011)	\$365	5.7%	\$312	5.7%	\$258	5.6%
Food And Beverages (2011)	\$945	14.7%	\$822	14.9%	\$703	15.2%
Furnishings And Equipment (2011)	\$299	4.6%	\$252	4.6%	\$205	4.4%
Gifts (2011)	\$188	2.9%	\$155	2.8%	\$124	2.7%
Health Care (2011)	\$364	5.7%	\$324	5.9%	\$282	6.1%
Household Operations (2011)	\$253	3.9%	\$208	3.8%	\$167	3.6%
Miscellaneous Expenses (2011)	\$104	1.6%	\$90	1.6%	\$77	1.7%
Personal Care (2011)	\$92	1.4%	\$79	1.4%	\$67	1.4%
Personal Insurance (2011)	\$72	1.1%	\$60	1.1%	\$48	1.0%
Reading (2011)	\$21	0.3%	\$18	0.3%	\$15	0.3%
Shelter (2011)	\$1,261	19.6%	\$1,070	19.4%	\$892	19.3%
Tobacco (2011)	\$34	0.5%	\$32	0.6%	\$30	0.6%
Transportation (2011)	\$1,268	19.7%	\$1,097	19.9%	\$924	20.0%
Utilities (2011)	\$414	6.4%	\$367	6.7%	\$320	6.9%

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